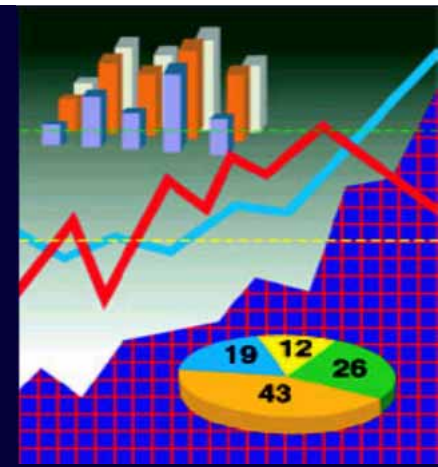


# Business Outlook

## Global Electronics Industry

(with emphasis on Europe)



# **Business Conditions**

# 2016 Situation

Many global electronic equipment volume markets (except automotive) are stagnant; emerging new volume products are not yet large.

Europe is dependent on industrial, automotive, mil/aero & medical.

China has been in turmoil but is now recovering. However its normal seasonal pre holiday upturn is ending.

The U.S. presidential election outcome was quite unexpected. Major changes in foreign and domestic policy are likely.

Europe is again expanding but Brexit, a fragile banking situation, political unrest, immigration issues & terrorist threats are all issues.

# Industrial Production – World

## % Change vs. One Year Earlier

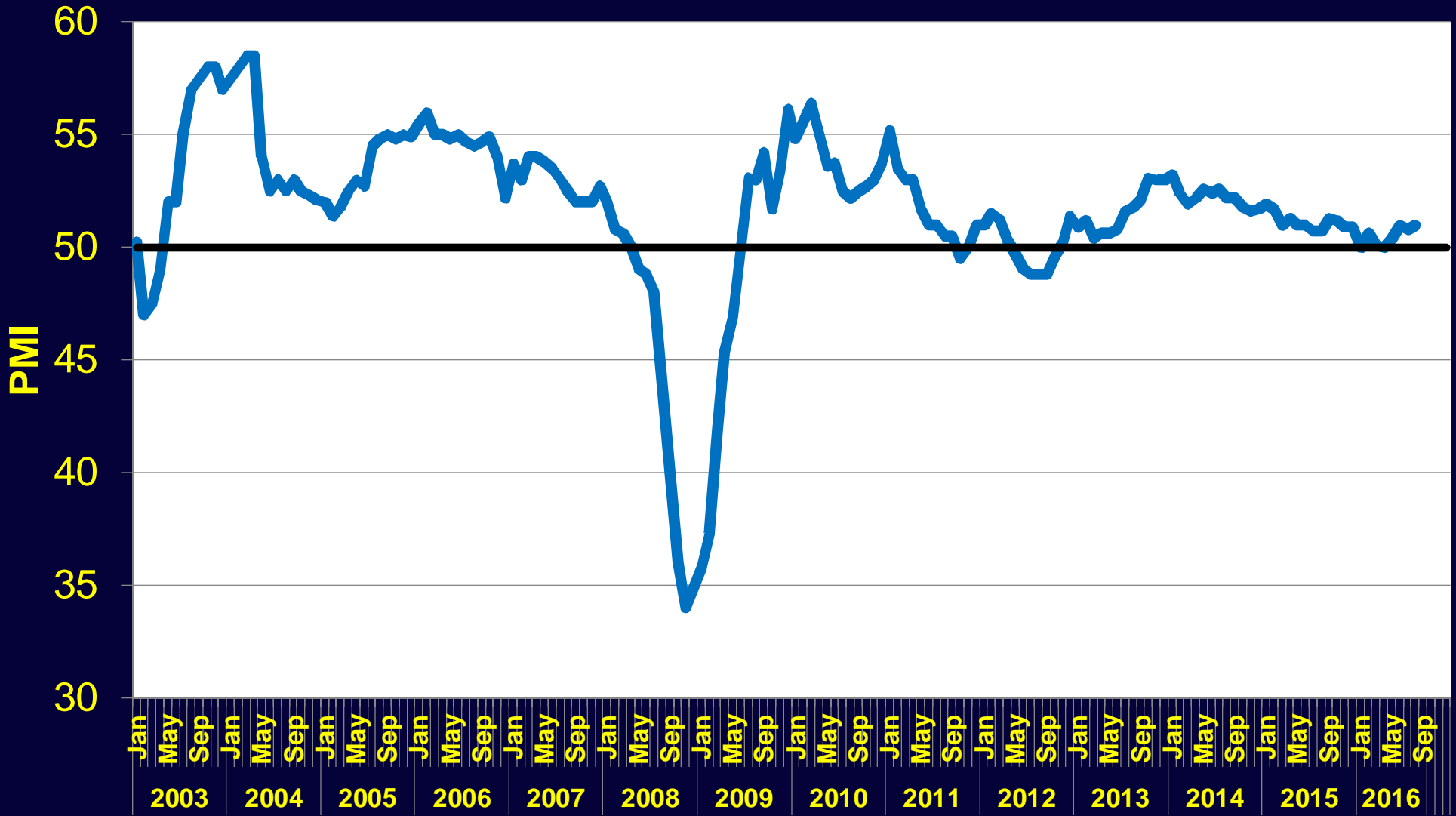
Britain	+ 0.3 Sep
Czech Republic	+ 2.7 Sep
France	+ 0.5 Aug
Germany	+ 1.3 Sep
Italy	+ 4.1 Aug
Netherlands	+ 2.4 Sep
Russia	- 0.8 Sep
Spain	+ 1.2 Sep
Euro Area	+ 1.8 Aug
Canada	- 0.1 Aug
USA	- 1.0 Sep
China	+ 6.1 Sep
India	- 0.7 Aug
Malaysia	+4.9 Aug
Vietnam	+ 7.0 Oct
Singapore	+ 6.7 Sep
S Korea	- 2.0 Sep
Taiwan	+ 5.0 Sep
Thailand	+ 0.6 Sep
Japan	+ 0.9 Sep

# **Purchasing Managers Indices**

**timely measure of  
manufacturing growth  
by country**

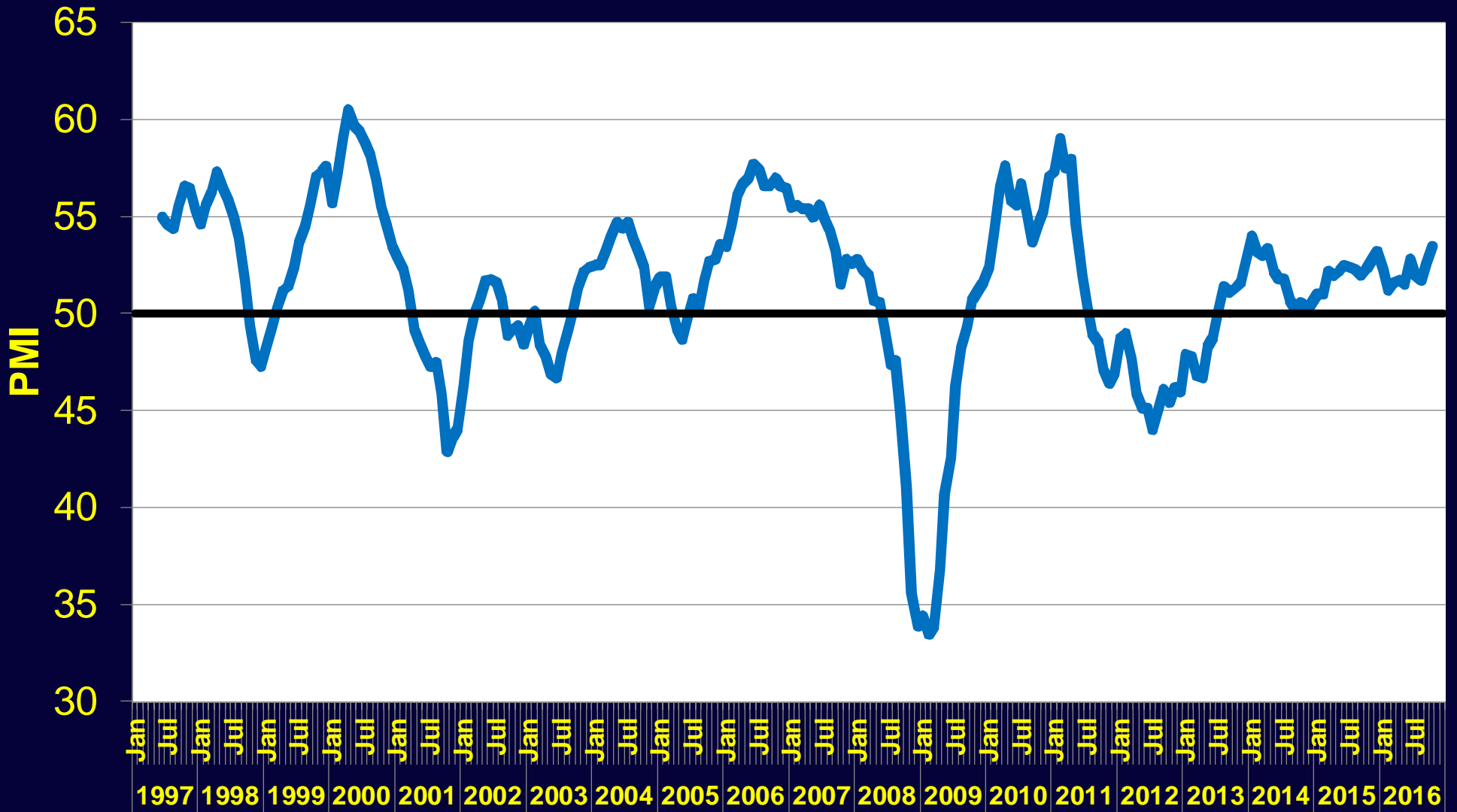
# Global "Purchasing Managers" Index

Diffusion Index, >50 = Growth



# Eurozone "Purchasing Managers" Index

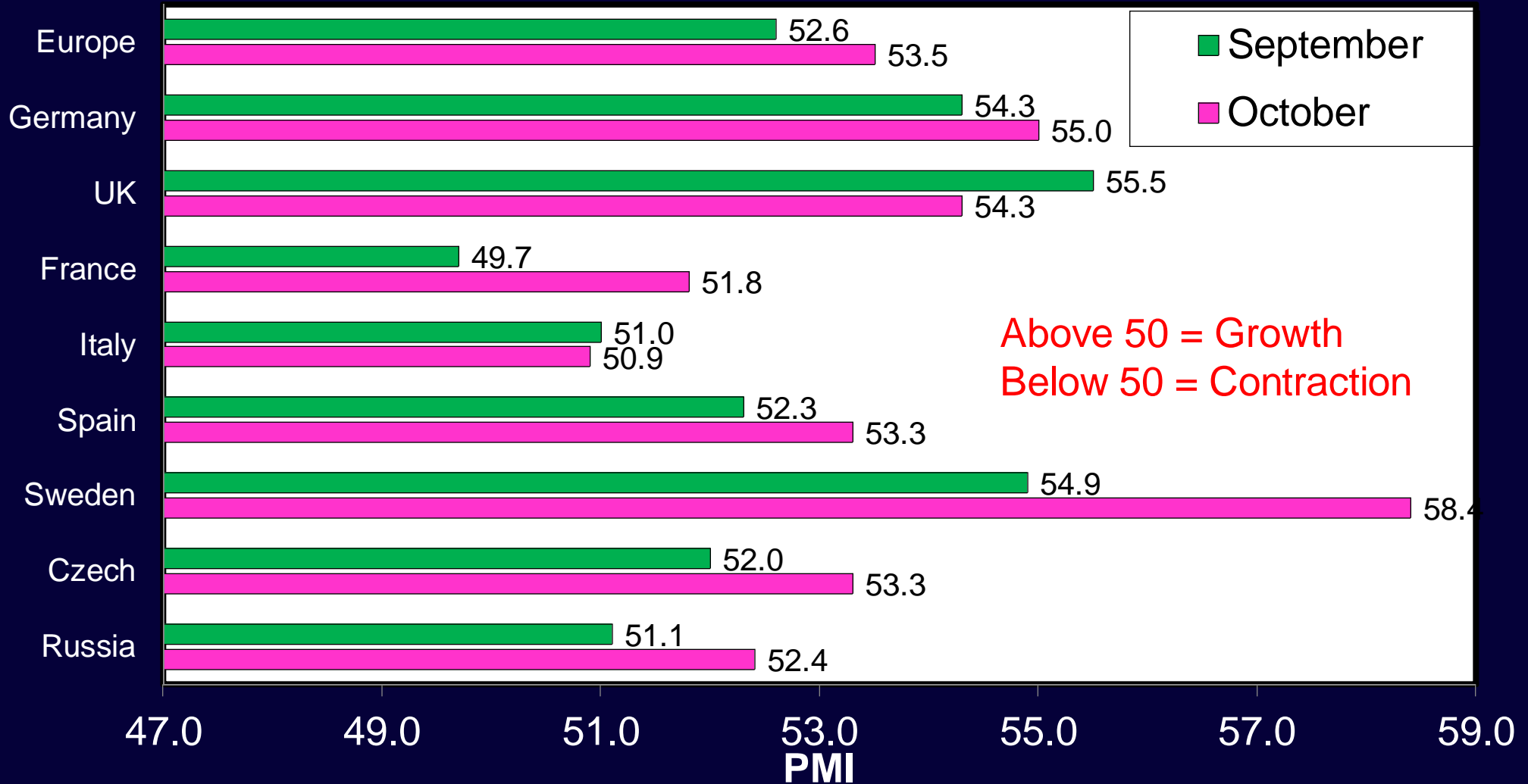
Diffusion Index, >50 = Growth



# European Purchasing Managers' Indices

## October vs September 2016

20161102



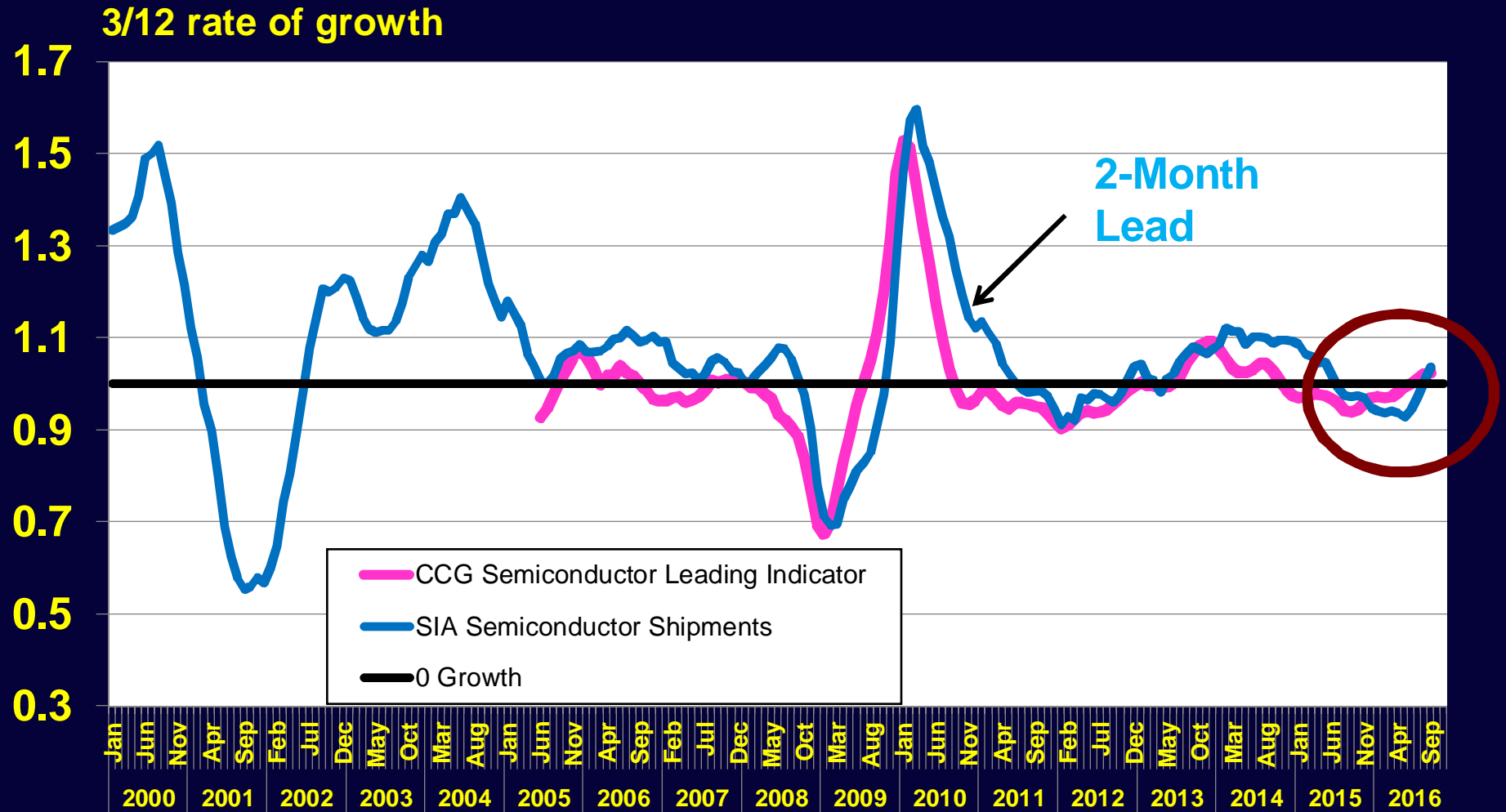


# **Purchasing Managers Indices**

**are a 2-6 month  
leading indicator of  
electronics  
growth**

# CCG Semiconductor Leading Indicator vs. Global Semiconductor Shipments

20161109



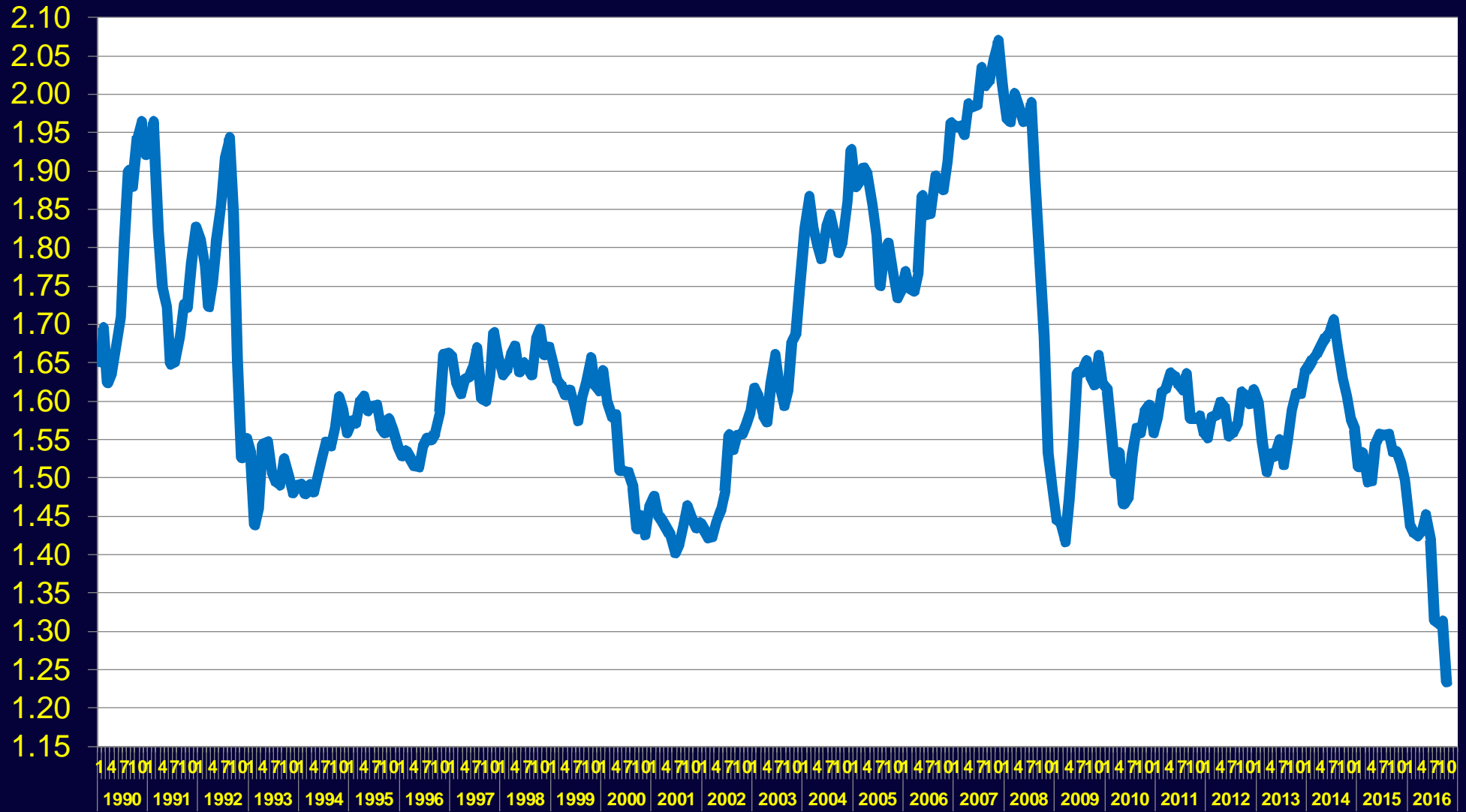
# **Exchange Rates & Growth calculations**



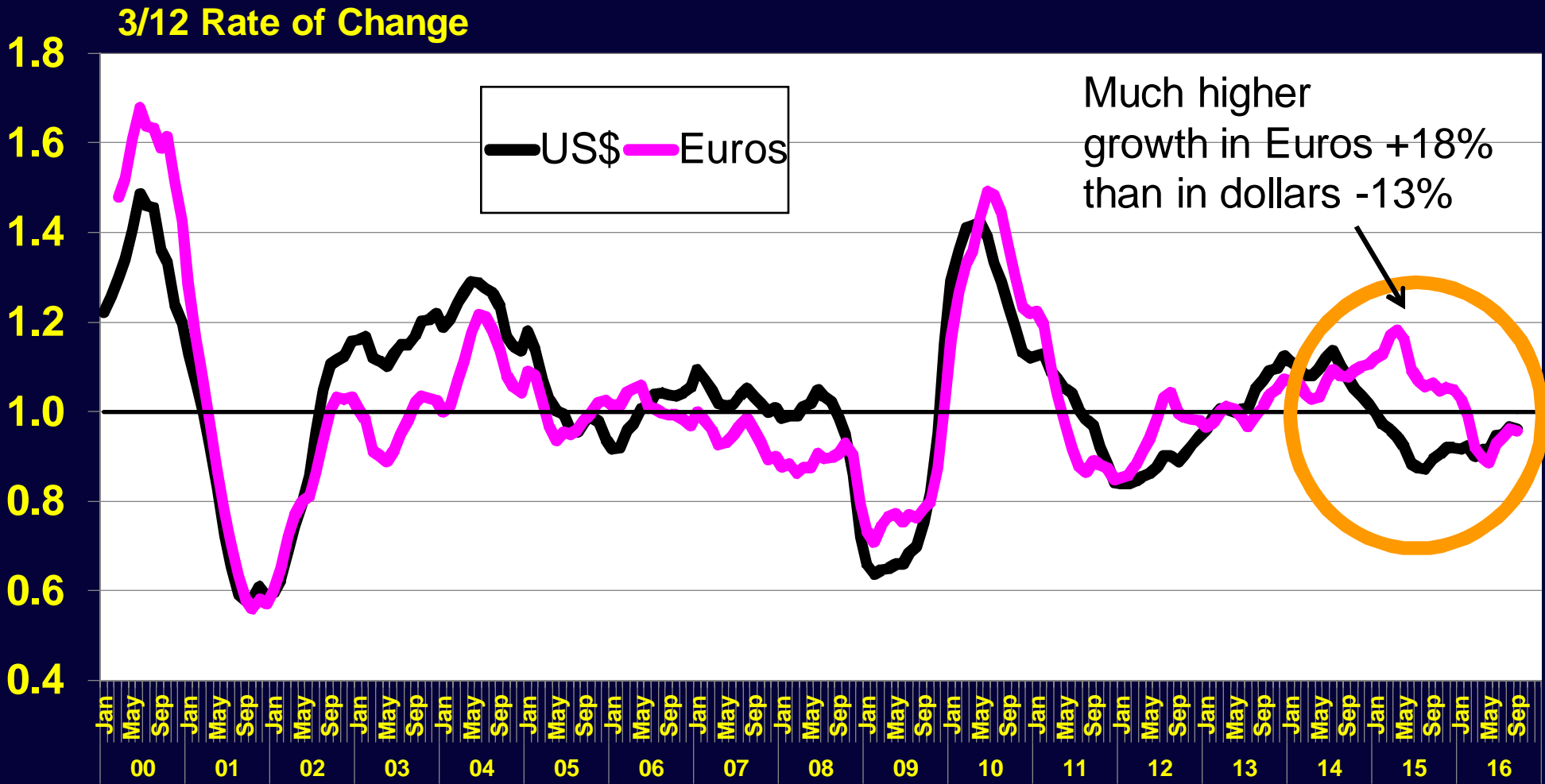
20161101

# UK Pound vs. U.S. Dollar

US\$/GBP



# Effect of Exchange Rates on Semiconductor Shipment Growth to Europe



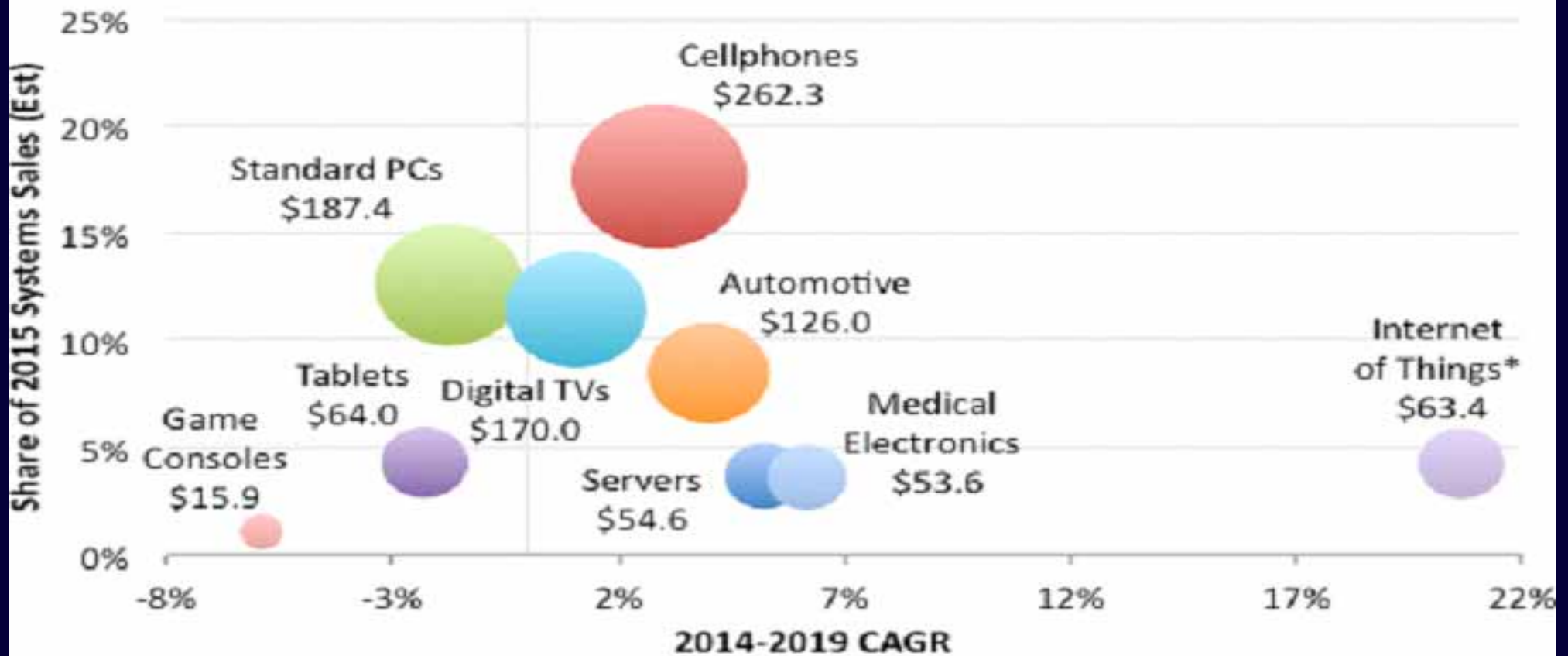
# **Electronic Equipment**

## **World**

# End-Use Markets Size (\$B) & Growth Rates

20150308

## End-Use Systems Markets (\$B) and Growth Rates



\*Covers only the Internet connection portion of systems

Source: IC Insights



# Methods to Measure Electronic Industry Growth

**Sector composites based upon financial reports of similar companies**

- Typically quarterly, semiannually or monthly

**Government and trade organization statistics**

- Typically monthly

- **TIMELY DATA REPORTED ON A CONSISTENT BASIS IS KEY**

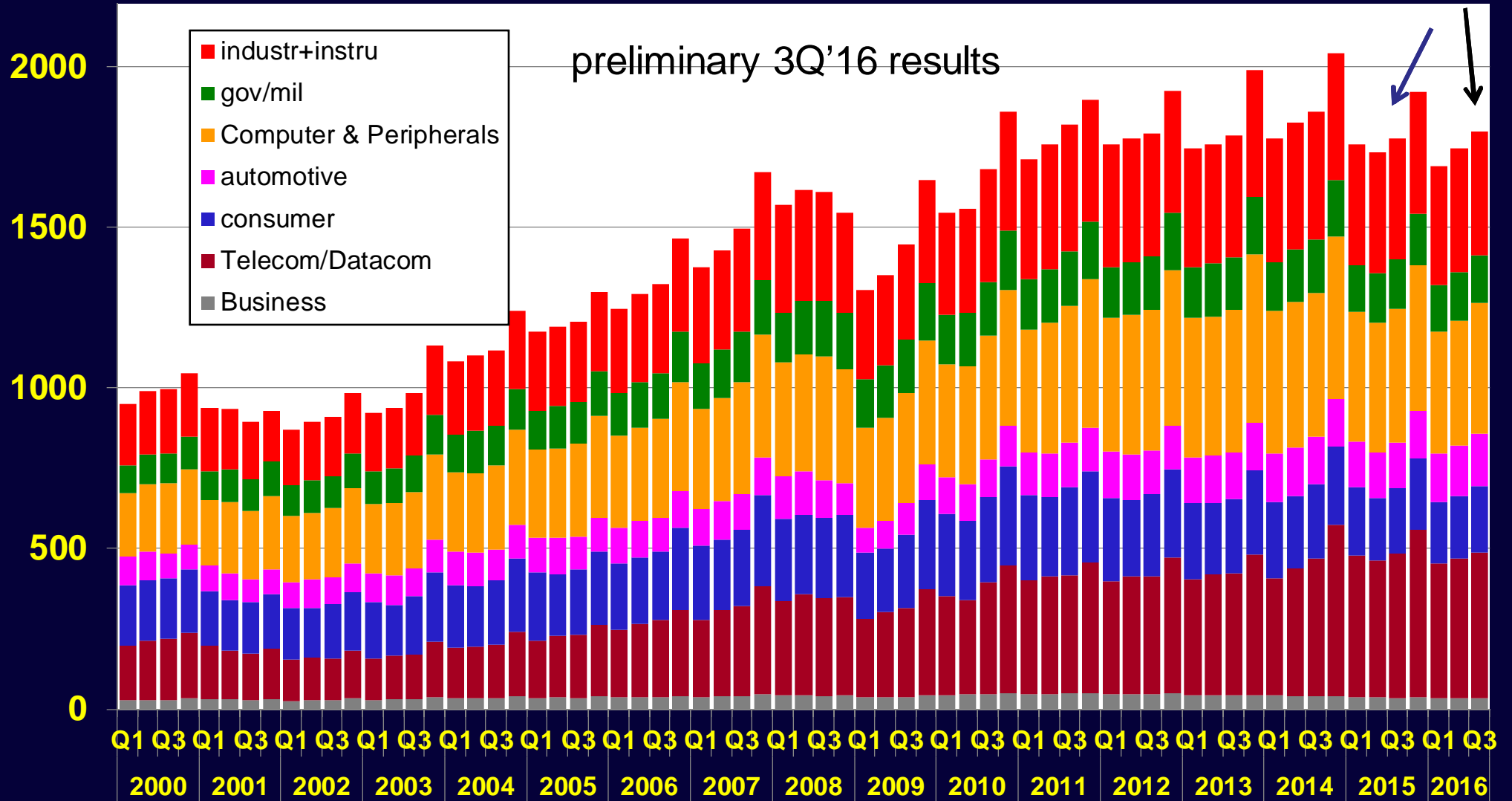
# Sector Composites

# World Electronic Equipment Production By Type

20161104

+1.5%

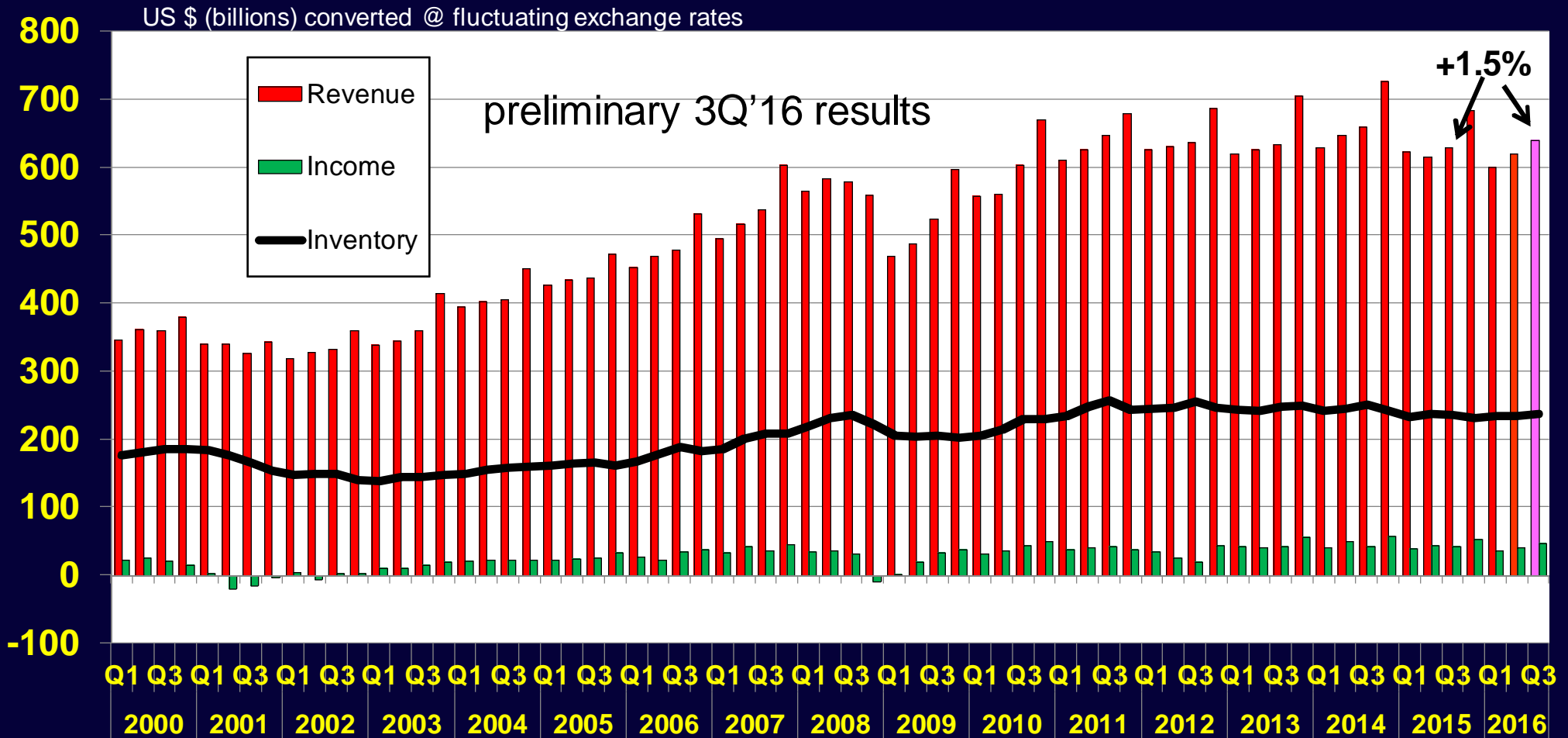
Annual Rate \$B (converted @ fluctuating exchange rates)



# Electronic Equipment Suppliers

## Composite of 213 Public Companies

### Revenue, Net Income & Inventory



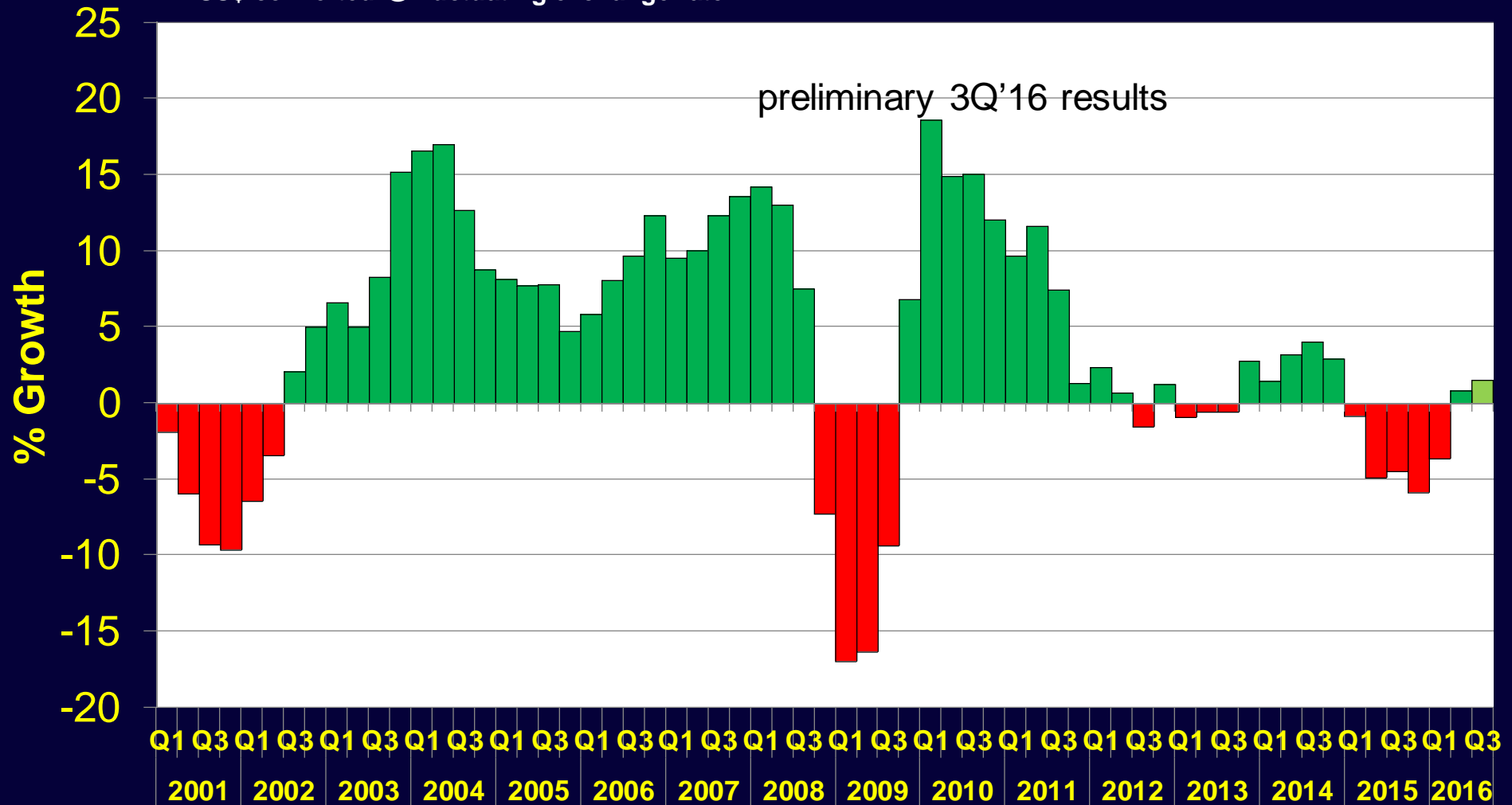
Computer 13, Internet 13, Storage 17, Communication 30, SEMI 40, Medical 21, Instruments 16, Military 21, Business & Office 6, Consumer 21, Automotive 15

# Electronic Equipment Suppliers

## Composite of 213 Public Companies

### Quarterly Revenue Growth

US\$ converted @ fluctuating exchange rate



# Regional Data

**U.S.**

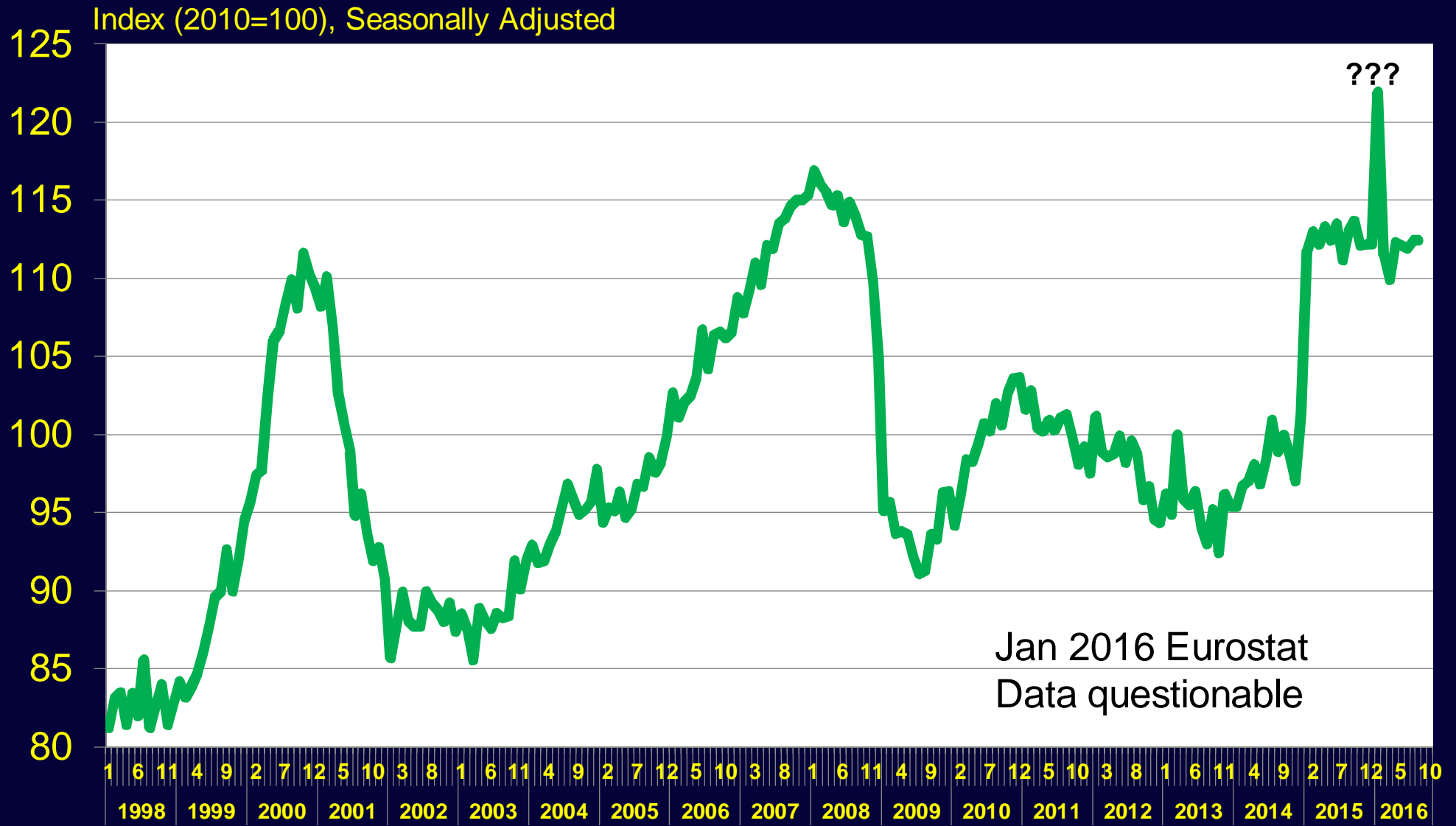
**Europe** (Eurostat)

**Japan**

**China/Taiwan**

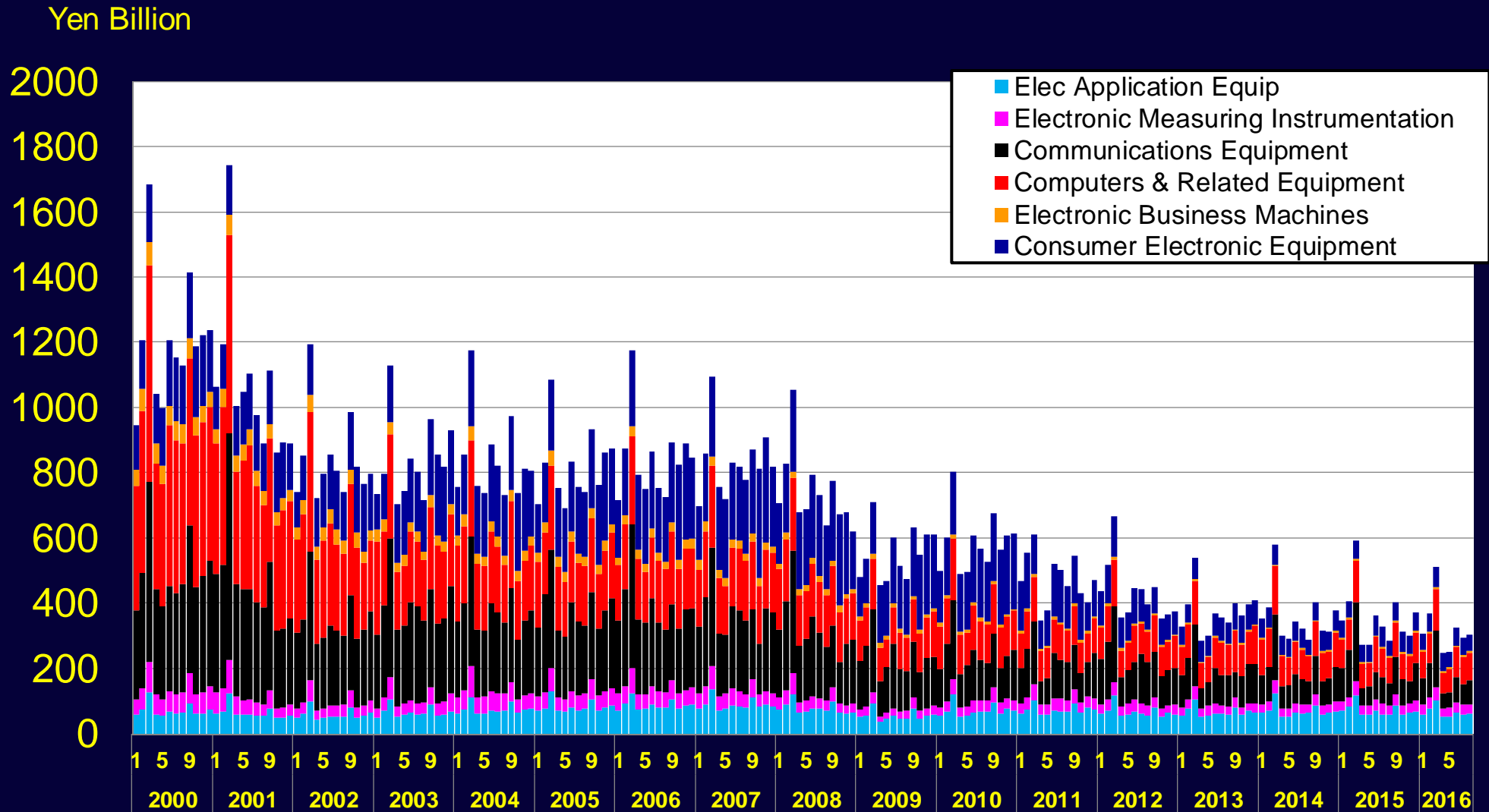
**S Korea**

# European Computer, Electronic & Optical Products Production



# Japan Electronic Equipment Production by Month 2000 to Present

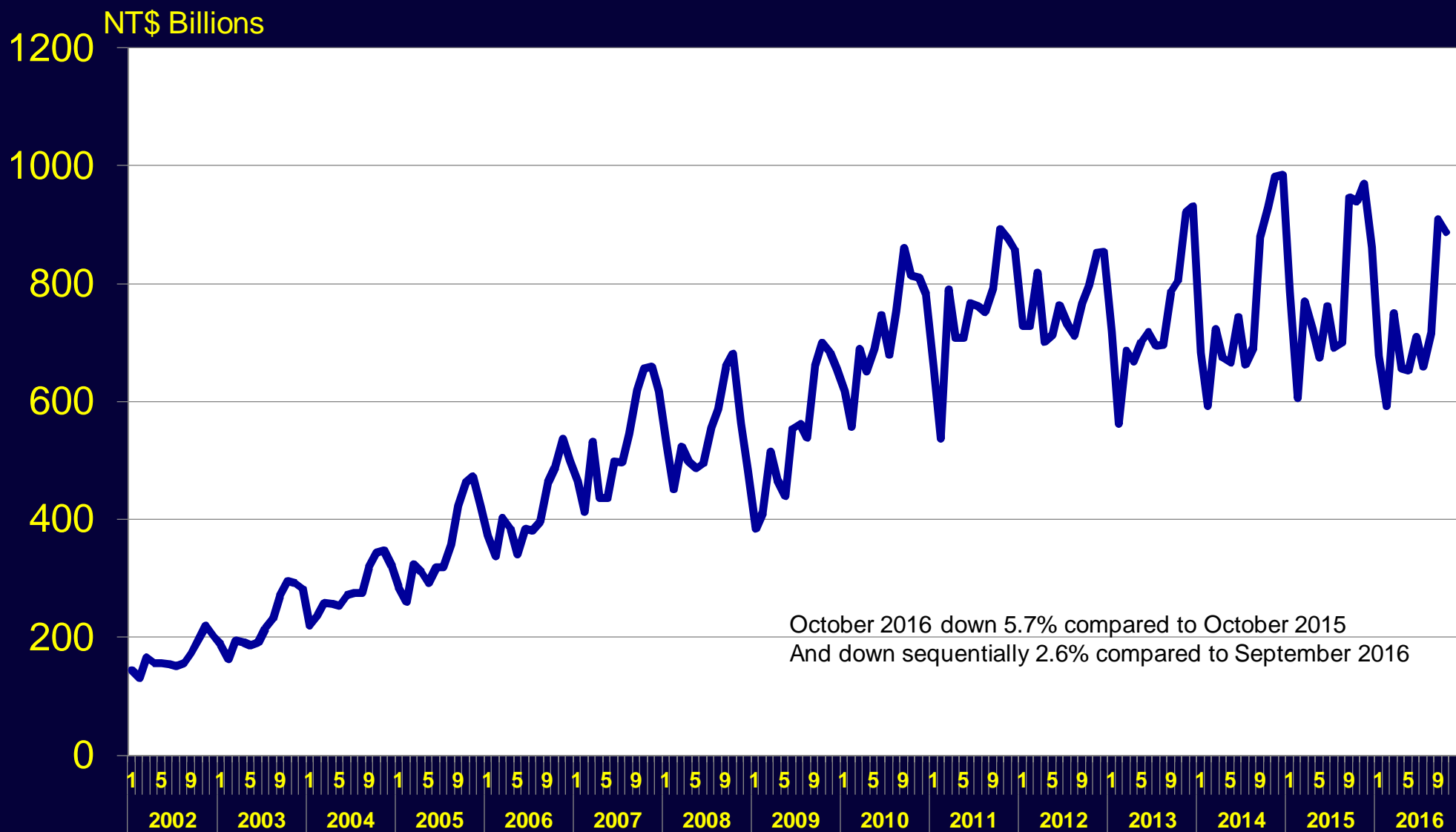
20161023





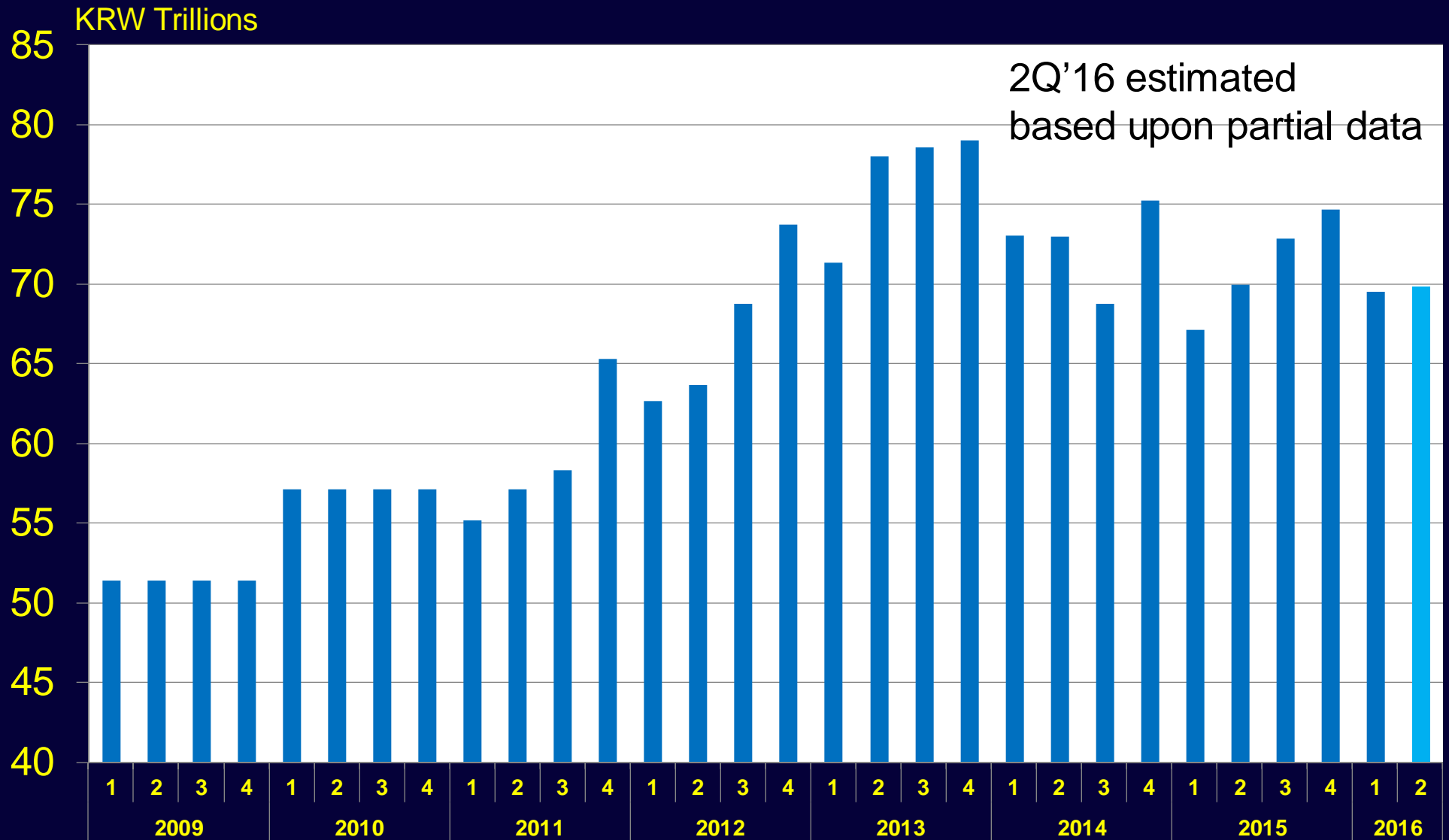
# Taiwan/China Electronic Equipment Producers Composite of 101 Manufacturers Consolidated Revenue

20161012



Taiwan listed companies, often with significant manufacturing in China

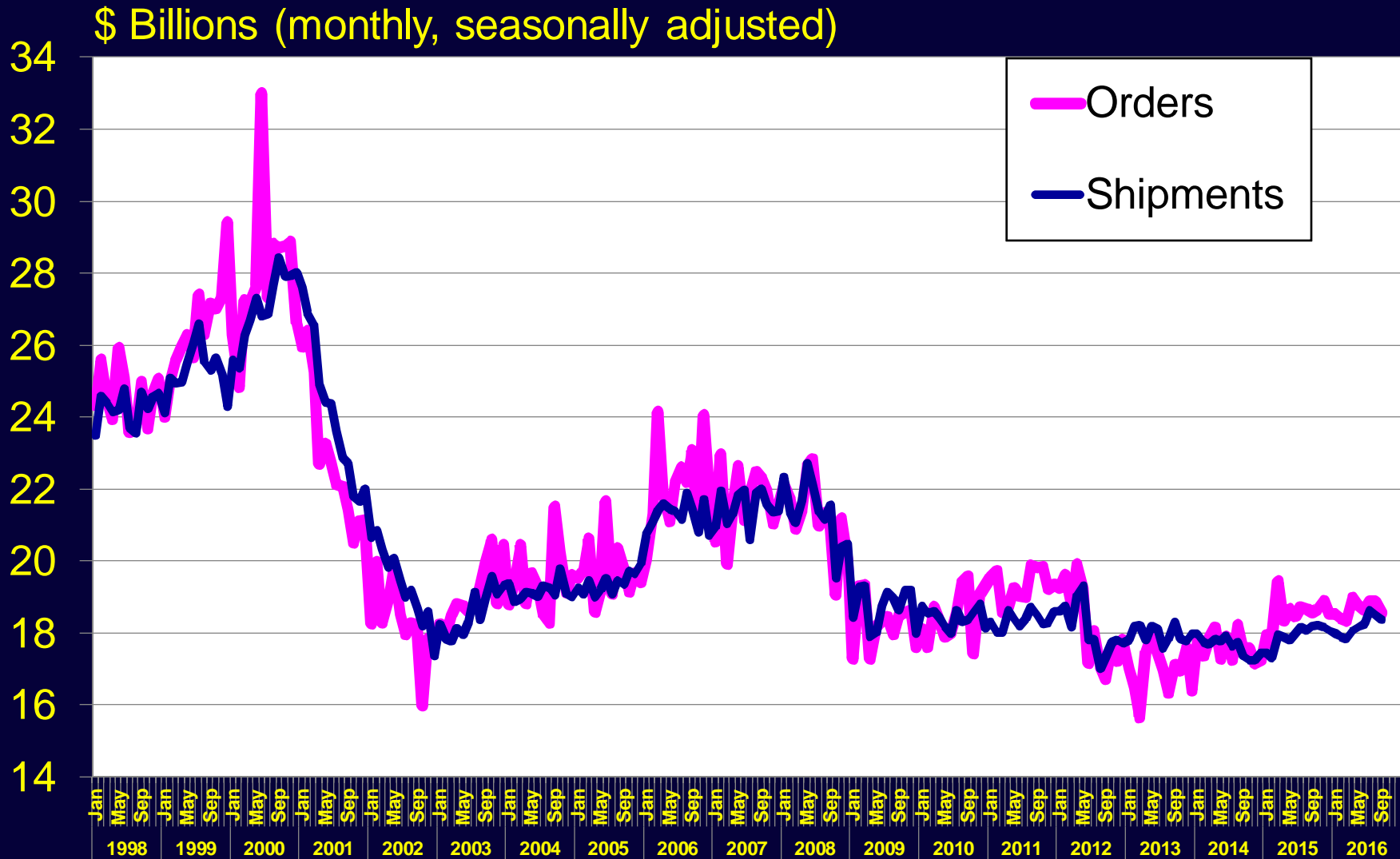
# S Korea Electronic Equipment Producers Composite of 7 Manufacturers



Samsung Electronics, LG Electronics, Daewoo Electronic Components, Samsung SDI, Dongbu Hitek, SK Hynix, KEC Corp

# U.S. Electronic Equipment Orders & Shipments

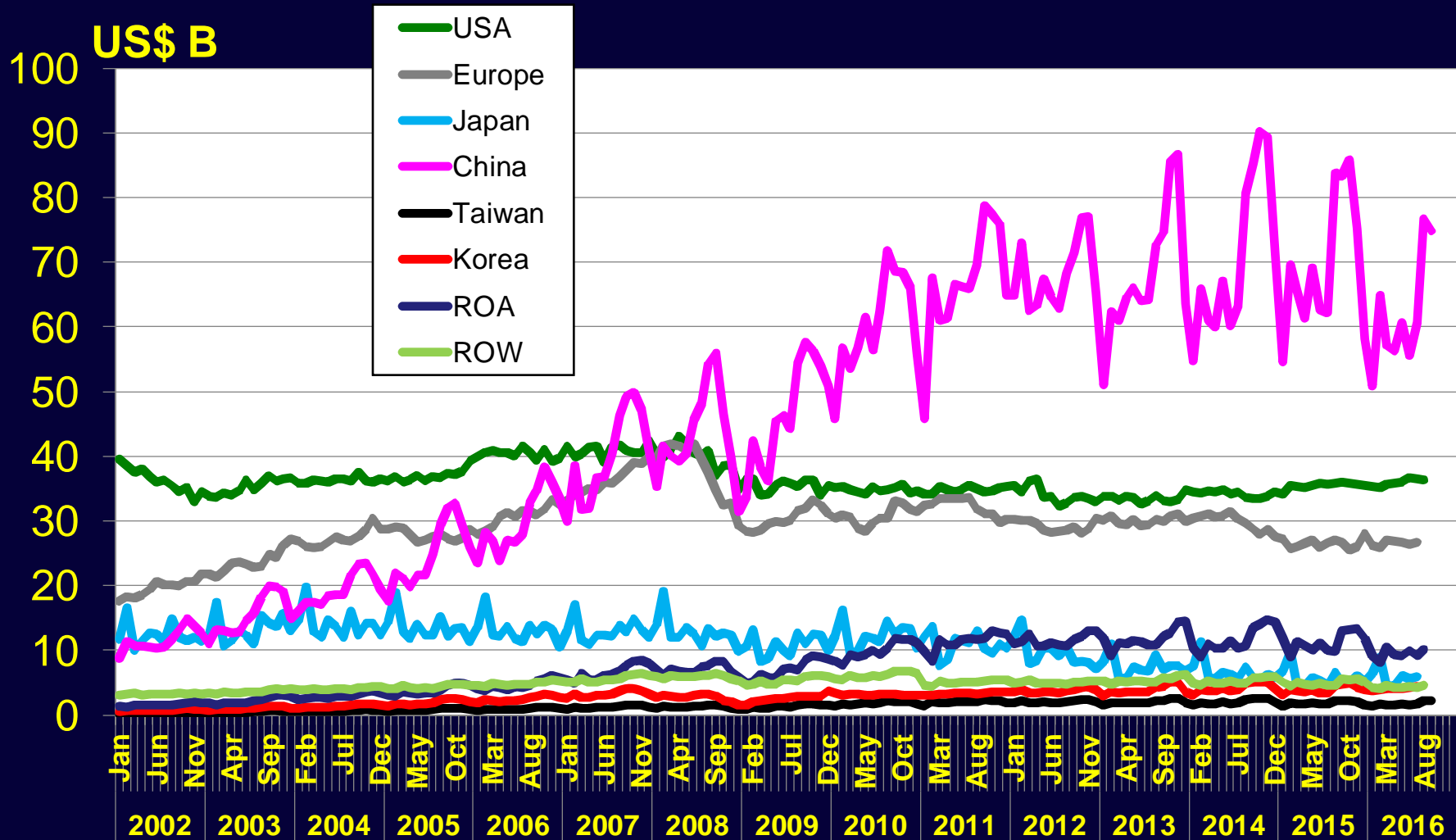
## Computer, Communications, Measurement & Control and Military



# World Electronic Equipment Monthly Shipments

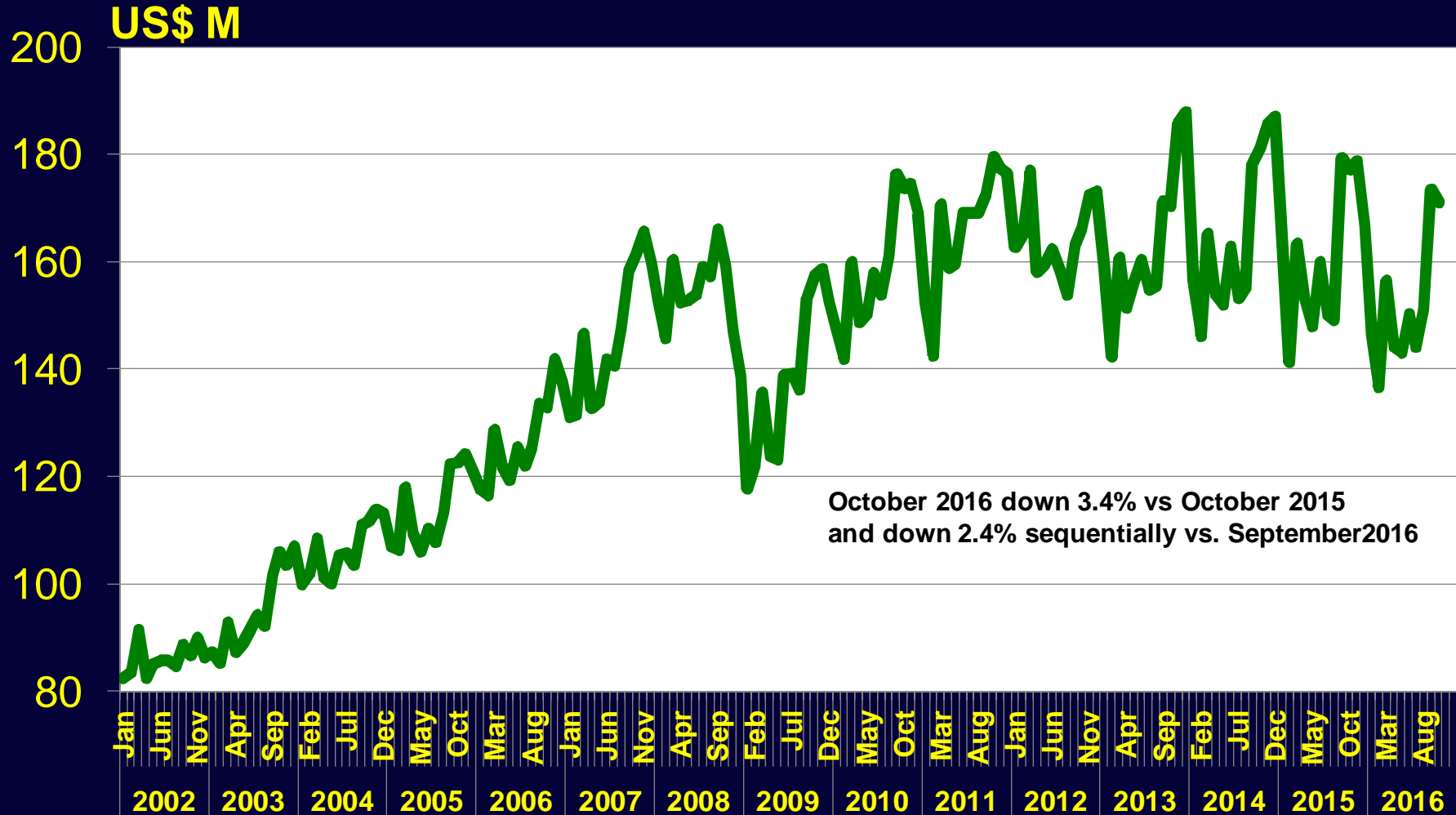
20161113

Converted @ Fluctuating Exchange Rates



# World Electronic Equipment Monthly Shipments

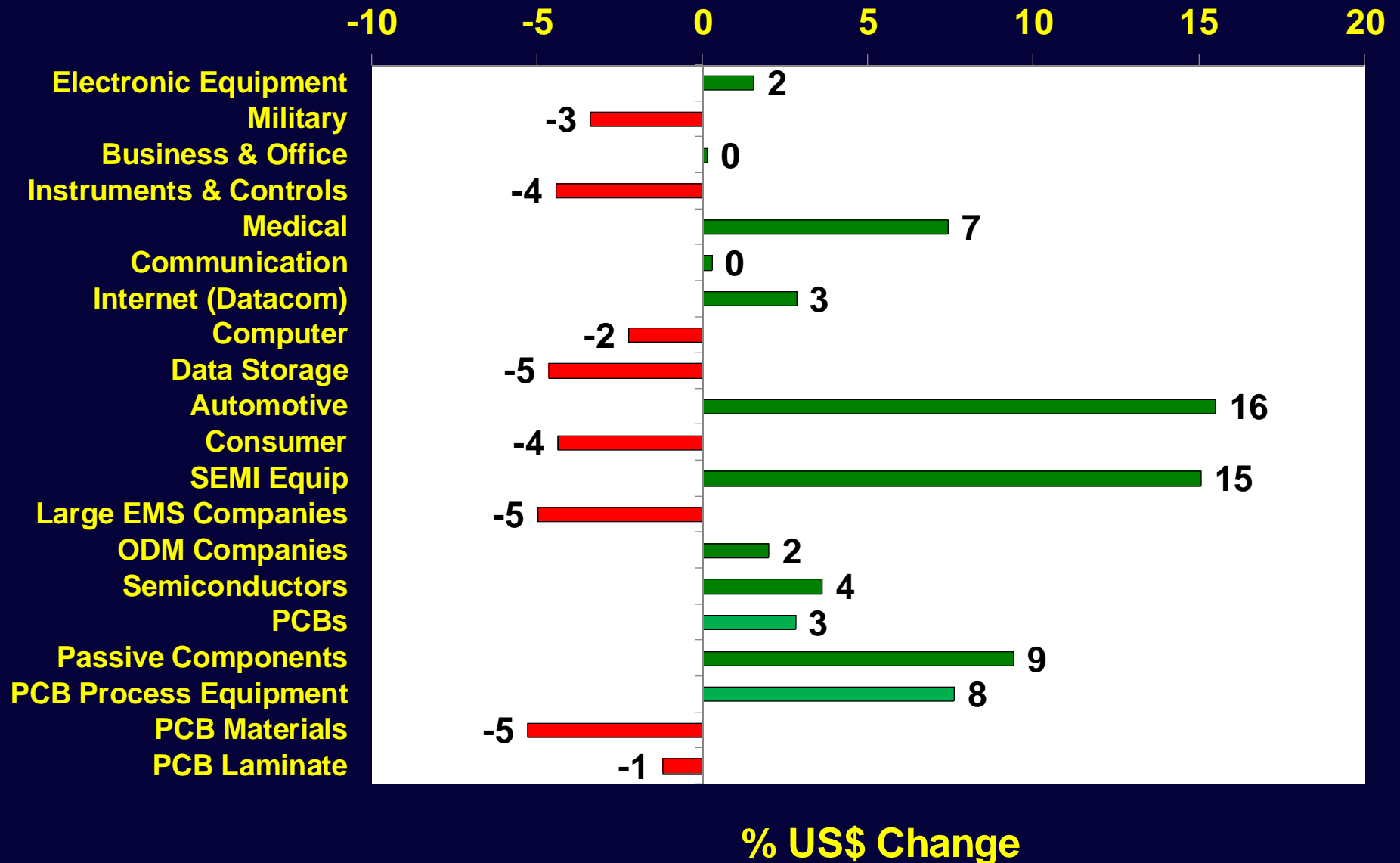
Converted @ Fluctuating Exchange Rates



# **Electronic Equipment Growth**

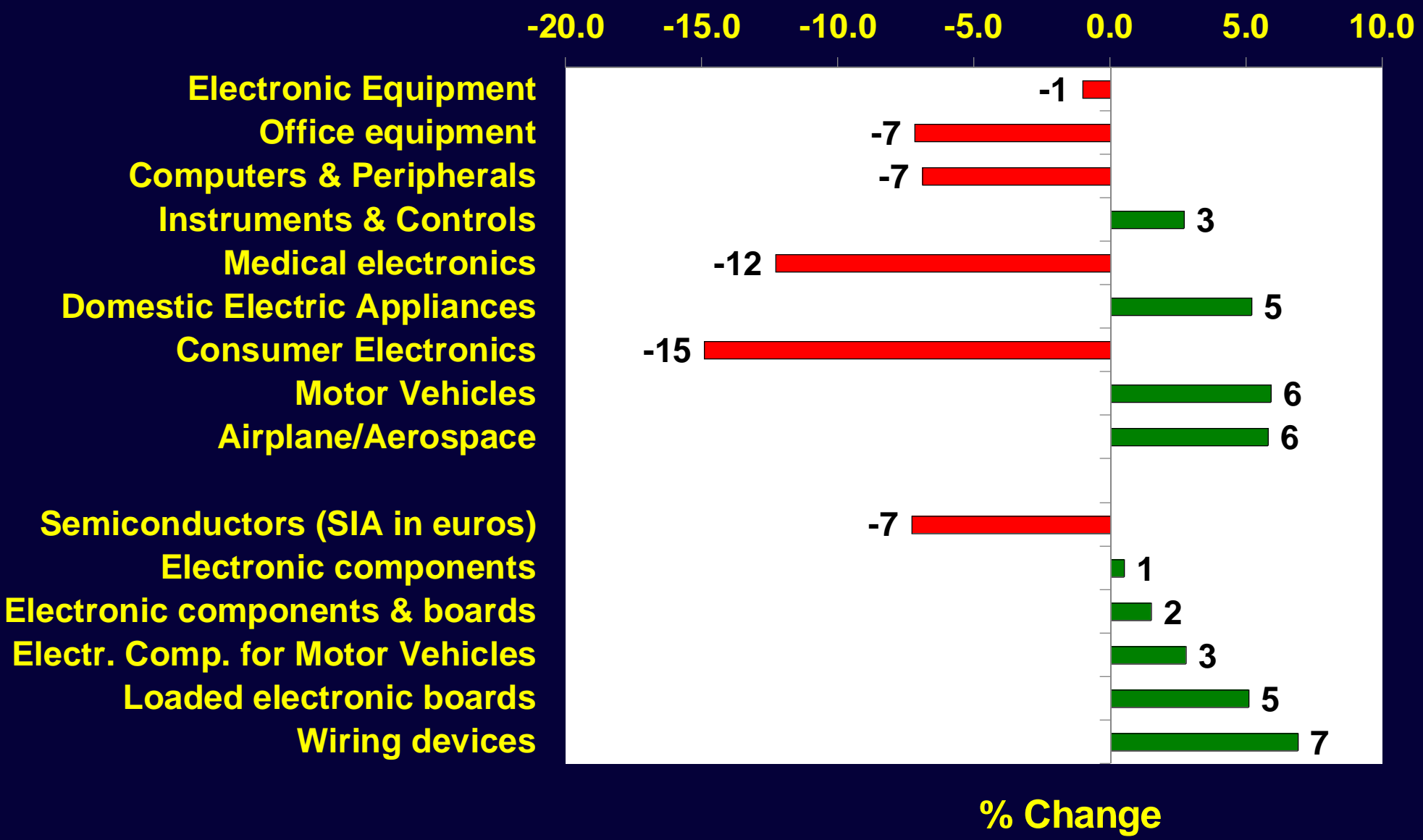
**Europe &  
World**

# Global Electronic Supply Chain Growth 3Q'16 vs. 3Q'15 (preliminary estimate)



US\$ equivalent at fluctuating exchange; based upon industry composites including acquisitions

# European Electronic Supply Chain Growth 2Q'16 vs 2Q'15





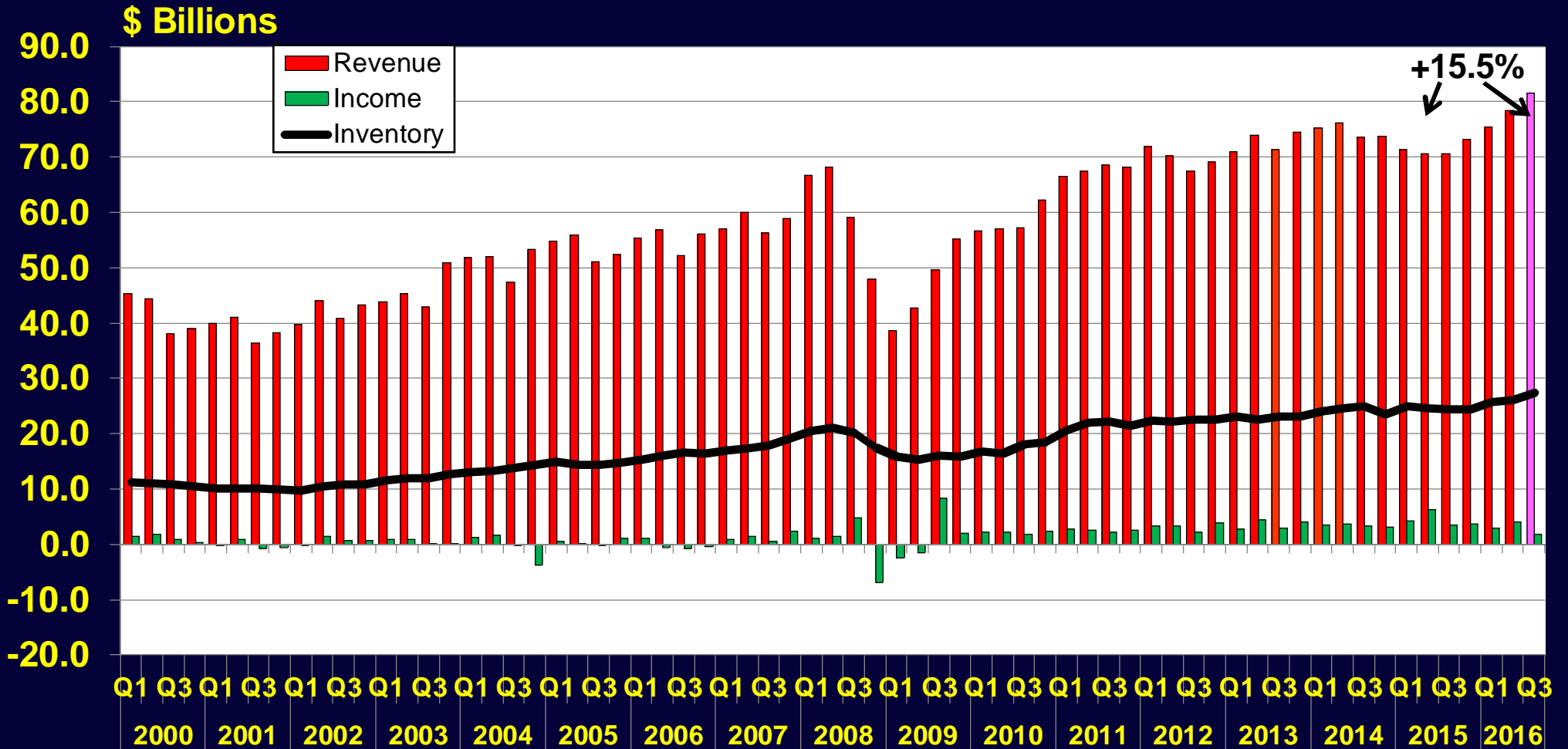
# **Markets of European Focus**

20161113

# Automotive Equipment Suppliers

## Composite of 15 Public Companies

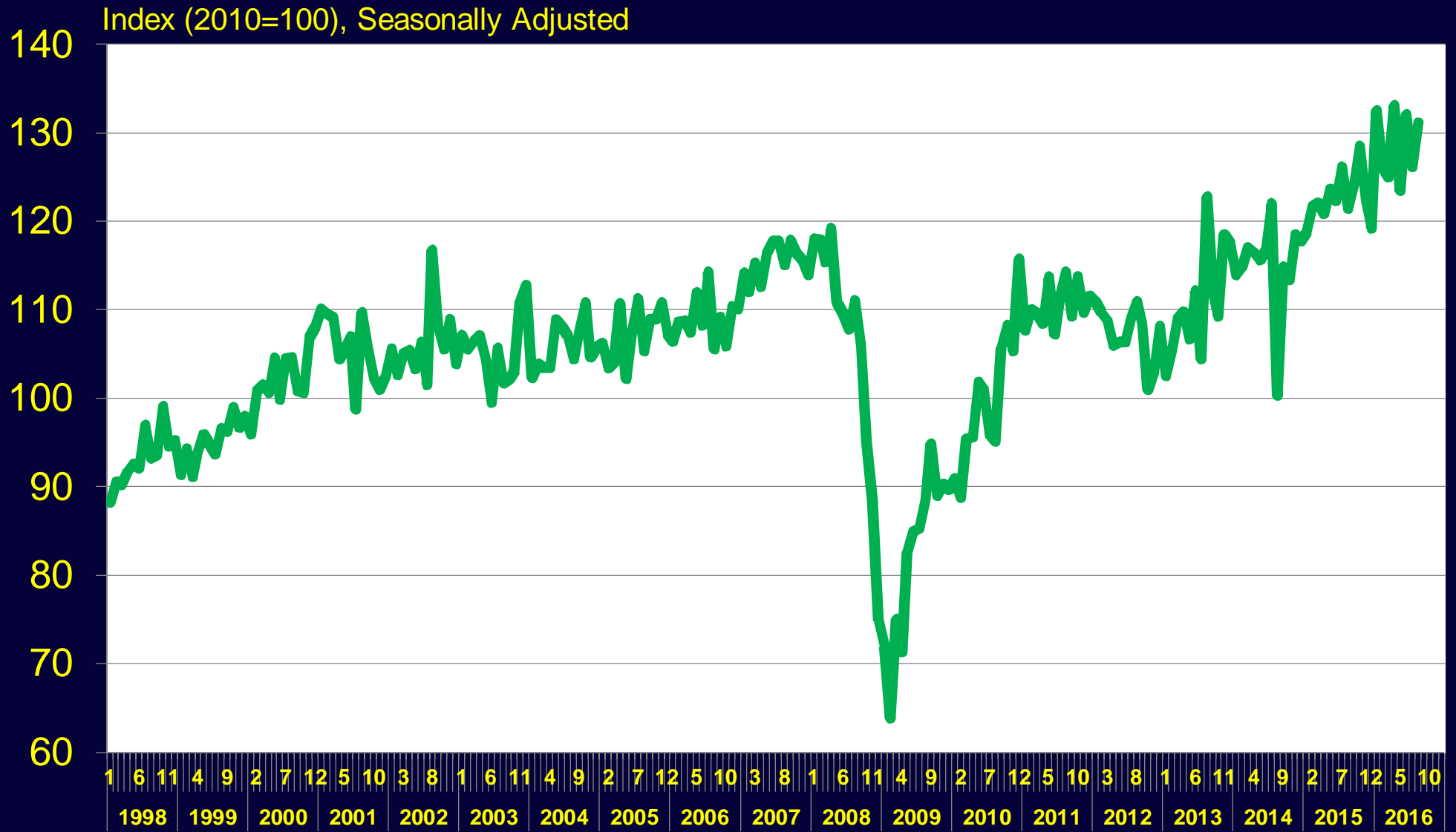
### Revenue, Net Income & Inventory



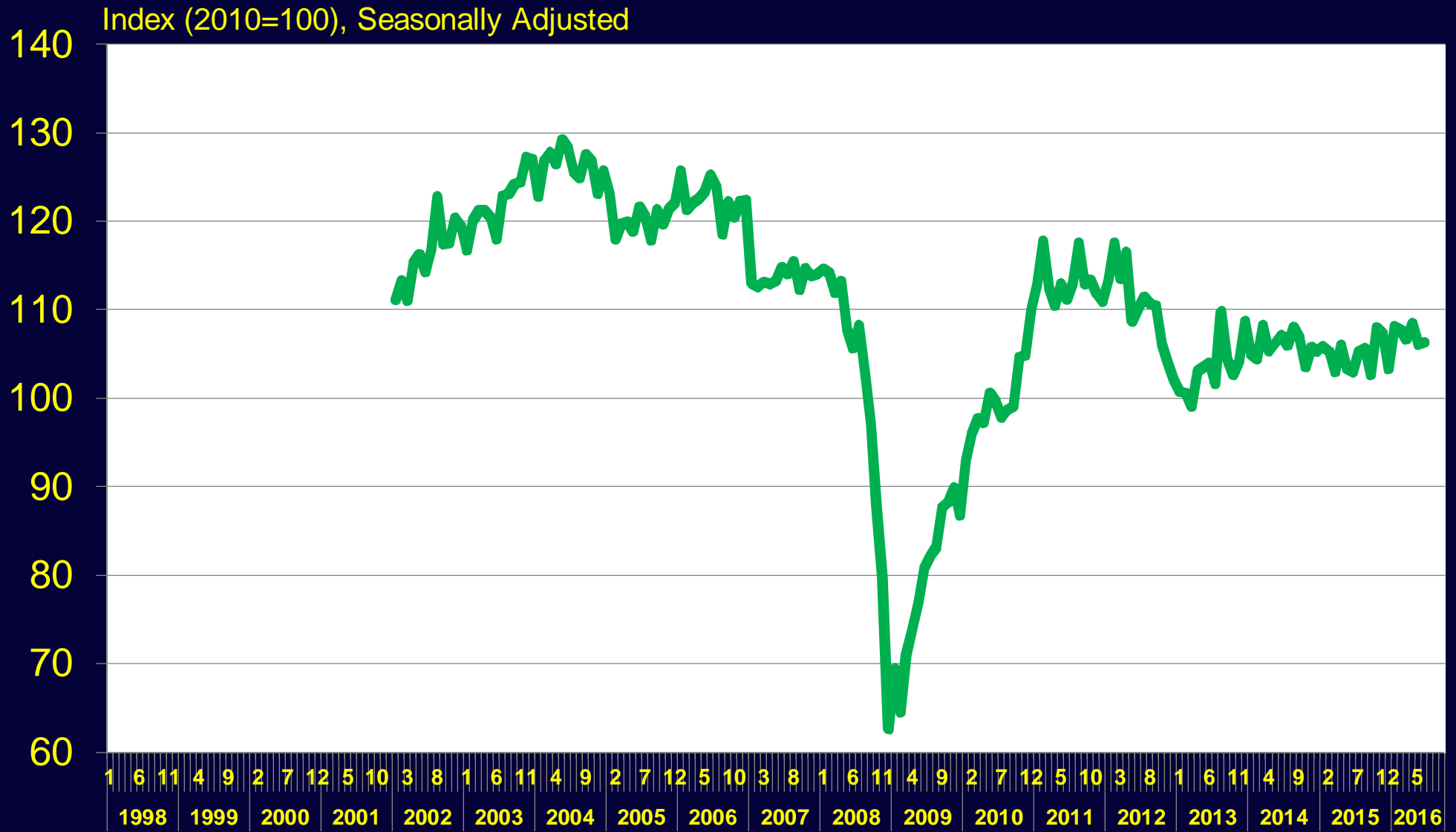
+15.5%

Autoliv, Borg Warner, Continental AG, Delphi, Denso, Federal Mogul, Gentex, Hella, Johnson Controls, Lear, Magna, TRW Automotive, Valeo, Visteon, ZF Friedrichshafen

# European Motor Vehicle Production



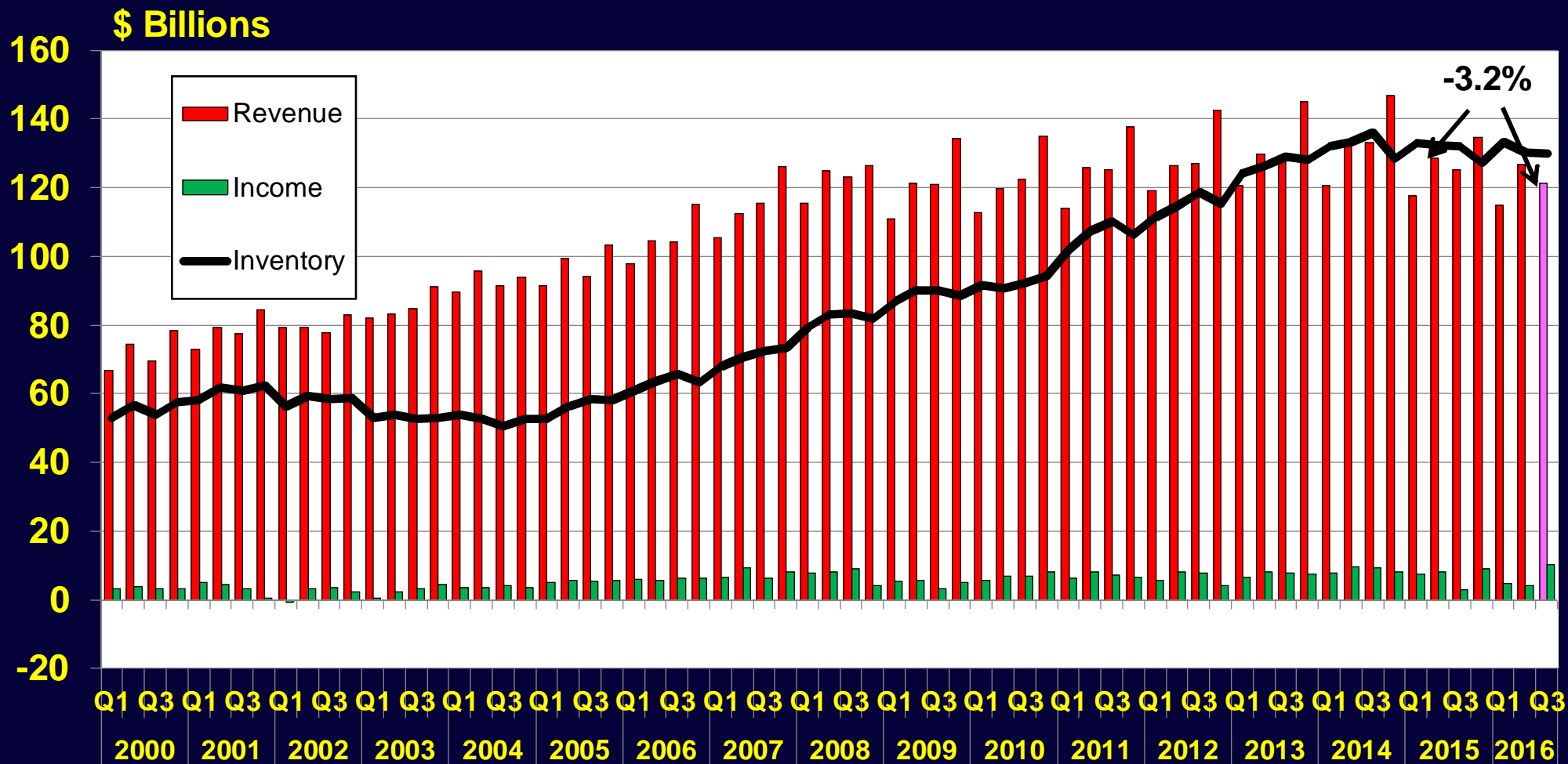
# European Electrical Equipment for Motor Vehicles Production



# Military & Aerospace

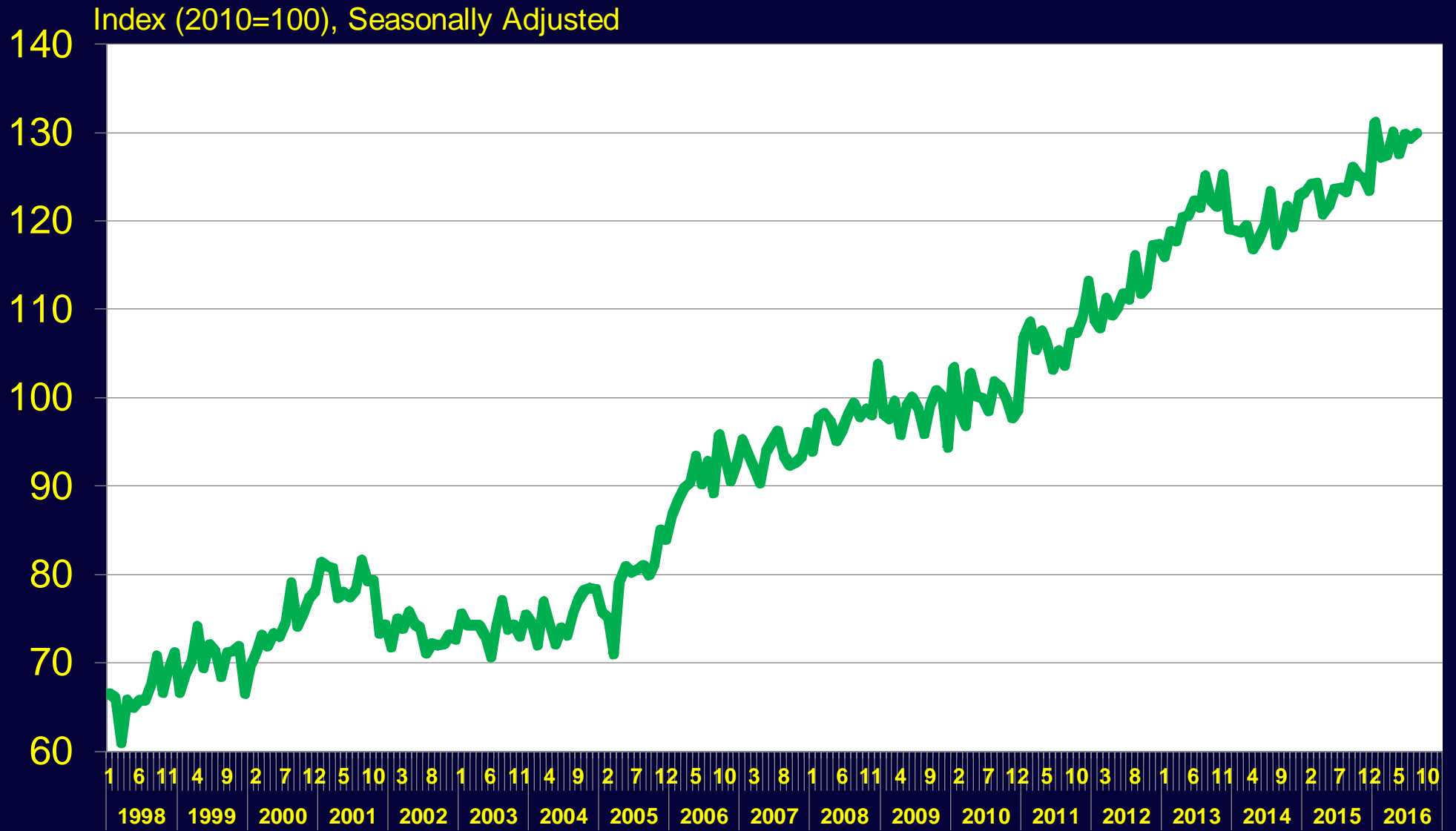
## Composite of 22 Public Companies

### Revenue, Net Income & Inventory



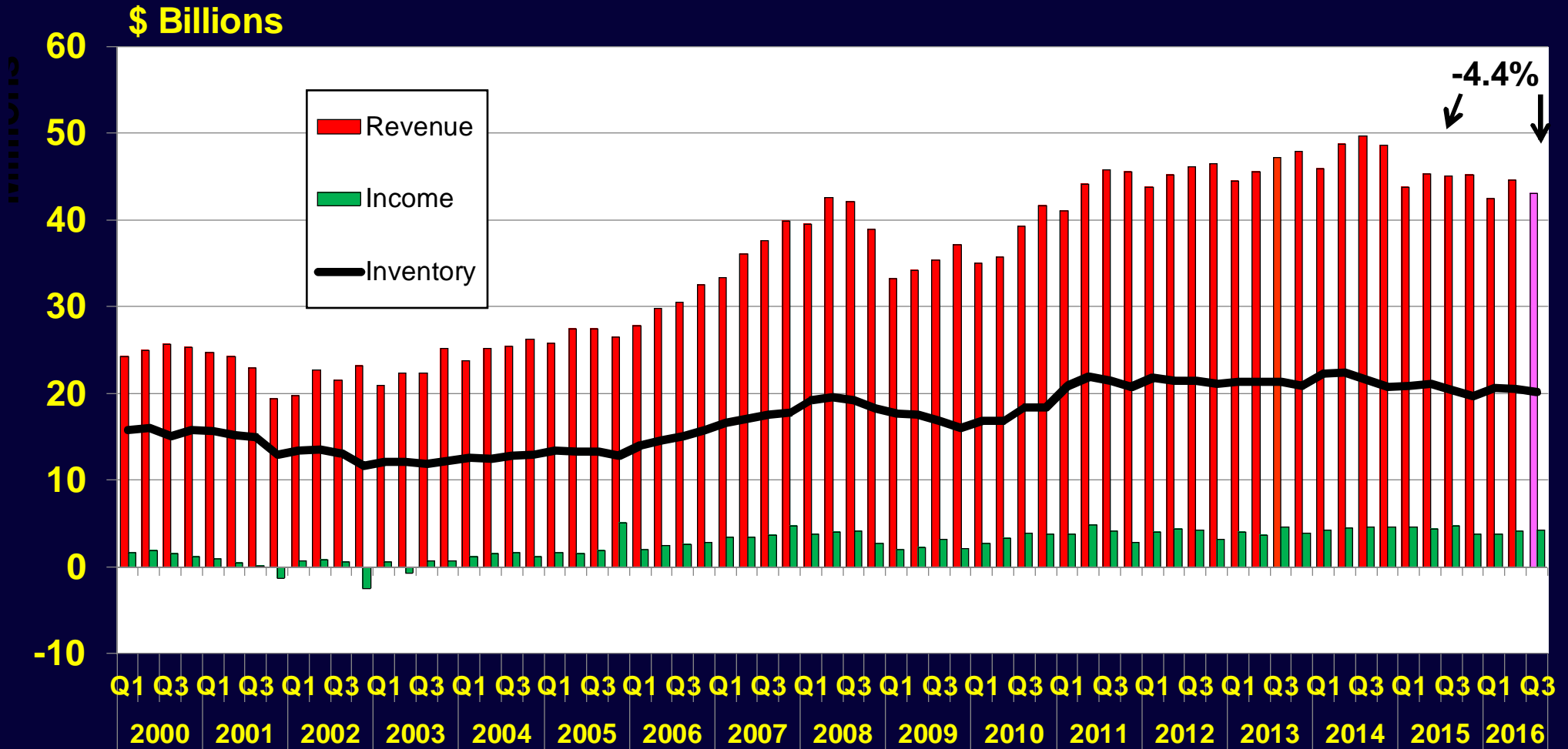
Boeing, Bombardier, EADS (Airbus), Finmeccanica, General Dynamics, Halliburton, Harris, Honeywell (military portion), L-3 Communications, Lockheed, Moog, Northrop Grumman, Raytheon, Rockwell Collins, Textron, Thales, United Technology

# European Production - Aircraft, Spacecraft & Related Equipment



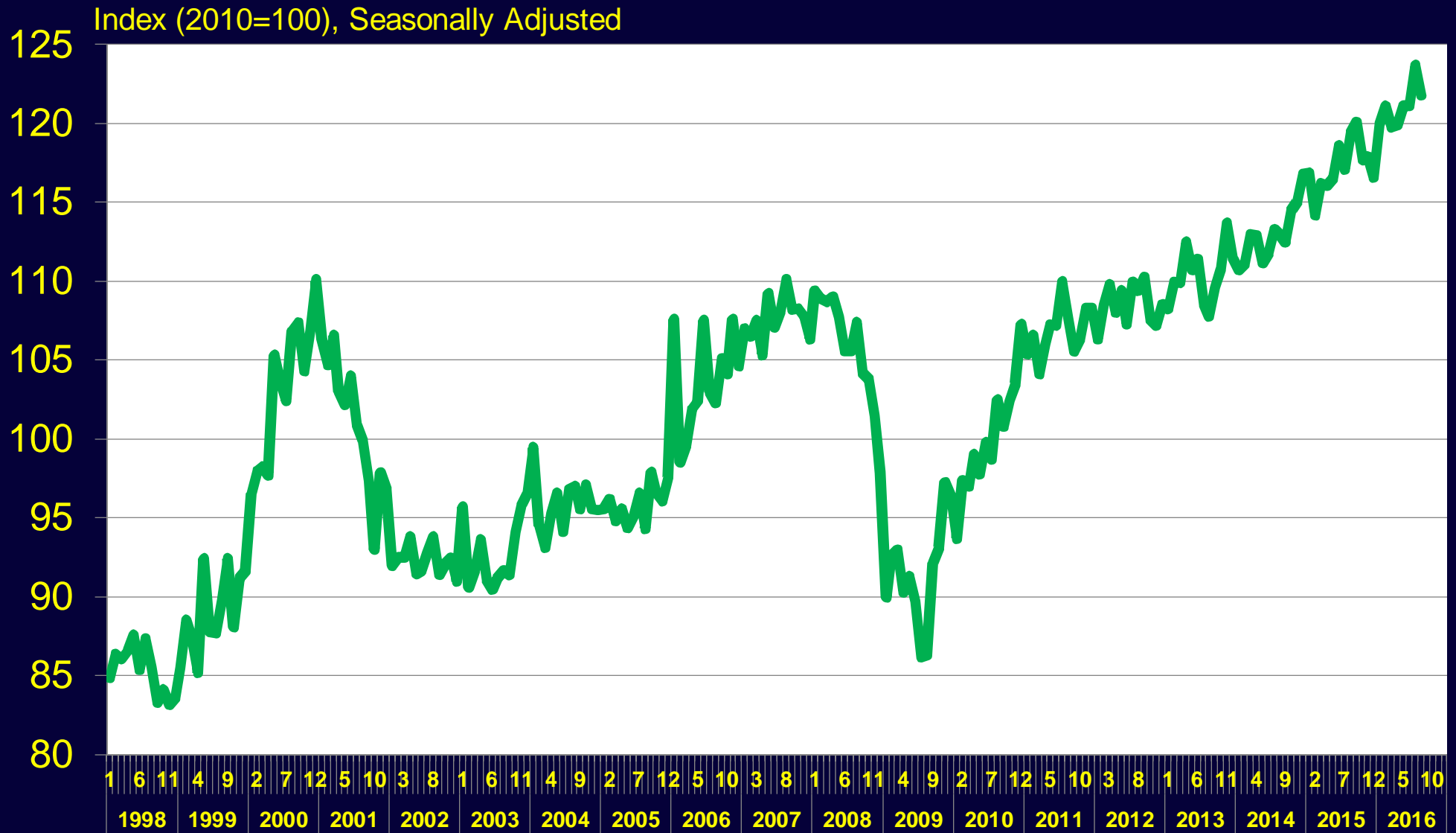
# Instruments & Control Equipment Composite of 16 Public Companies

## Revenue, Net Income & Inventory



ABB, Agilent, Ametek, Emerson, Itron, Keysight, National Instruments, PerkinElmer, Rockwell Automation, Rotork, Teledyne, ThermoFisher, Woodward Governor

# European Production - Instruments & Appliances for Measuring, Testing & Navigation

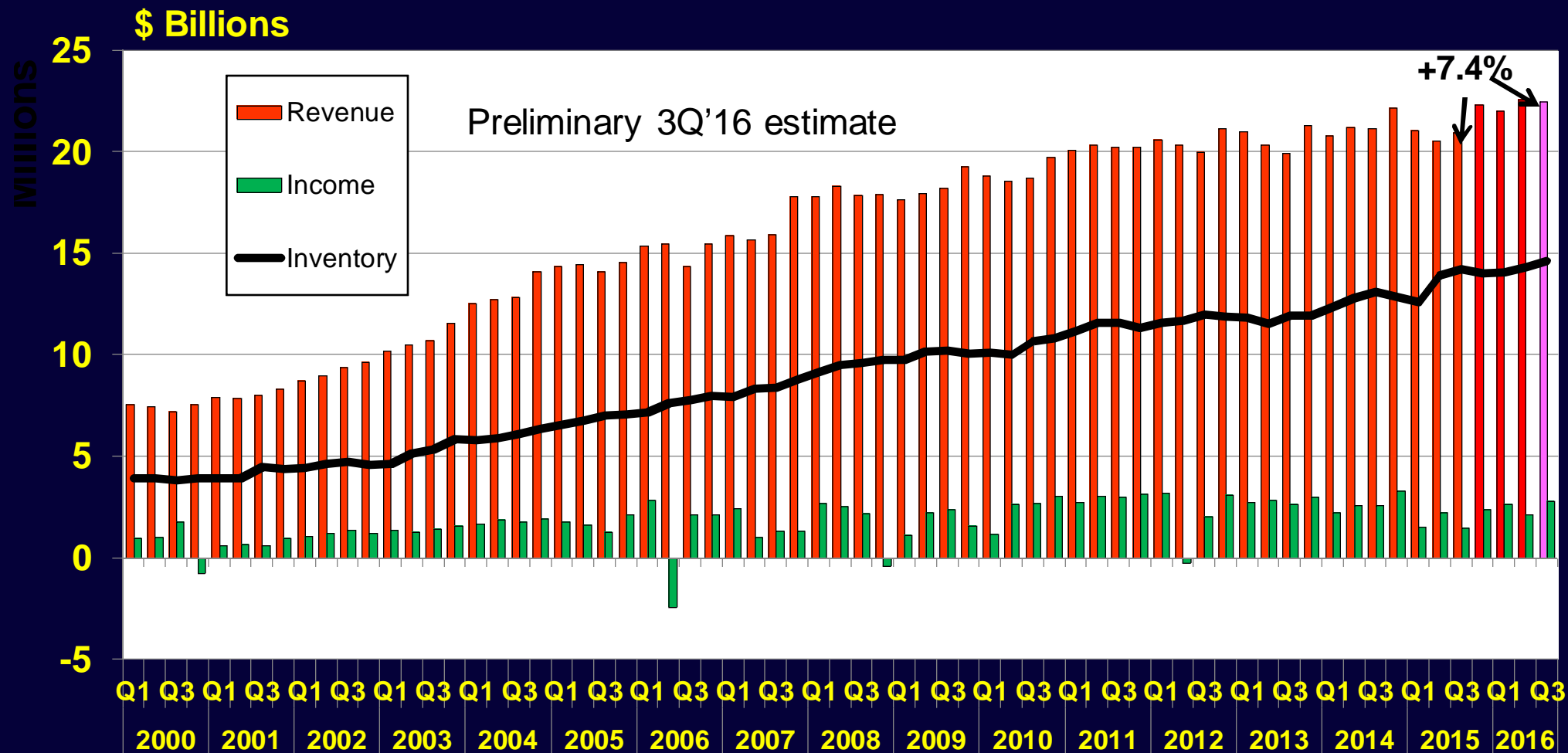




# Medical Equipment

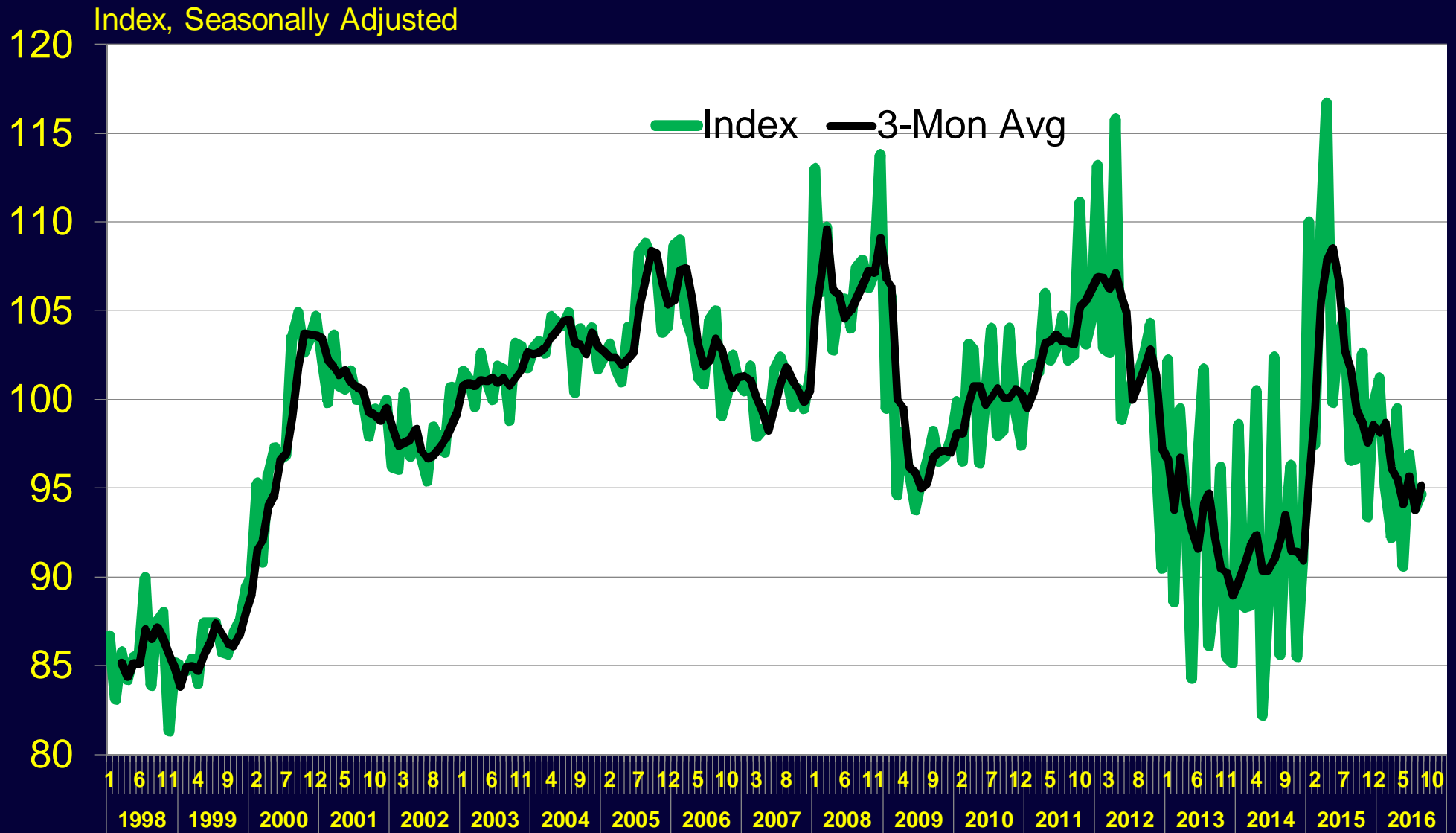
## Composite of 21 Public Companies

### Revenue, Net Income & Inventory



Analogic, Bio-Rad Laboratories, Boston Scientific, Bruker, CareFusion, Covidien, Draeger, Guidant, Hill-Rom, Intuitive Surgical, Invacare, Medtronic, ResMed, St Jude Medical, Smith & Nephew, STERIS, Stryker, Varian Medical, Waters, Zimmer

# European Production - Irradiation, Electromedical & Electrotherapeutic Equipment



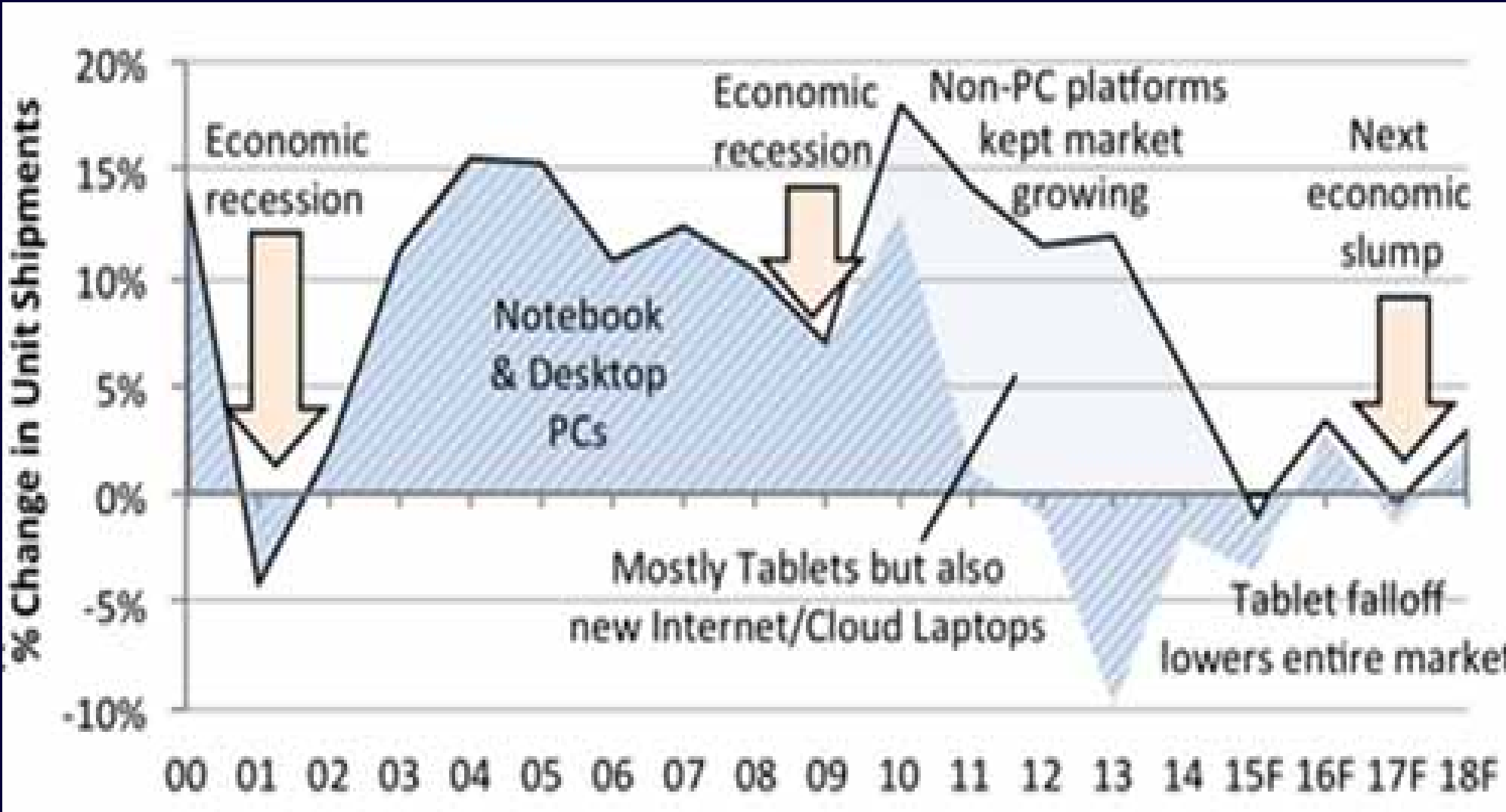
**Volume  
Consumer-driven  
Products**

20 years later and  
all of these things  
fit in your pocket.

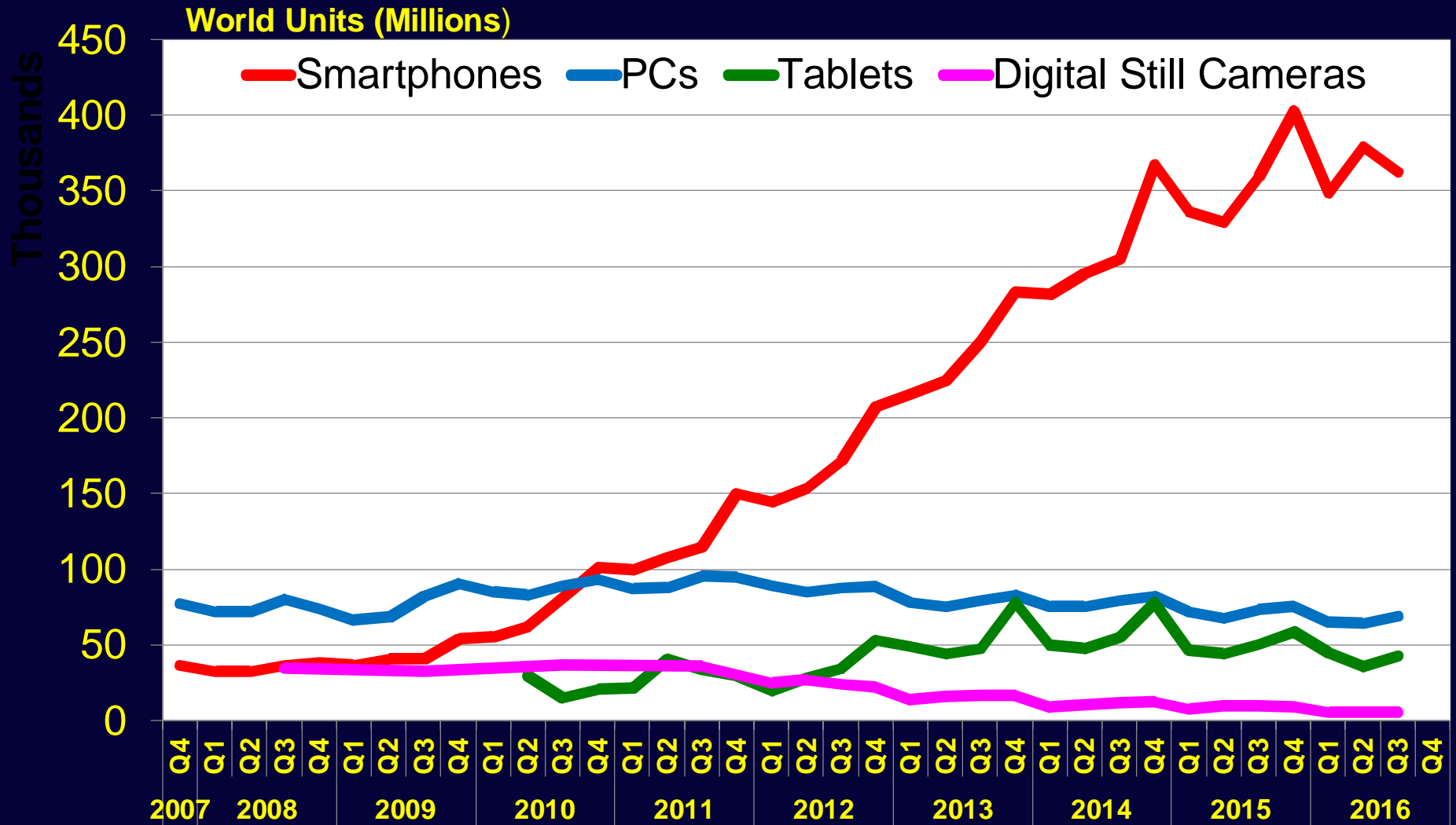


## Changing Electronic Equipment Markets

# Total Personal Computer Unit Growth



# Smartphones Cannibalize PCs, Tablets & Digital Cameras



# **Future High Volume Markets**

# Future Volume Markets

**Autonomous cars**

**Internet of Things**

**5G Handsets & Infrastructure**

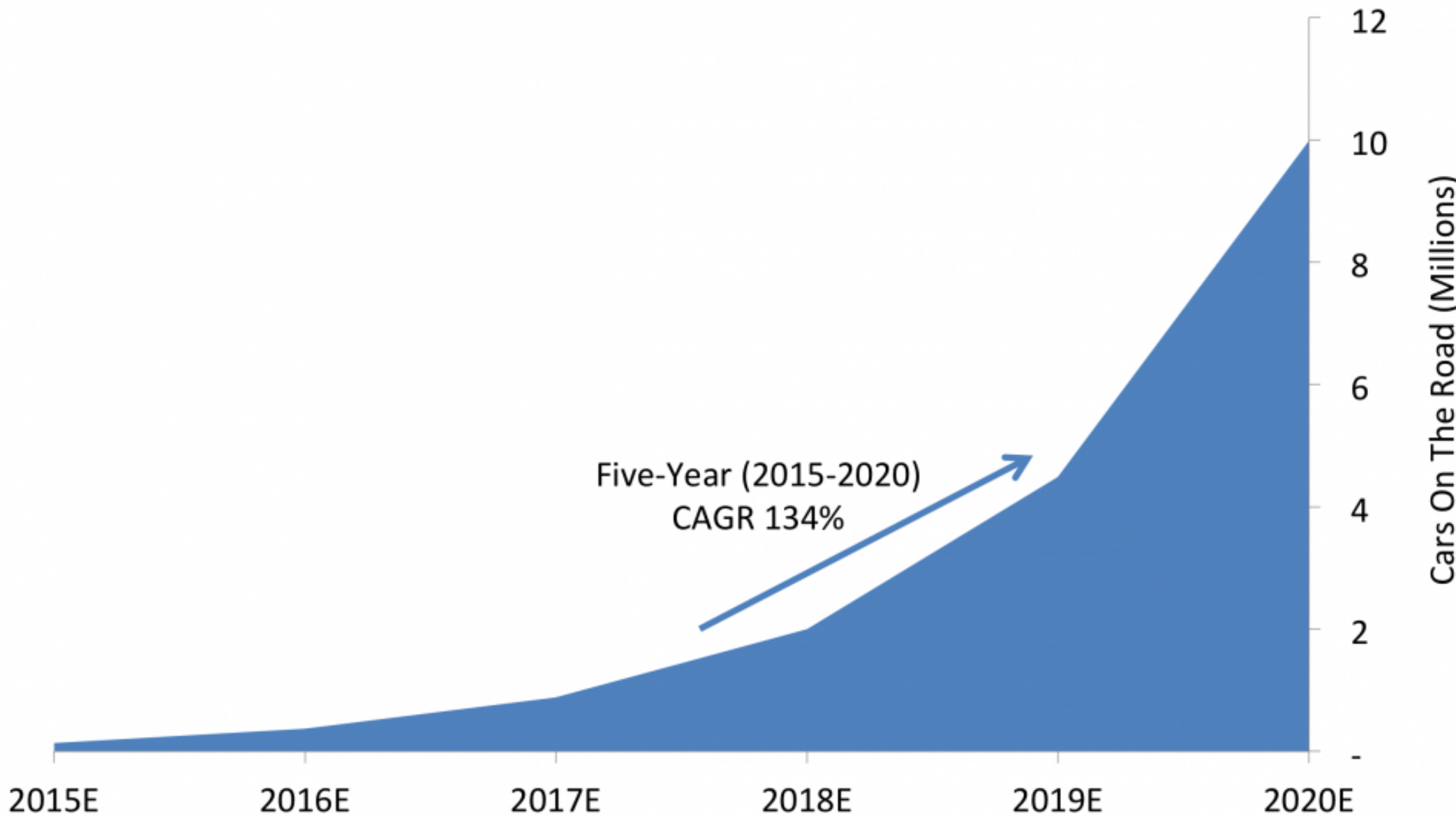
**Drones**

**Robots**

**Wearables**



# Estimated Global Installed Base Of Cars With Self-Driving Features *All Levels*

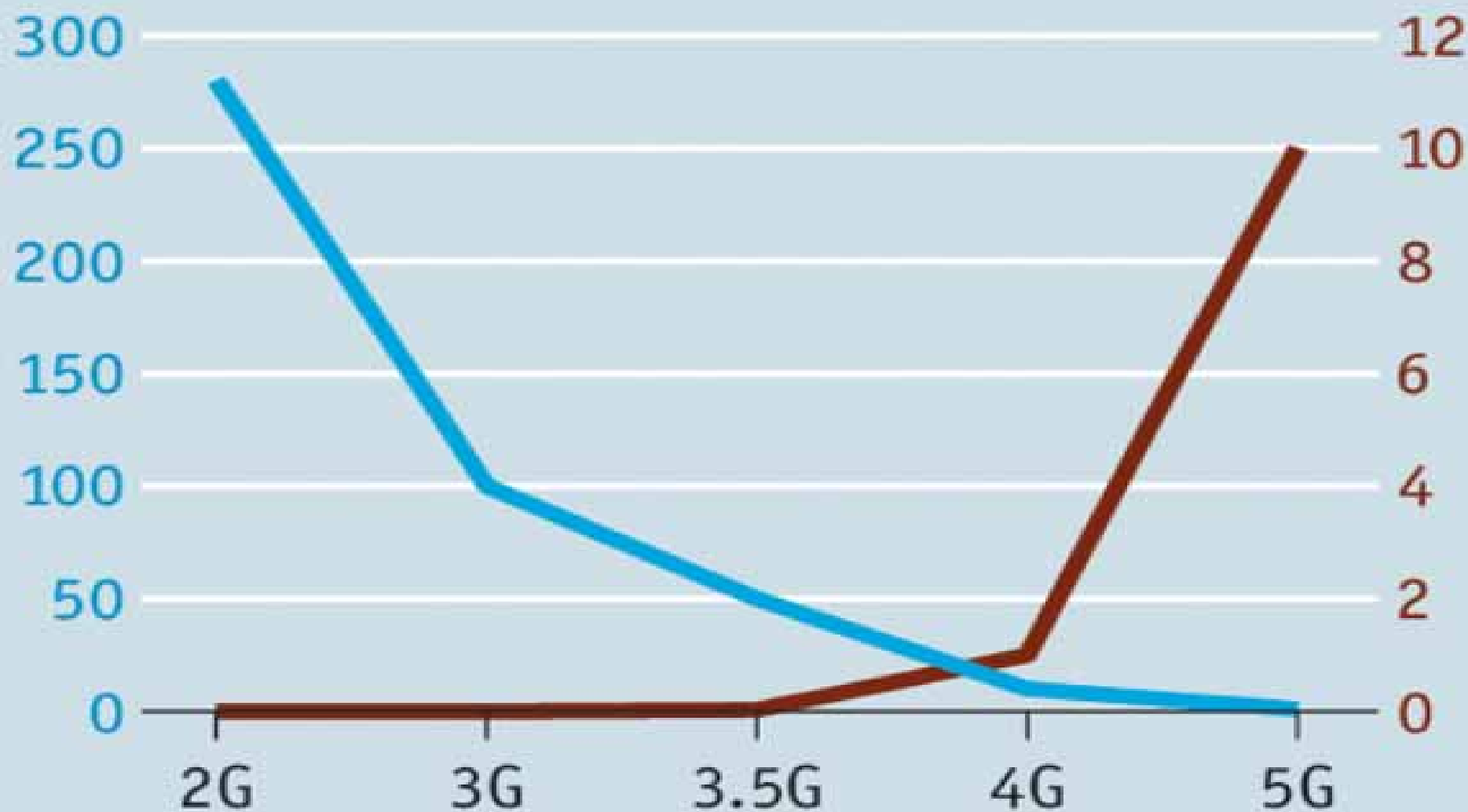


# Everybody's talking

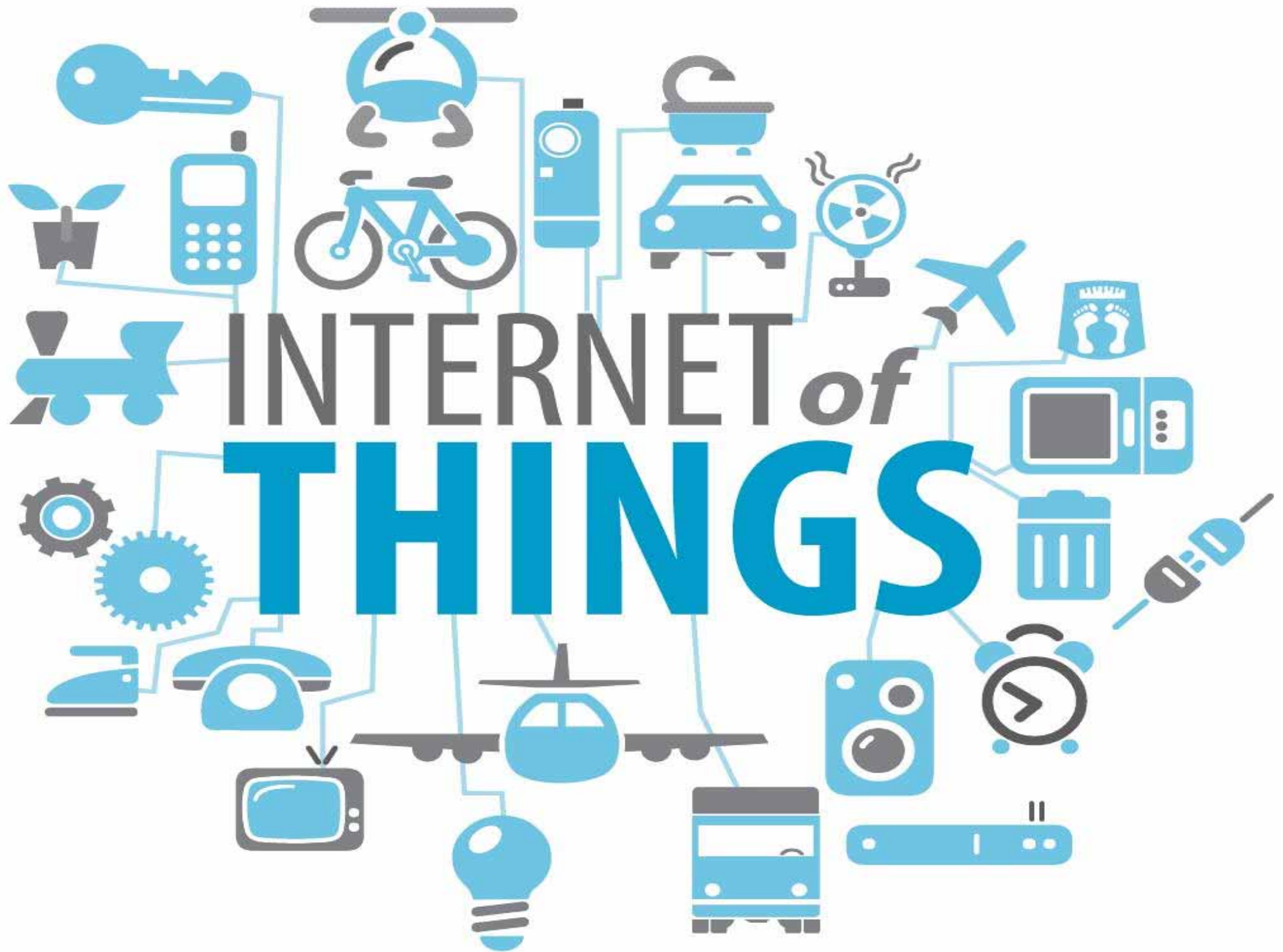
Mobile-phone generations

*Theoretical:  
latency, ms*

*speed, Gbps*



Source: IHS



20160221

# Wearable Devices 2015-2017

## Millions of Devices

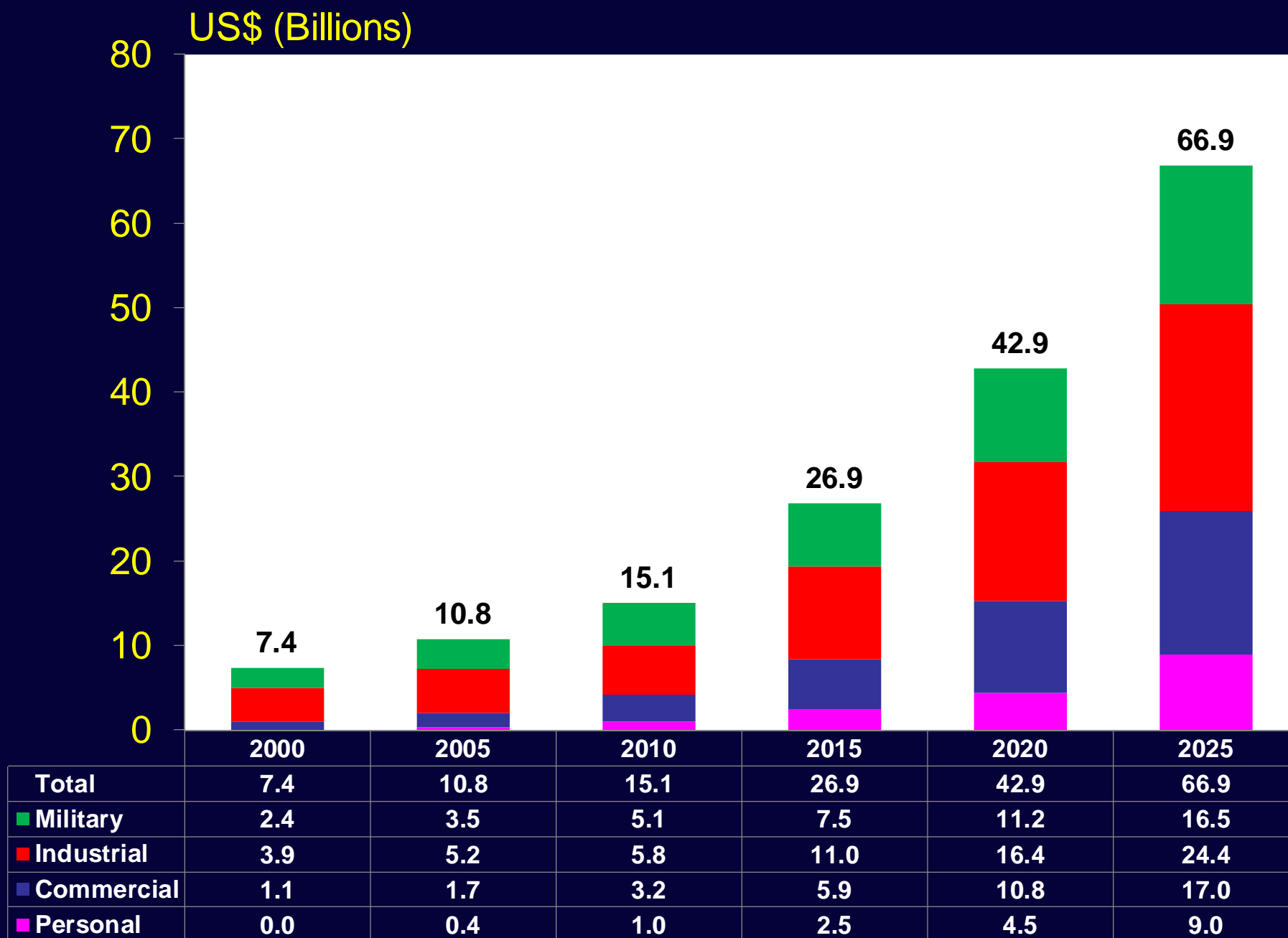
<u>Device</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Smartwatch	30.3	50.4	66.7
Head-mounted Display	0.1	1.4	6.3
Body-worn Camera	0.1	0.2	1.1
Bluetooth Headset	116.3	128.5	139.2
Wristband	30.2	35.0	44.1
Smart Garment	0.1	1.0	5.3
Chest Strap	12.9	13.0	8.0
Sports Watch	21.0	24.0	26.9
Other Fitness Monitor	21.1	21.1	25.1
Total	232.0	274.6	322.7

**Most will take a few  
years  
to develop**

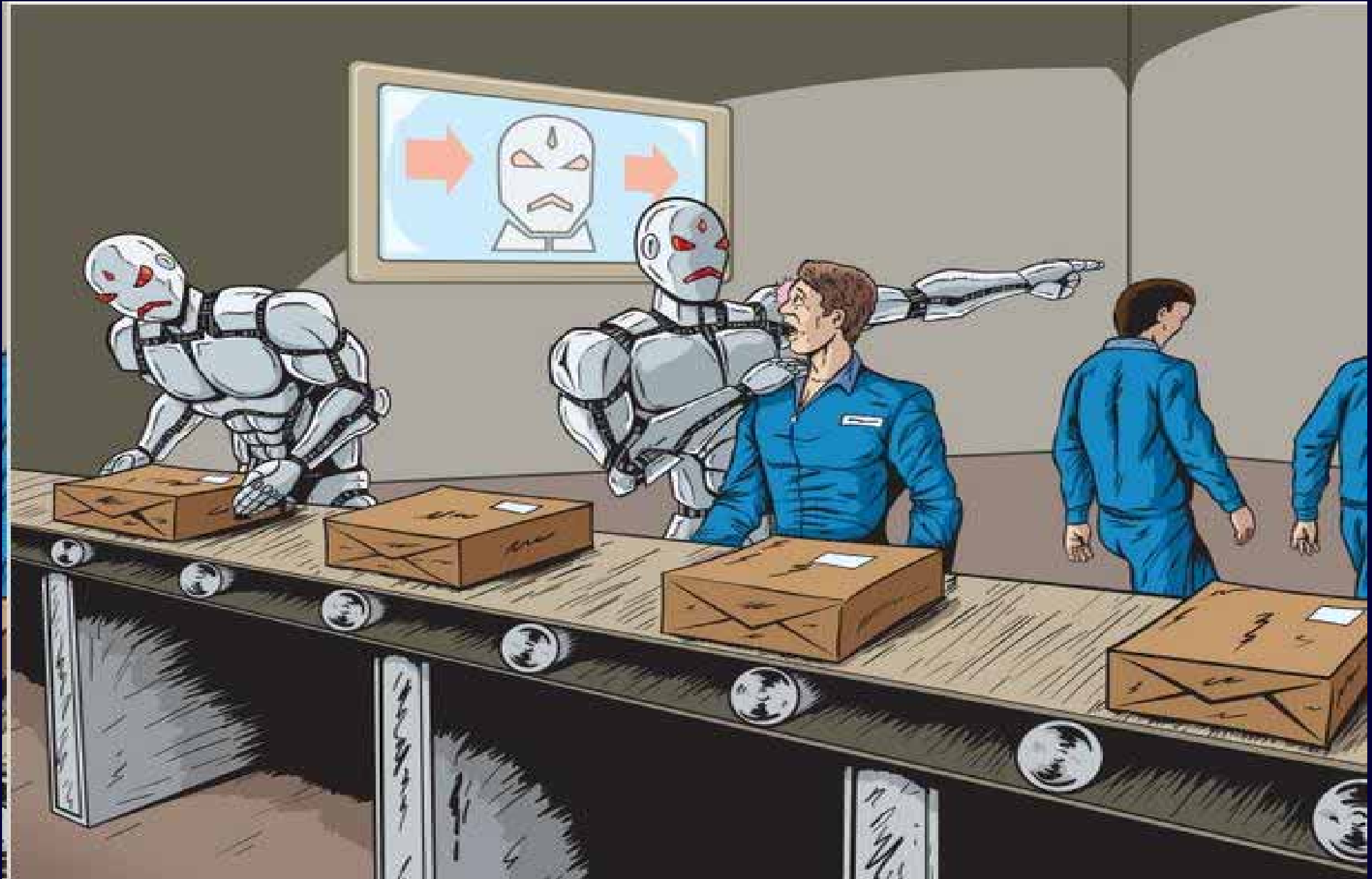
# A Key Exception



# World Spending on Robots



# Automation has its concerns





# Semiconductors

# Monthly Semiconductor Shipments

## \$ Billions (3-month avg in US\$)

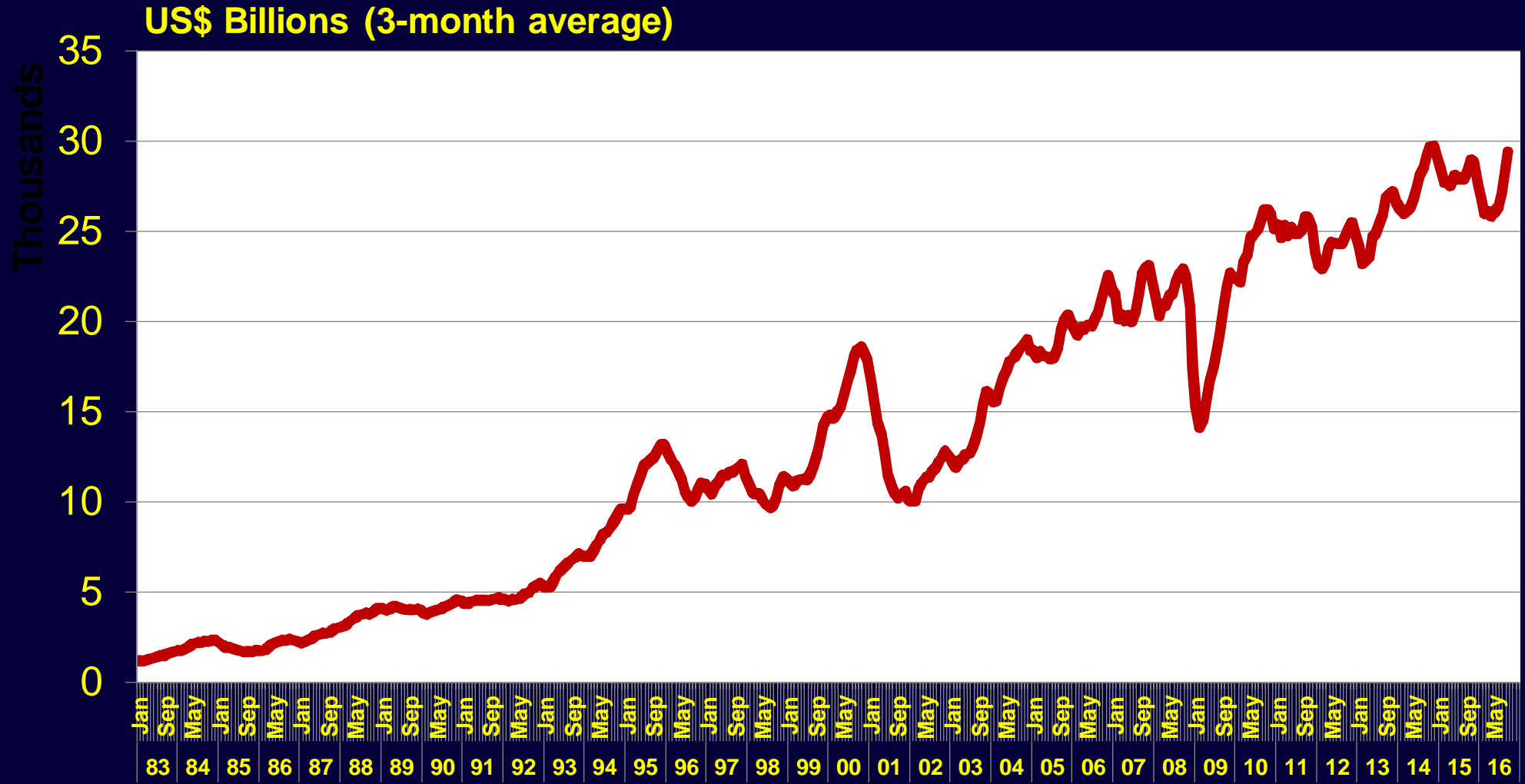
20161101

	<u>9/15</u>	<u>9/16</u>	<u>% CH</u>
Americas	5.82	5.68	- 2.4%
Europe	2.87	2.76	- 4.0%
Japan	2.69	2.80	+ 4.2%
China	8.45	9.47	+ 12.0%
Asia Pacific / All Other	8.58	8.73	+ 1.7%
Total	28.41	29.43	+ 3.6%

# World Semiconductor Shipments

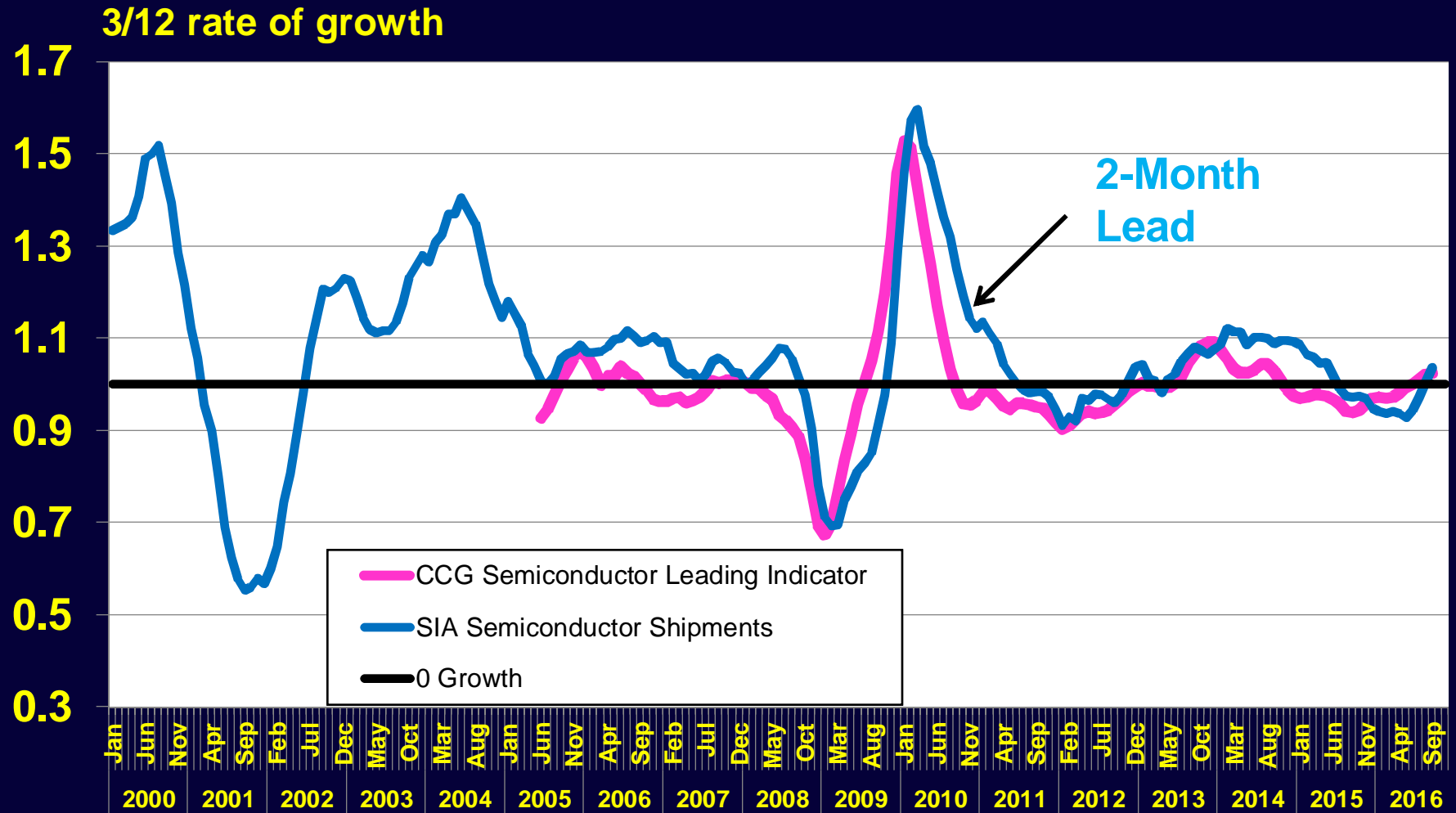
20161101

## Monthly US\$



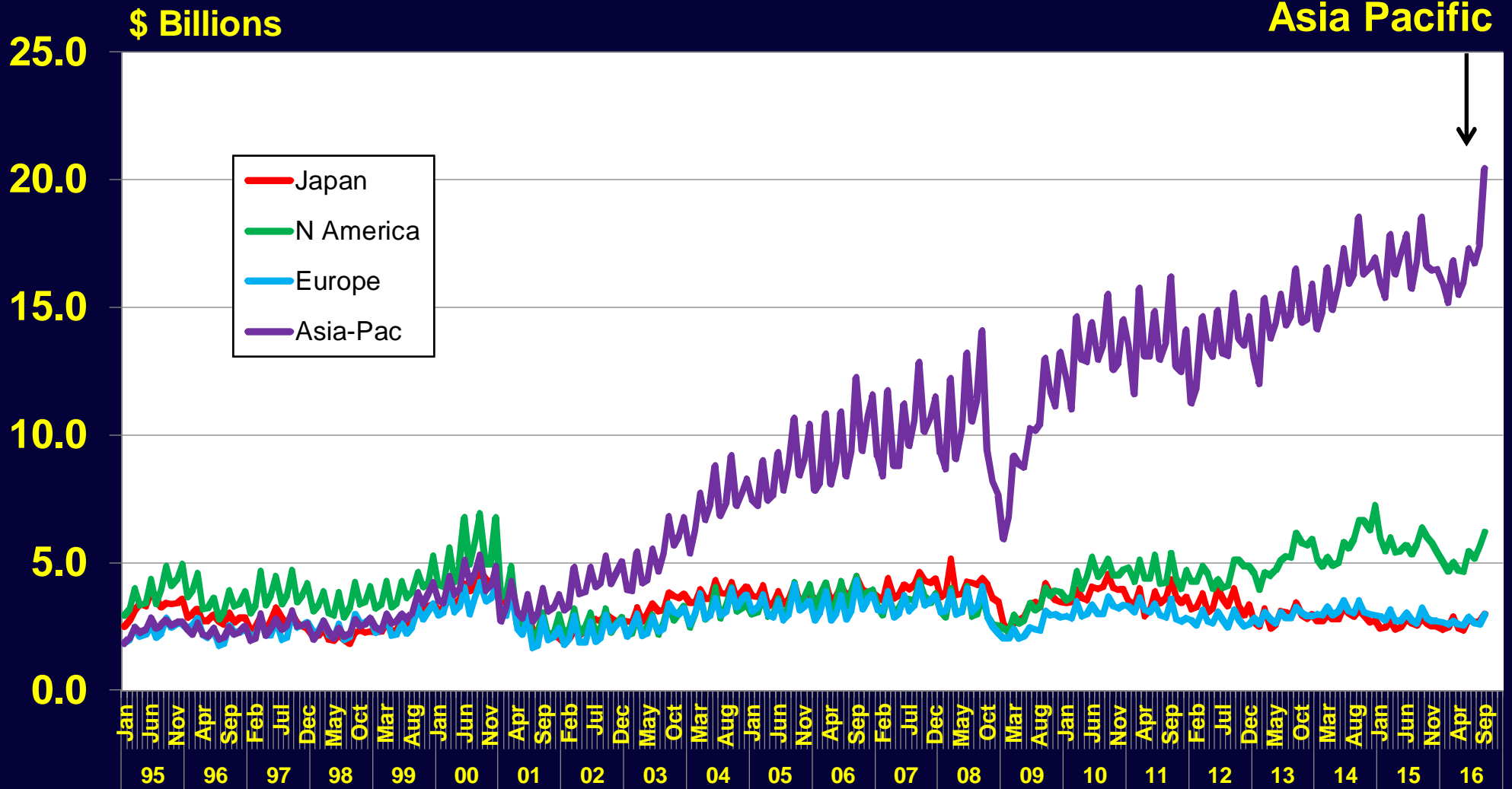
# CCG Semiconductor Leading Indicator vs. Global Semiconductor Shipments

20161101



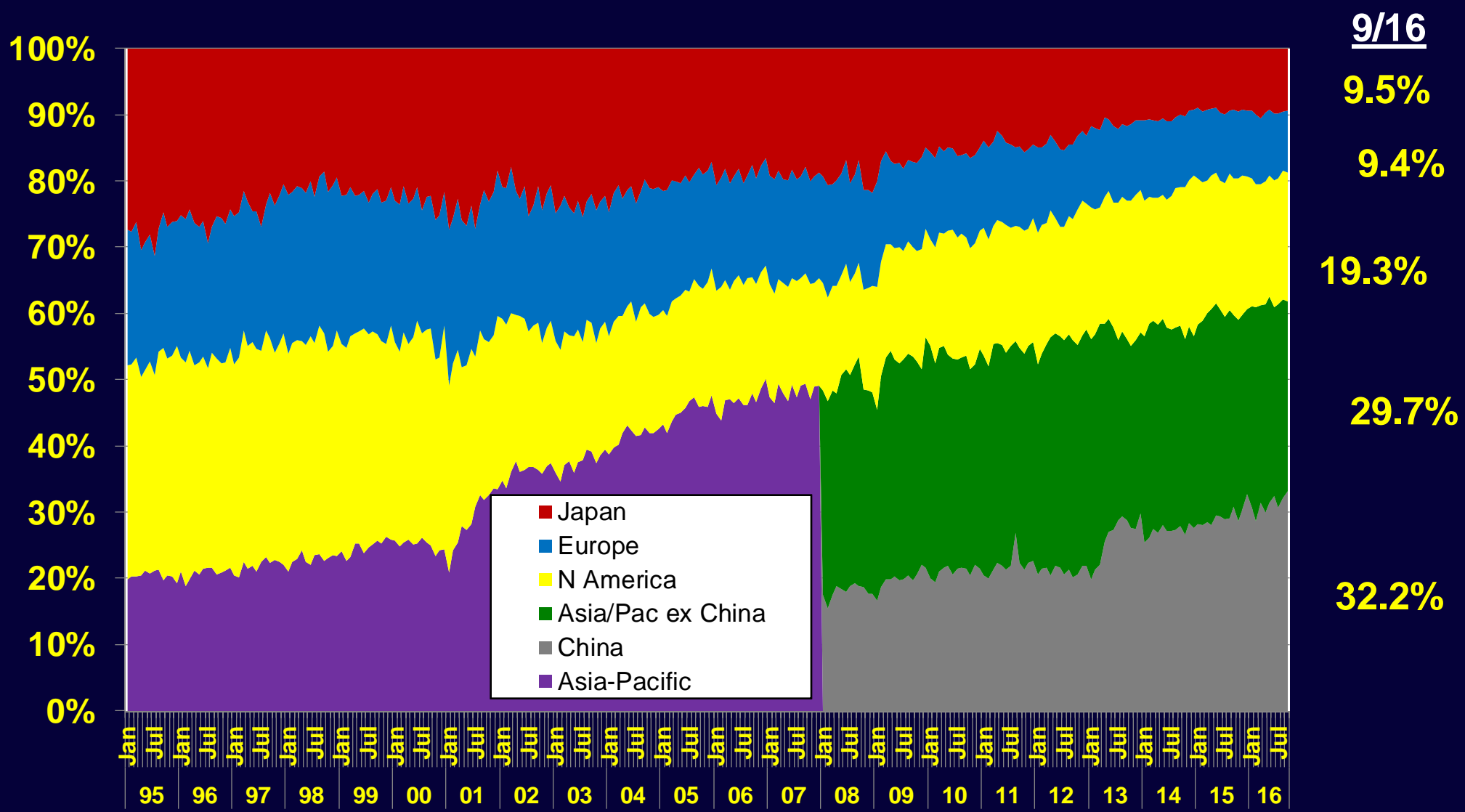
# Total Semiconductor Shipments to an Area

## Monthly Shipments - Reporting Firms

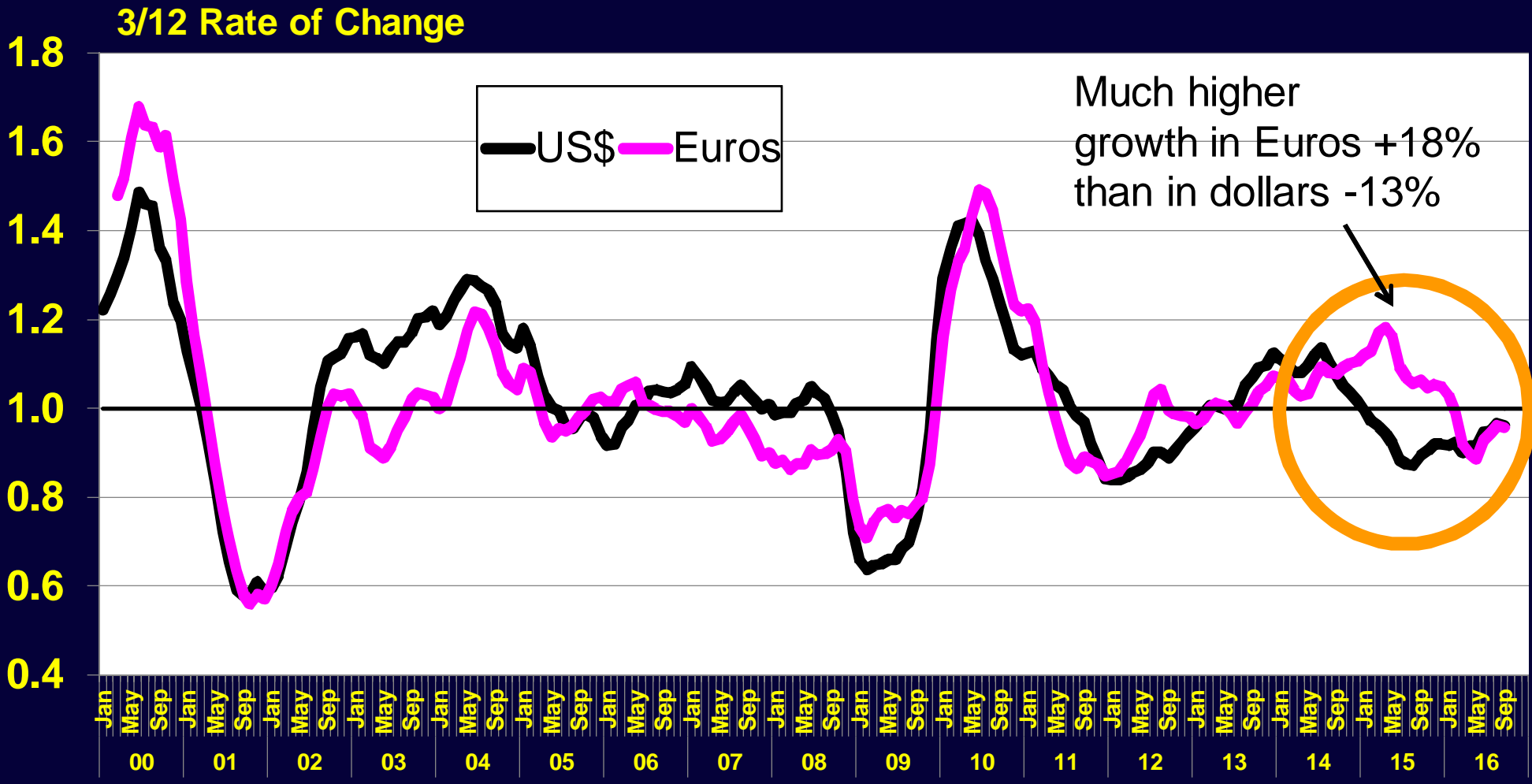


# Total Semiconductor Shipments to an Area

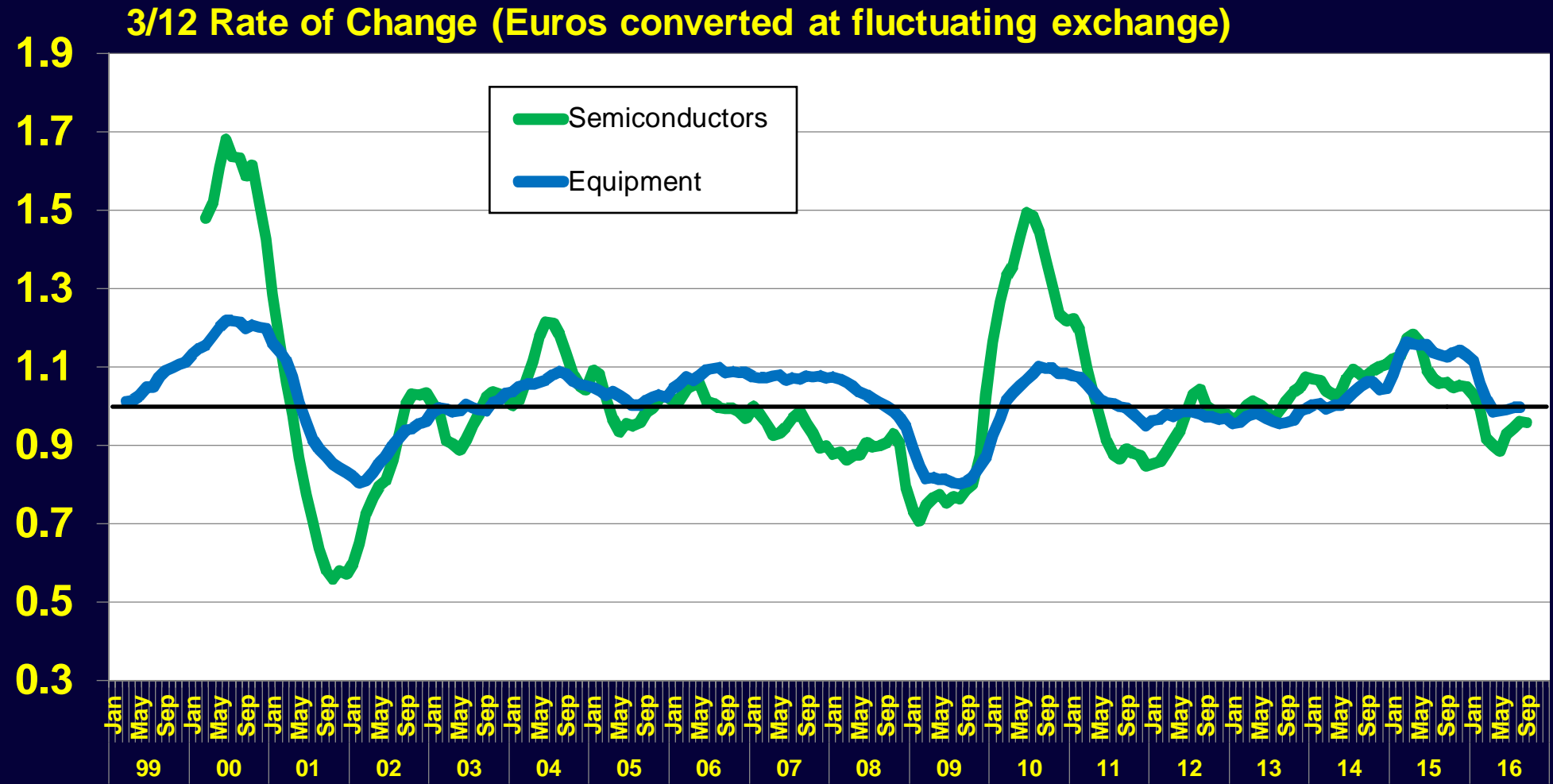
## Monthly Shipments - Reporting Firms (showing China)



# Effect of Exchange Rates on Semiconductor Shipment Growth to Europe



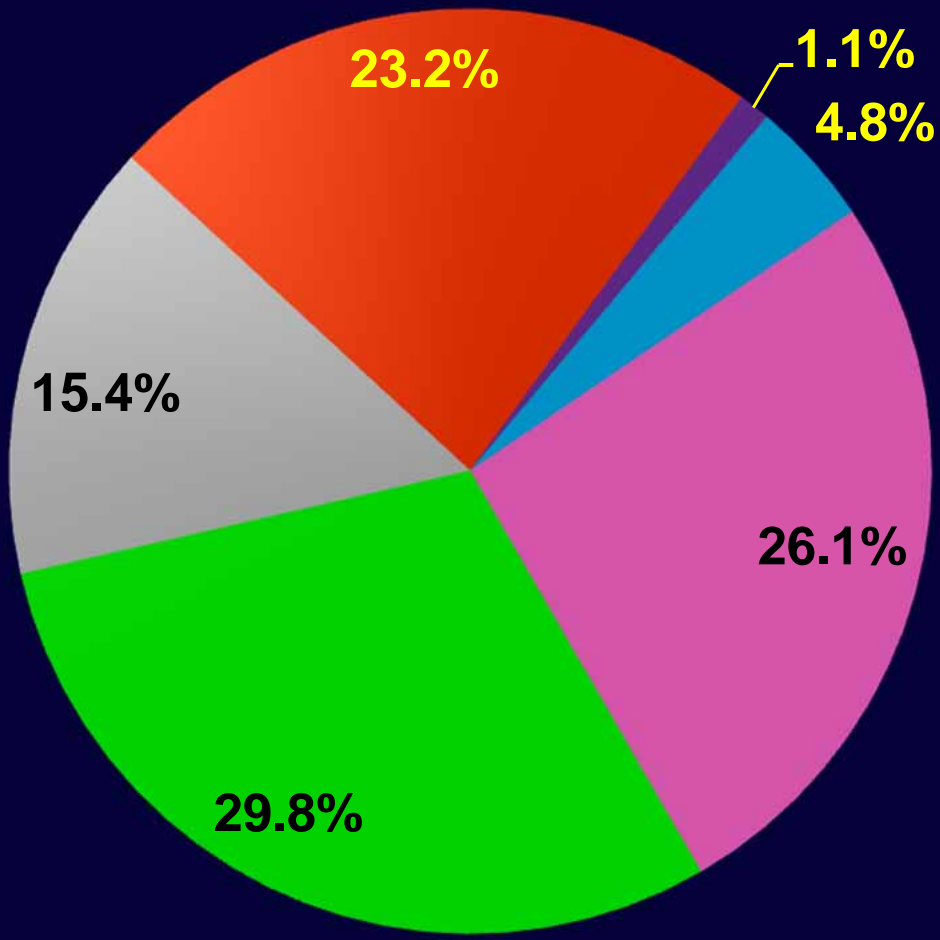
# Semiconductor Shipments to Europe vs. European Electronic Equipment Production



Total \$ Semiconductor Shipments from All Countries to Europe [www.sia-online.org/](http://www.sia-online.org/), Eurostat class C26, EU27, European Computer, Electronic & Optical products Production



# Europe IC Usage by System – 2016F

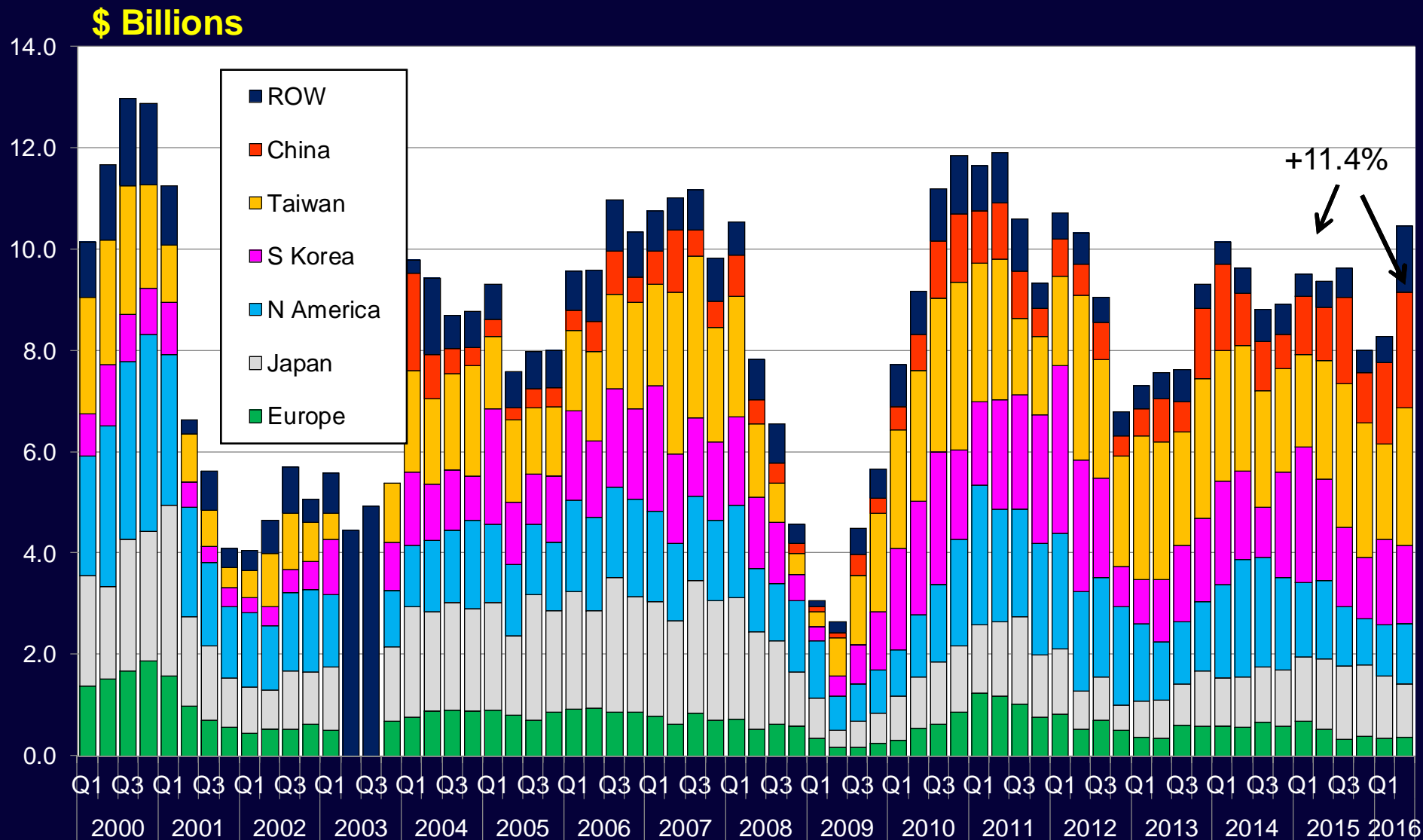


- Consumer
- Automotive
- Computer
- Industrial
- Communication
- Gov/Mil

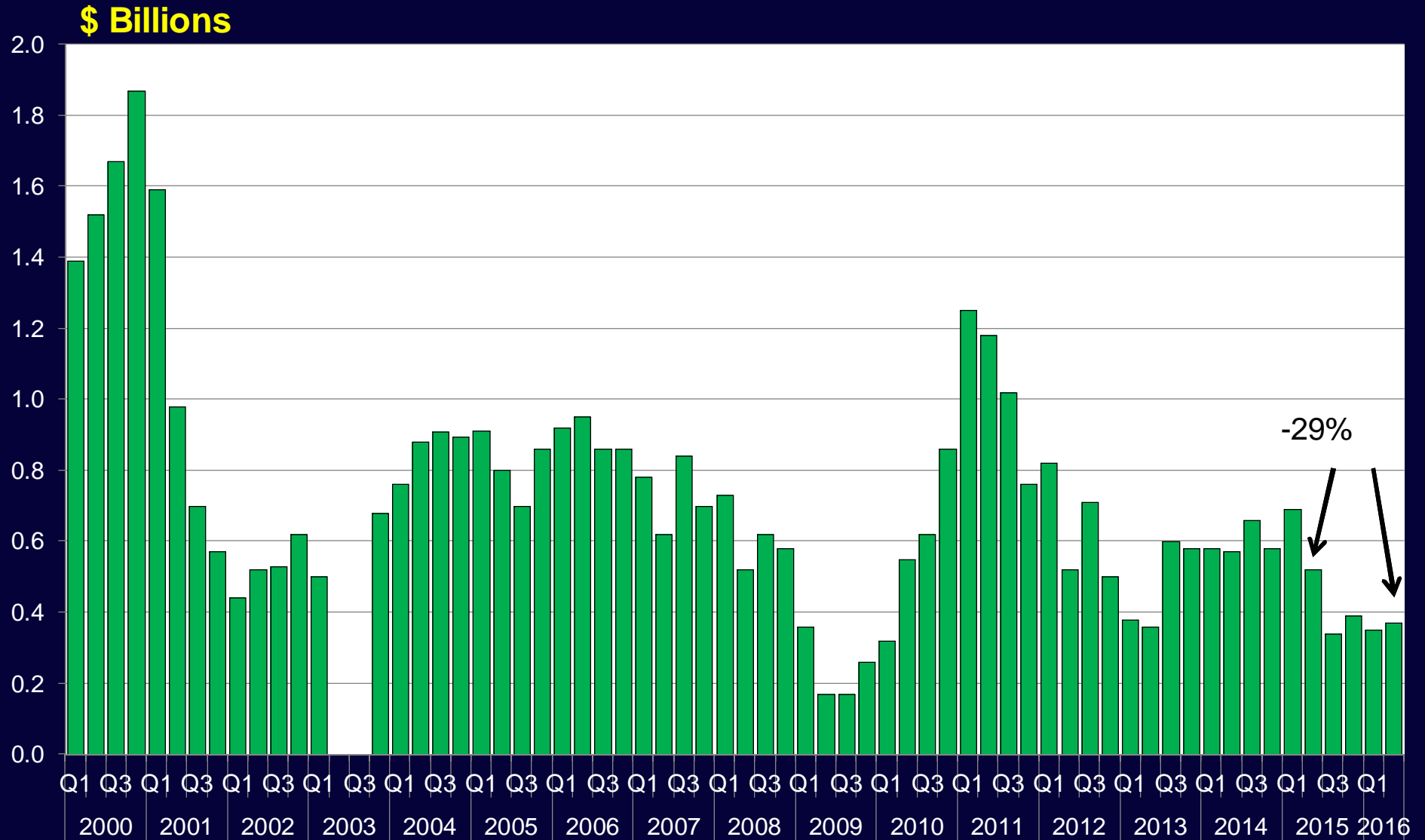
**Total: \$25.6 Billion**

# **Semiconductor Capital Equipment**

# Semiconductor Capital Equipment Shipments by Area



# Semiconductor Capital Equipment Shipments Europe

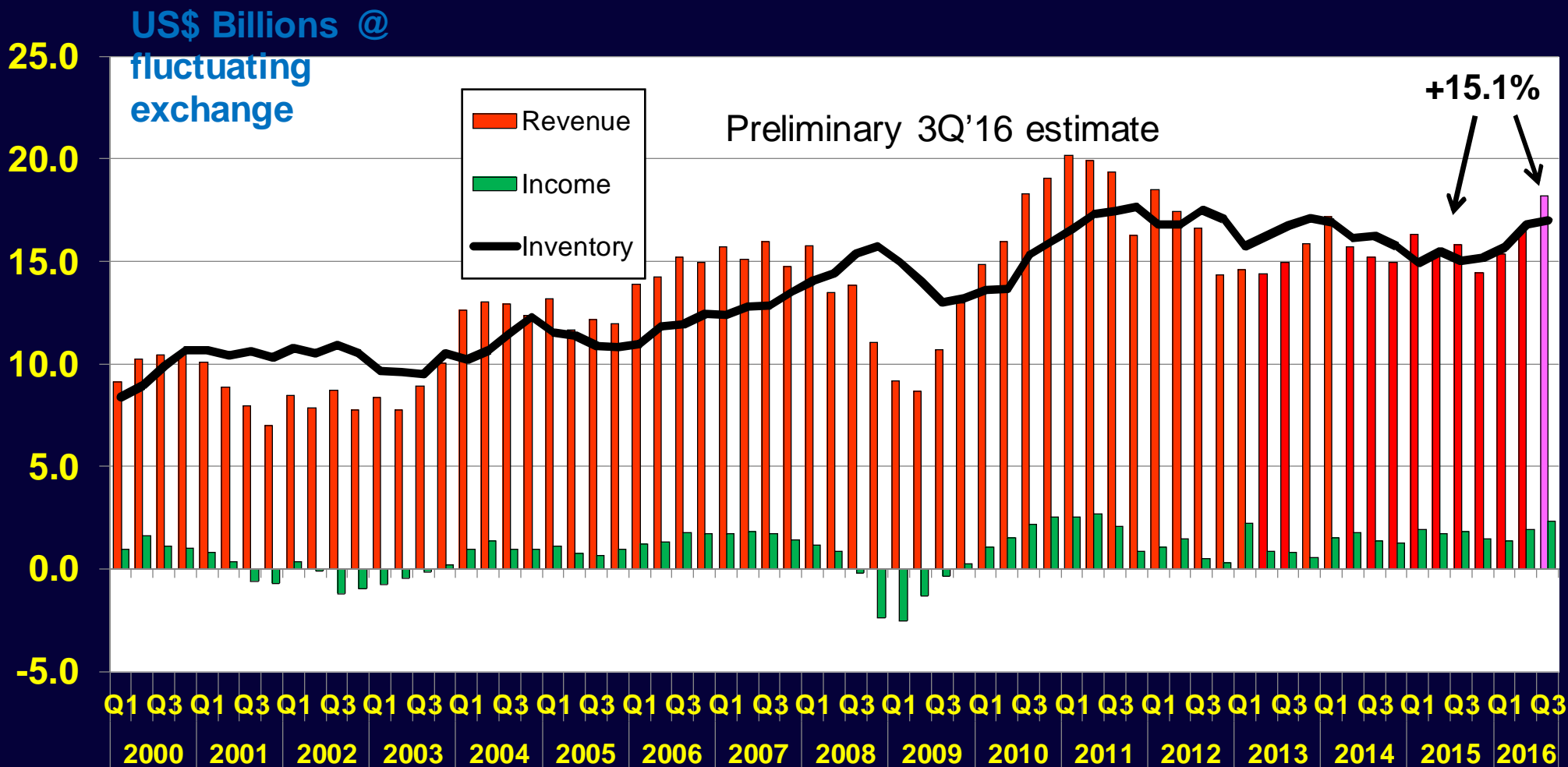


# Semiconductor Fab, Test & Measurement

20161113

## Composite of 40 Public Companies

### Revenue, Net Income & Inventory

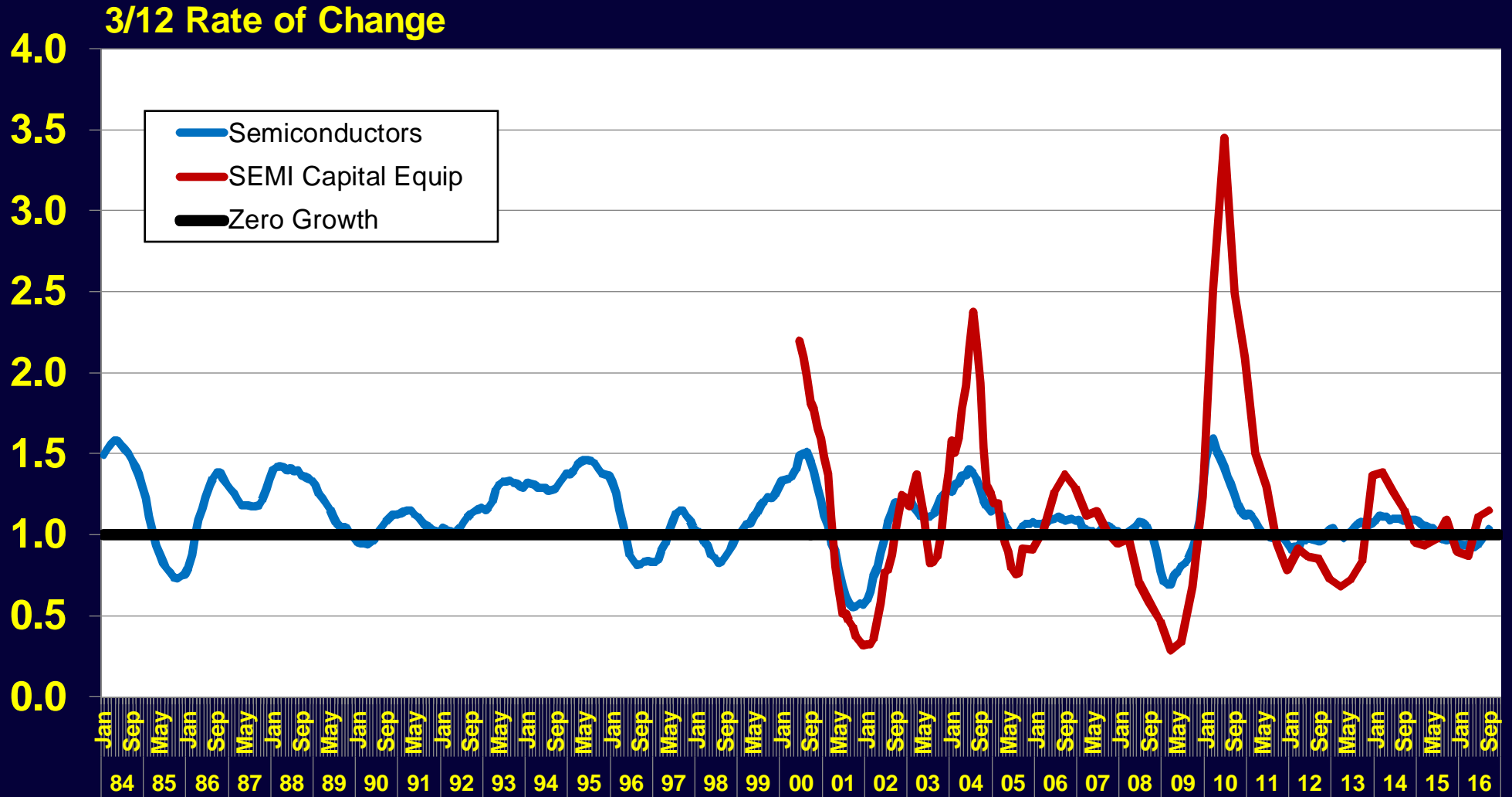


Advantest, Applied Materials, ASM Intl, ASML, Axcelis, Brooks Automation, BTU, Cohu, CollabRx, Dainippon Screen, Disco, Electroglas, Entegris, FEI, FormFactor,FSI, Hitachi Hi Tech, Hitachi Kokosai, KLA-Tencor, Ibis, Intervac, Kulicke & Soffa, Lam Research, Mattson, MKS Instrument, Novellus Systems, Photon Dynamics, Rudolph Technologies, Teradyne, Tokyo Electron, Ultra Clear, Ultratech Stepper, Varian Semiconductor, Veeco, Xcerra (LTX-Credence)

# Global Semiconductor & Semiconductor Capital Equipment

## 3-Month Shipment Growth Rates on \$ Basis

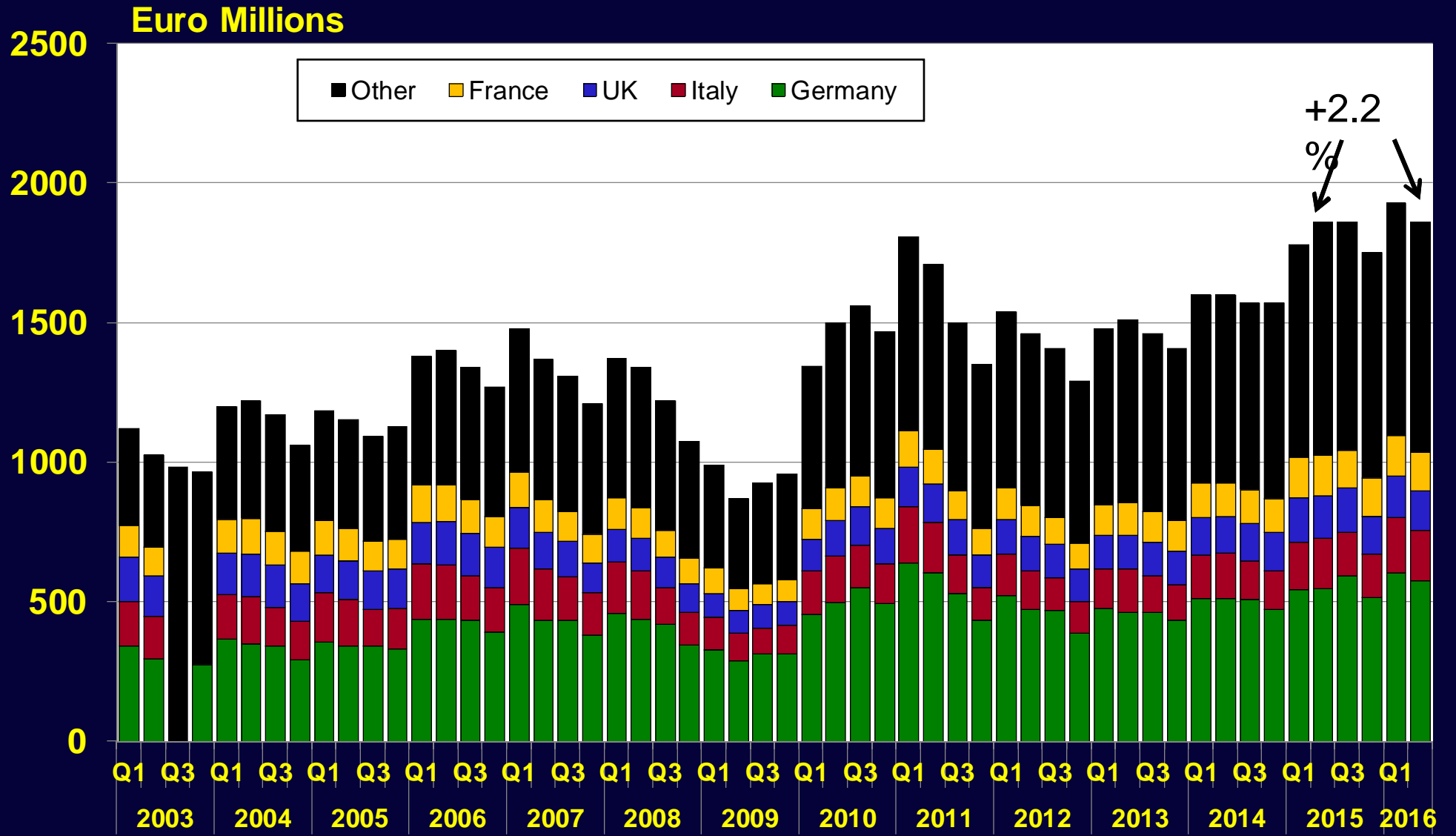
20161113



Sources: SIA; Semiconductor Equipment Association of Japan, [www.semi.org](http://www.semi.org), Custer Consulting Group SEMI equipment sector composite growth

# European Component Shipments by Country

# DMASS - European Semiconductor Distribution Industry

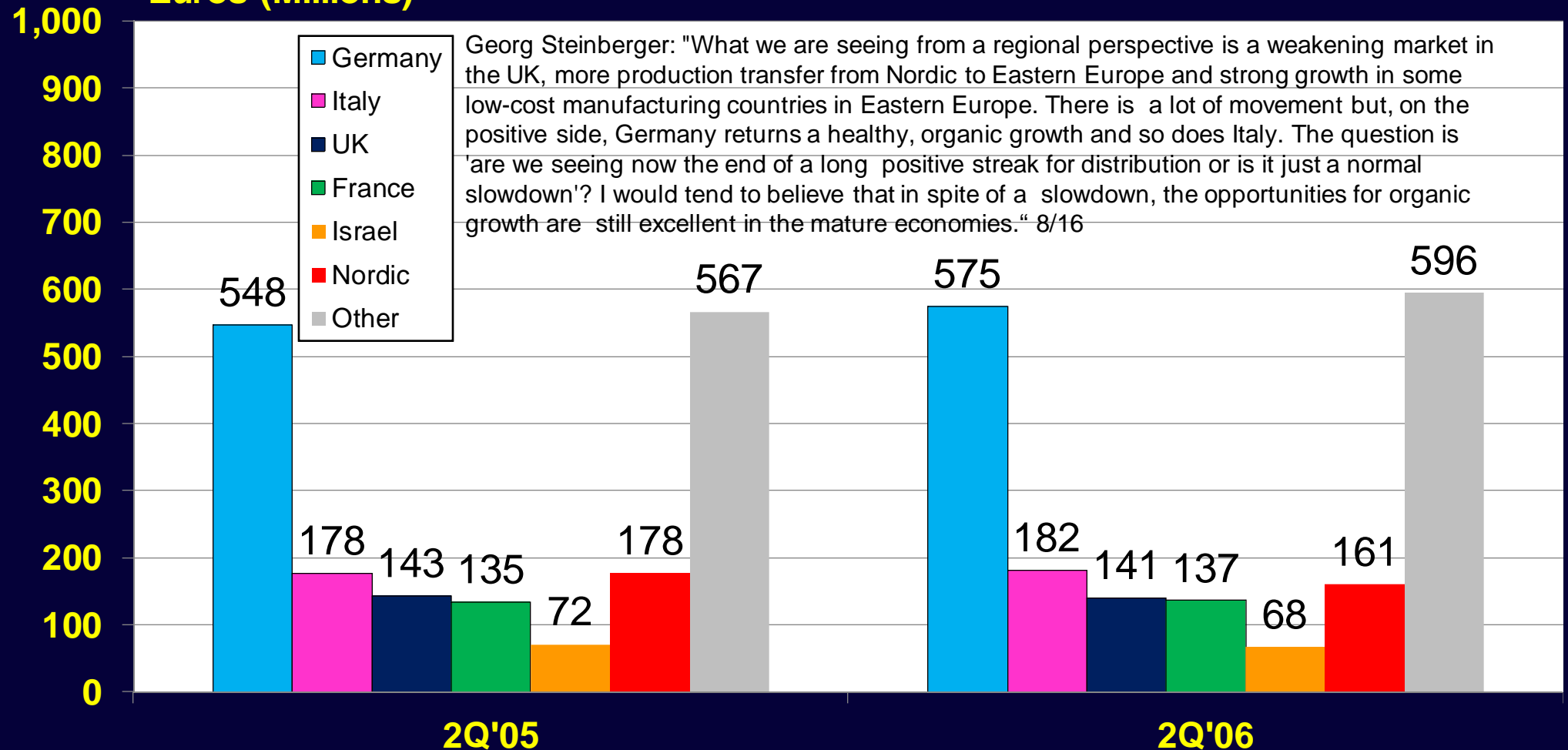




# DMASS

## European Semiconductor Distribution Industry

Euros (Millions)



"Growth rate for semiconductor distribution slows down through a quiet Spring quarter. Germany and Eastern Europe stay ahead, UK and Nordic decline."

# EMS & ODM Companies

# Large Global EMS Providers

## 2014 vs. 2015 Sales (\$M)

		<u>2014</u>	<u>2015</u>	<u>2015/2014</u> <u>Growth %</u>
Hon Hai (Foxconn)	Taiwan	138,765	141,717	+2%
Flextronics	Singapore	26,920	24,598	-9%
Jabil Circuit	USA	15,969	18,557	+16%
Sanmina-SCI	USA	6,439	6,238	-3%
Celestica	Canada	5,631	5,639	0%
Benchmark Elec	USA	2,797	2,541	-9%
Plexus	USA	2,509	2,606	+4%
Venture Mfg	Singapore	1,945	1,928	-1%
Sypris	USA	355	145	-59%
<b>Total</b>		<b>201,331</b>	<b>204,291</b>	<b>+1.5%</b>

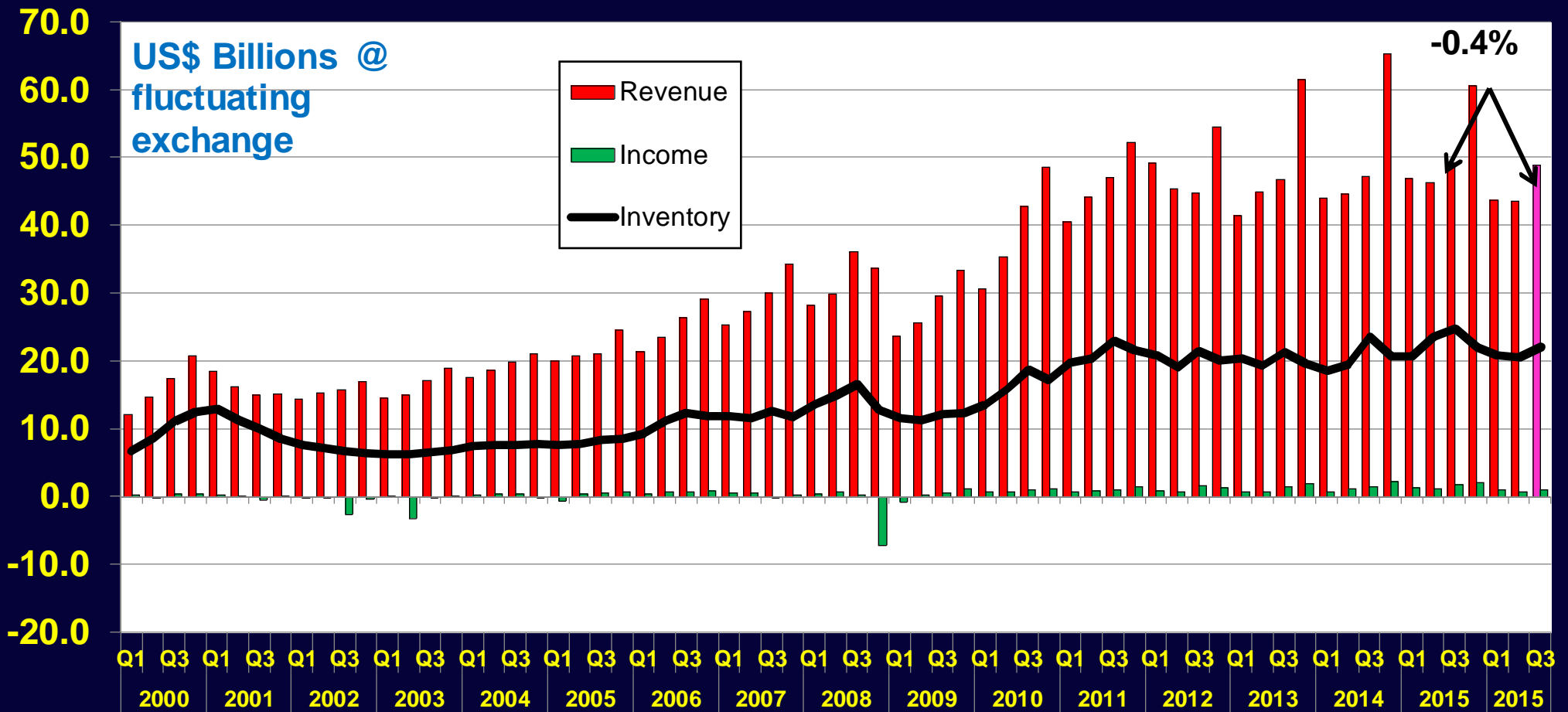
Sources: Company data

Local currency converted at fluctuating exchange

# Large EMS Providers

## Composite of 9 Public Companies

### Revenue, Net Income & Inventory

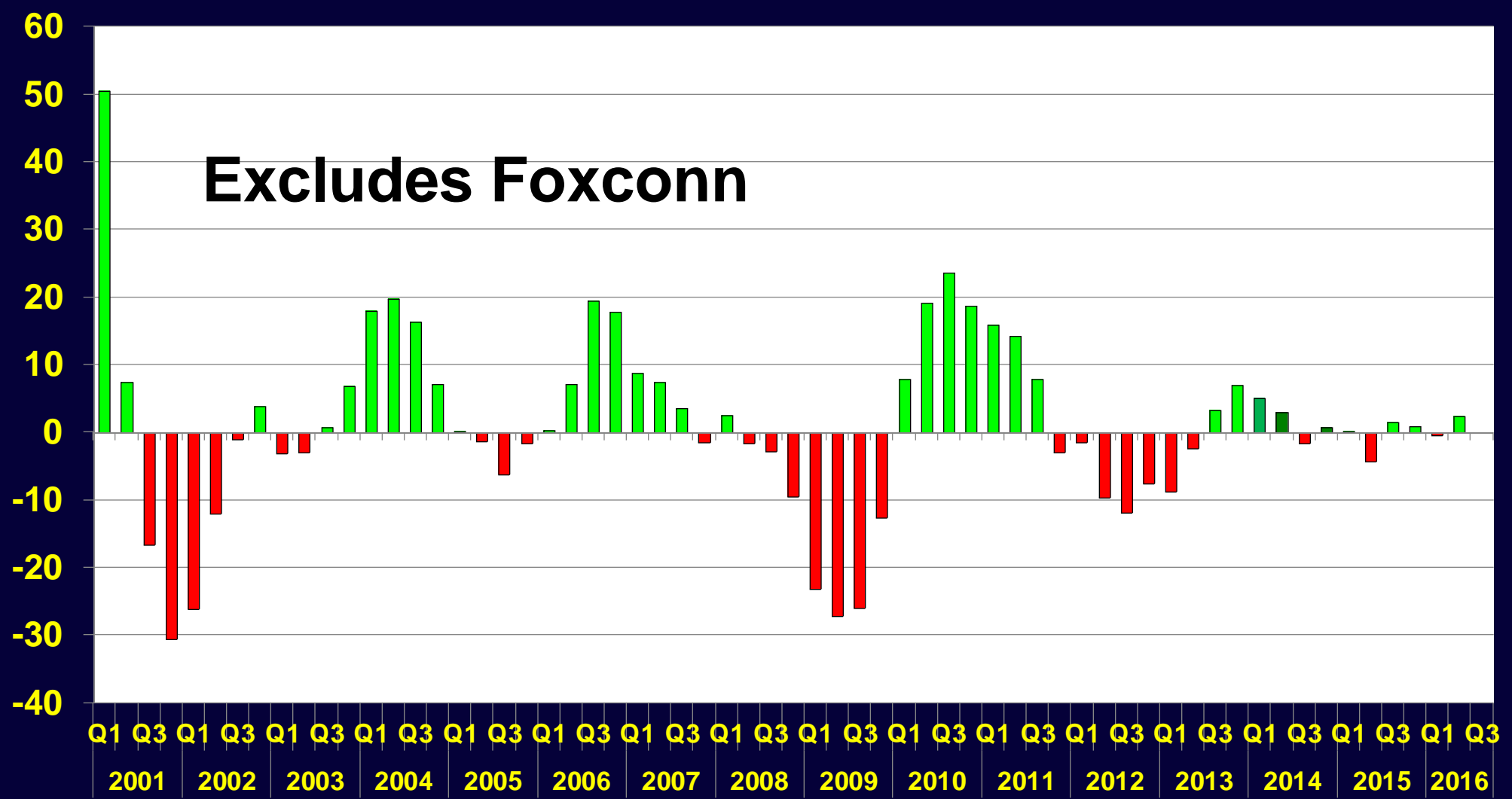


Benchmark+Pemstar, Celestica, Flextronics+Solectron, Foxconn, Jabil, Plexus, Sanmina, Sypris, Venture Mfg

# Large EMS Providers

## Composite of 8 Public Companies

### Quarterly Revenue Growth



Benchmark+Pemstar, Celestica, Flextronics+Solectron, Jabil, Plexus, Sanmina-SCI, Sypris, Venture Mfg

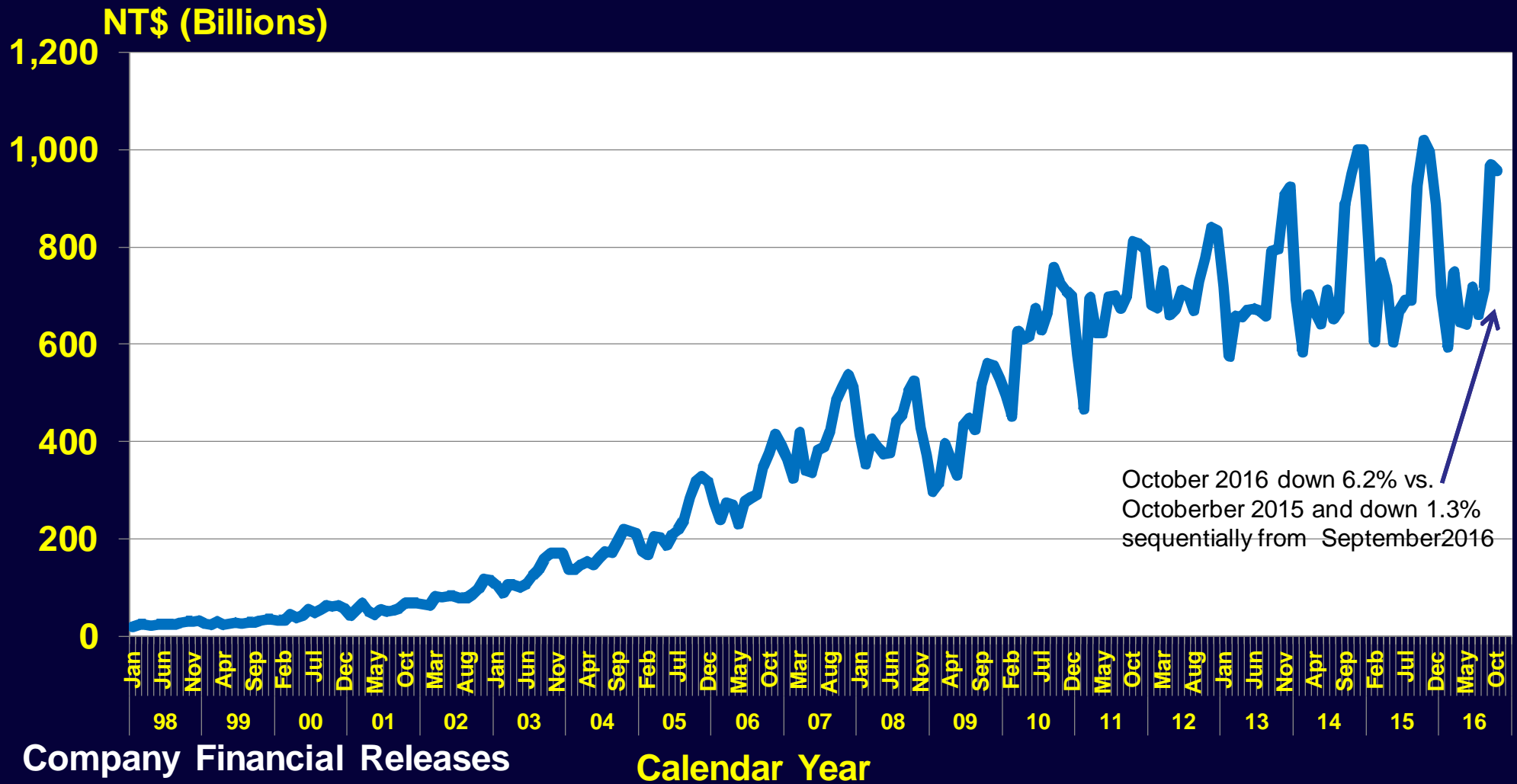
# Large Taiwan ODM Providers

## 2014 vs. 2015 Sales (\$M)

	<u>2014</u>	<u>2015</u>	<u>2015/2014</u> <u>Growth %</u>
Foxconn (Hon Hai)	139,032	141,202	+1.6%
Pegatron	33,632	38,224	+13.7%
Quanta Computer	30,566	31,726	+3.8%
Compal Electronics	27,909	26,685	-4.4%
Wistron	19,534	19,631	+0.5%
Asustek Computer	15,747	14,875	-5.5%
Inventec	14,376	12,456	-13.4%
Chimei Innolux	14,145	11,469	-18.9%
Lite On Technology	7,611	6,828	-10.3%
<b>Total</b>	<b>302,551</b>	<b>303,094</b>	<b>+0.2%</b>

Source: Company data, NT\$ converted at constant avg 2015 exchange (31.75 NT\$ = 1US\$)  
Consolidated company sales

# Taiwan ODM Companies Composite Sales of 11 Large Manufacturers

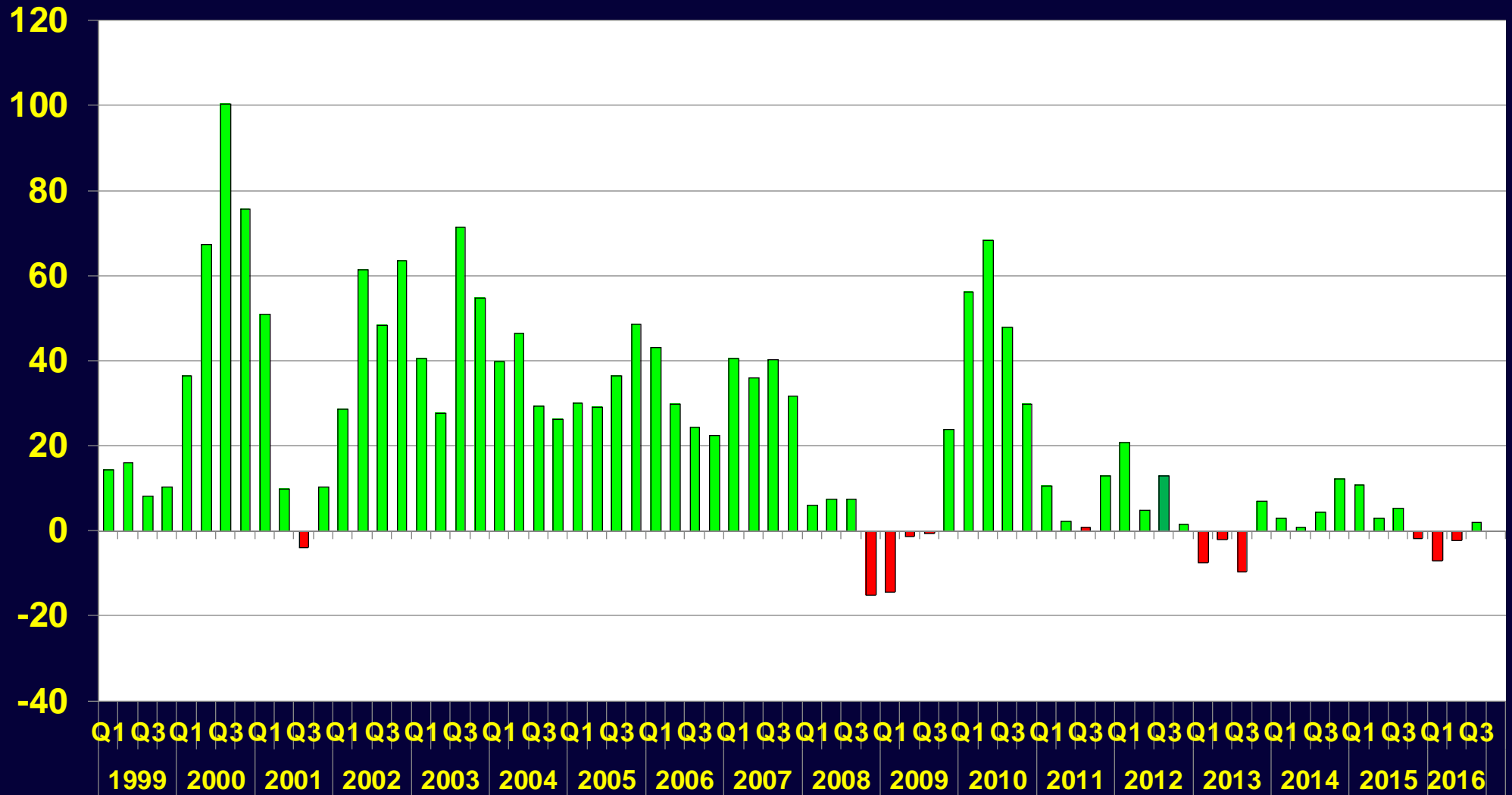


Asustek Computer, Chei Mei, Compal Electronics, Foxconn, Chimei Innolux, Inventec, Inventec Appliance, Lite On Technology, Mitac International, Pegatron, Quanta Computer, Wistron, Chei Mei Display replacing Chei Mei & Innolux Display 3/10 & later

# Large ODM Companies

## Composite of 10 Public Manufacturers

### Quarterly Revenue Growth



Asustek Computer, Compal Electronics, Foxconn, Chimei Innolux, Inventec, Inventec Appliance, Lite On Technology, Mitac International, Pegatron, Quanta Computer, Wistron



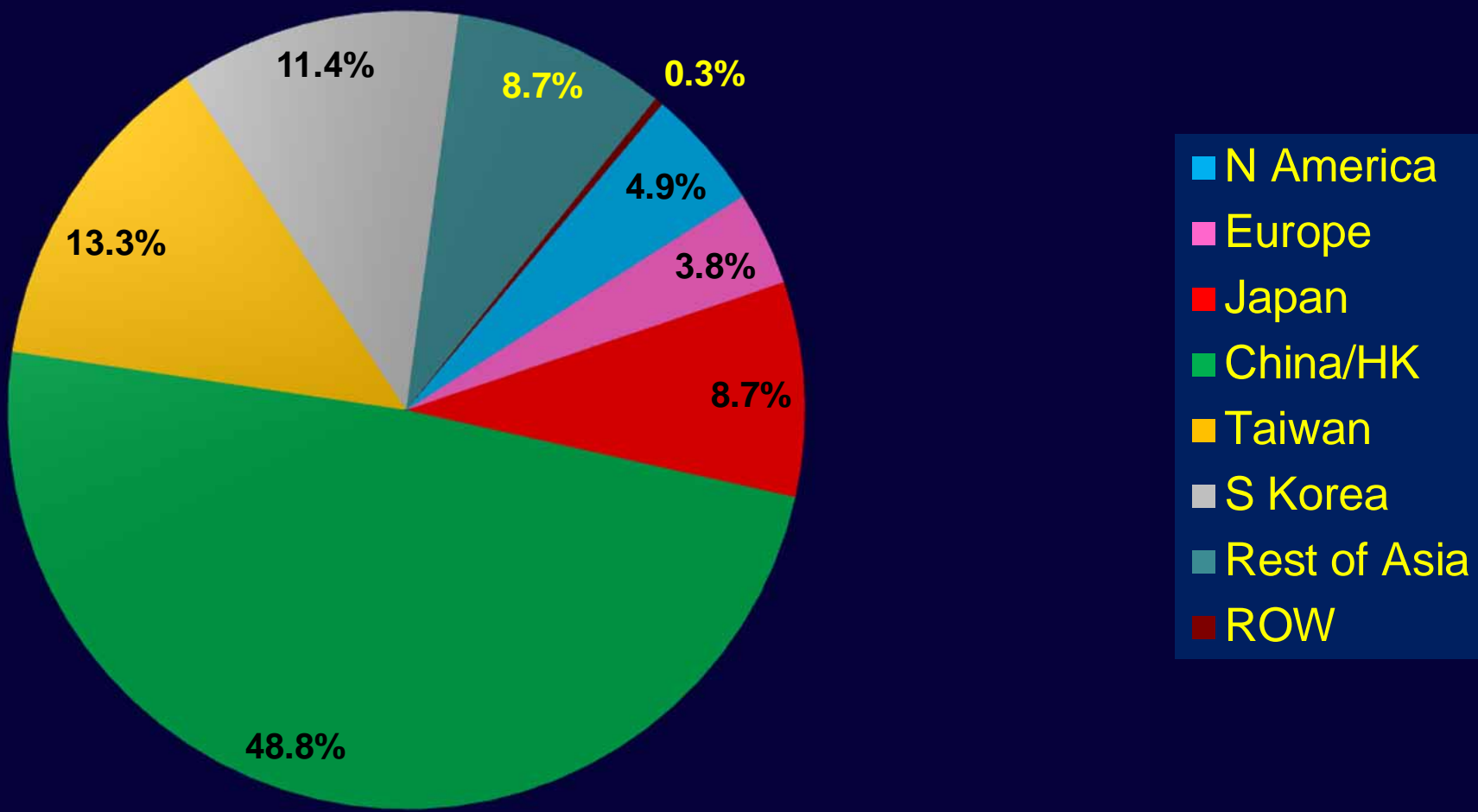
# European Loaded Electronic Board Production



# PCB Fabrication

# 2015 World Total PCB Production by Geographical Area

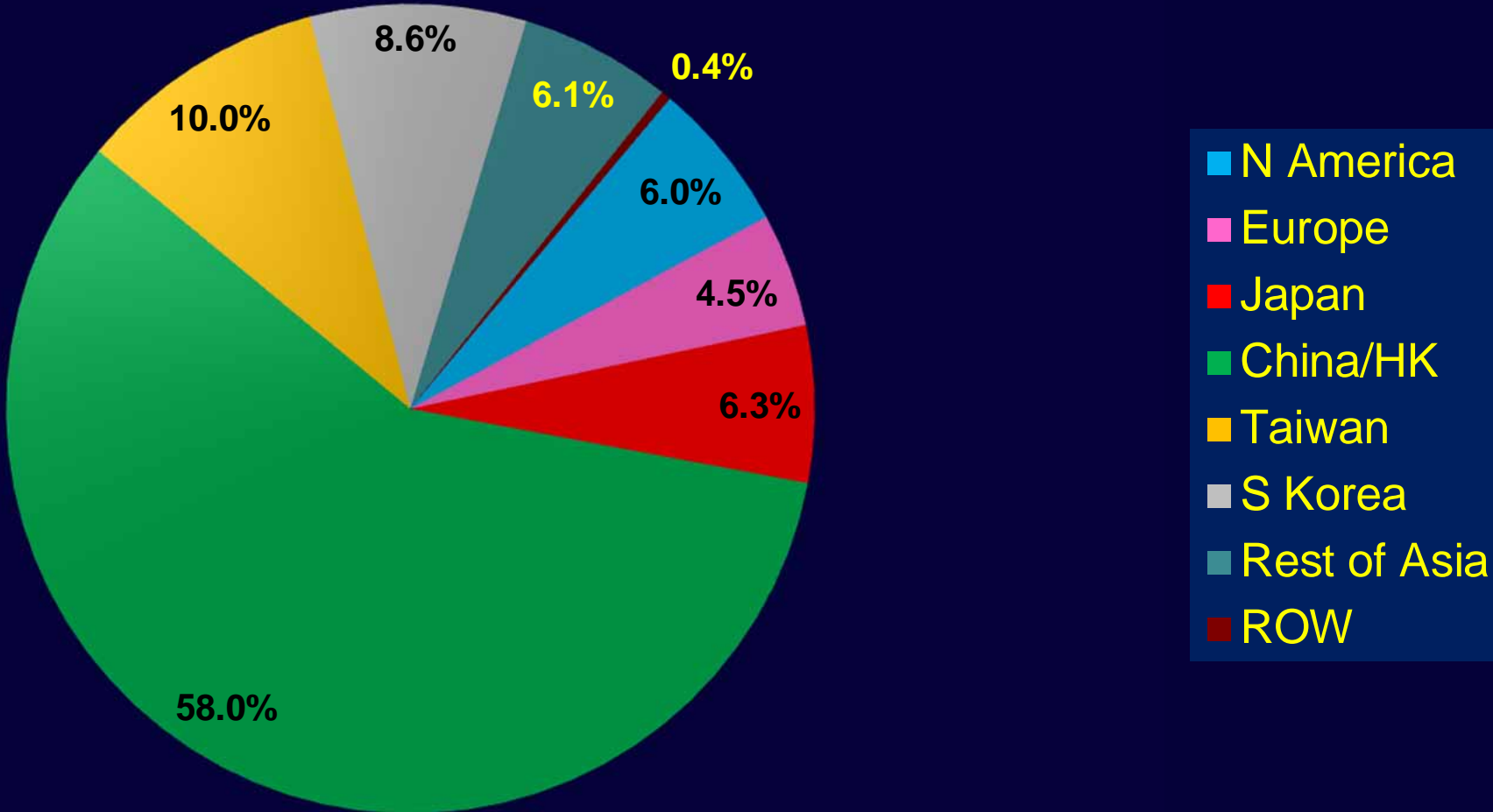
(US\$ M @ Average 2015 Exchange)



**Total: \$58.6 Billion**

# 2015 World Rigid PCB Production by Geographical Area

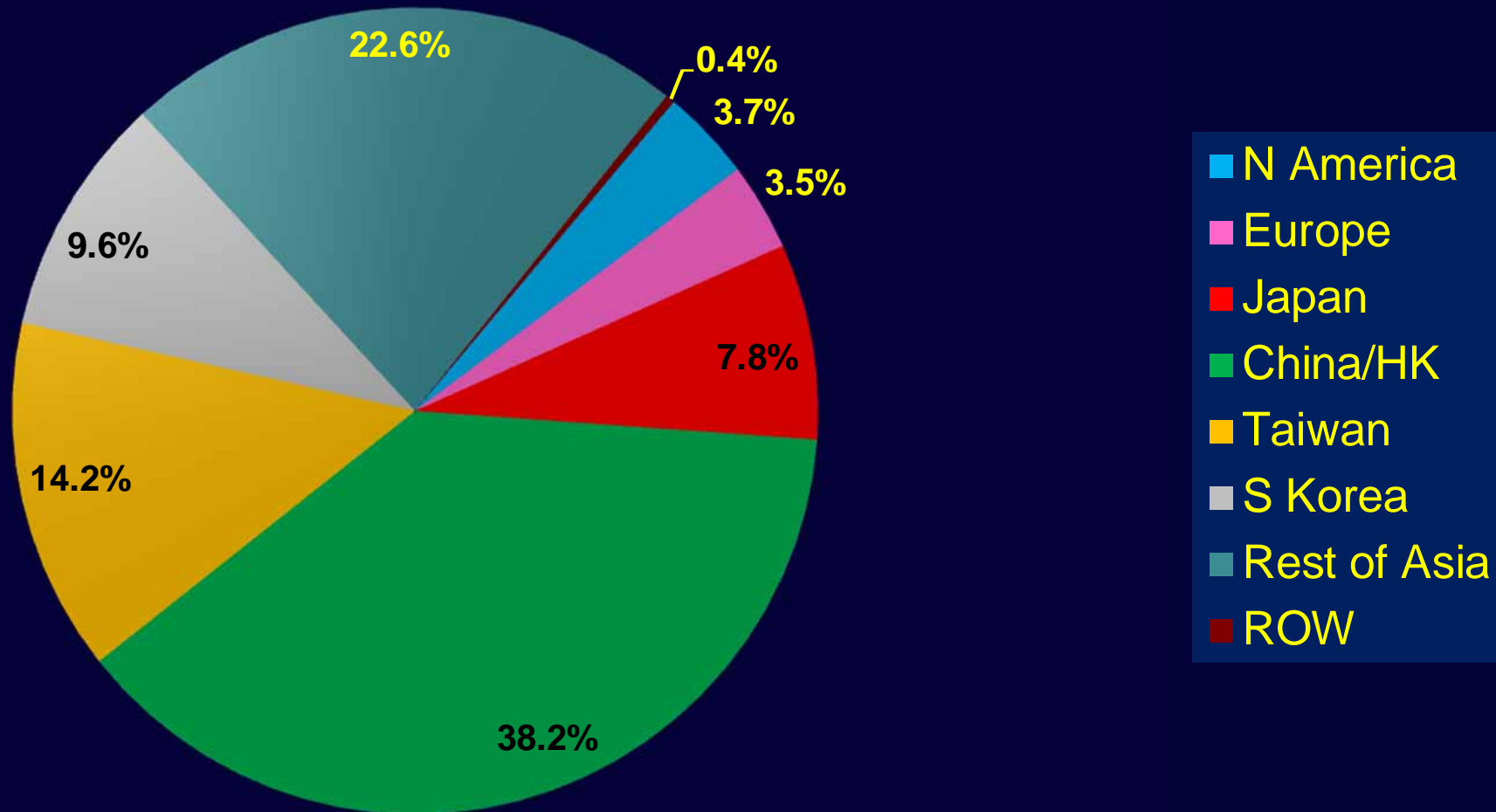
(US\$ M @ Average 2015 Exchange)



**Total: \$41.0 Billion**

# 2015 World Flex & Rigid Flex PCB Production by Geographical Area

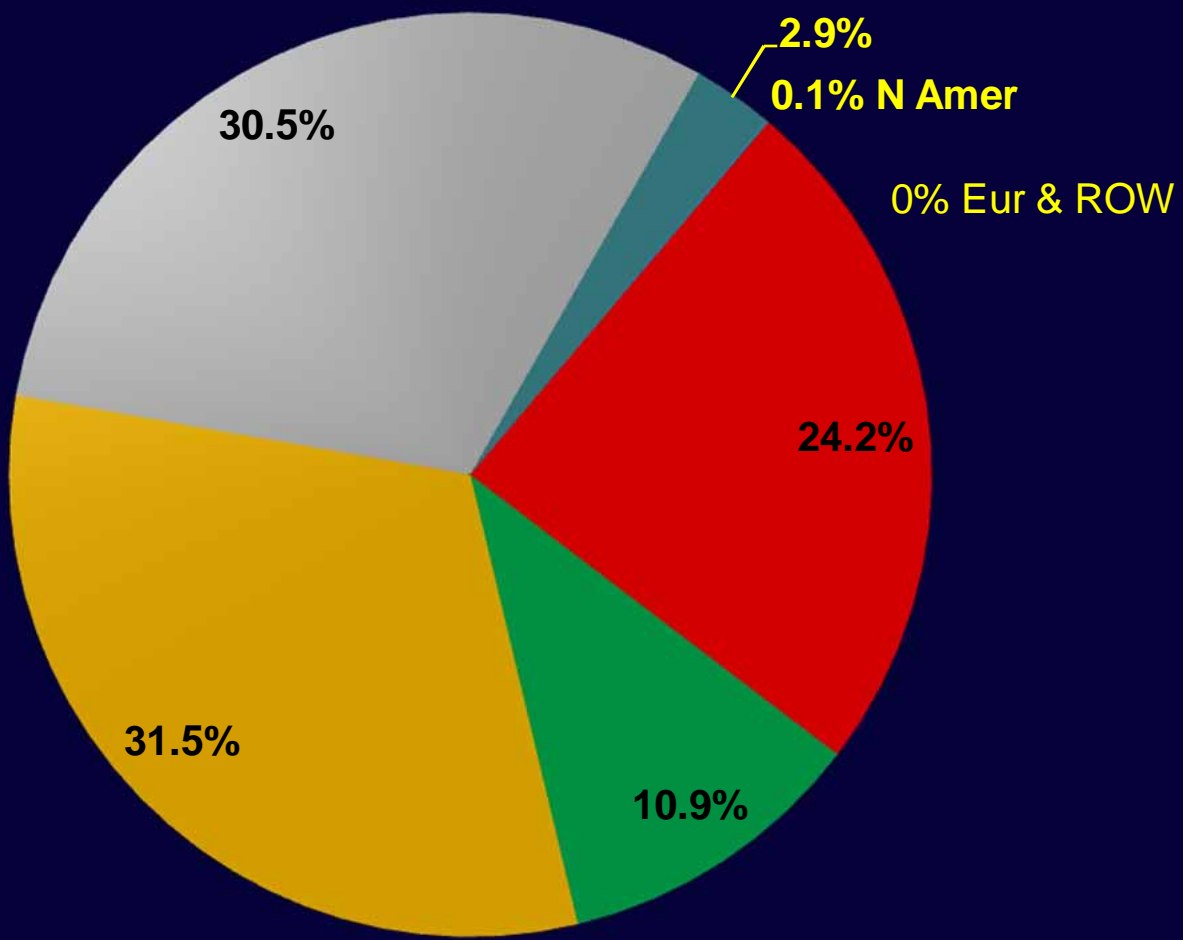
(US\$ M @ Average 2015 Exchange)



**Total: \$10.5 Billion**

# 2015 World IC Substrate Production by Geographical Area

(US\$ M @ Average 2015 Exchange)



- N America
- Europe
- Japan
- China/HK
- Taiwan
- S Korea
- Rest of Asia
- ROW

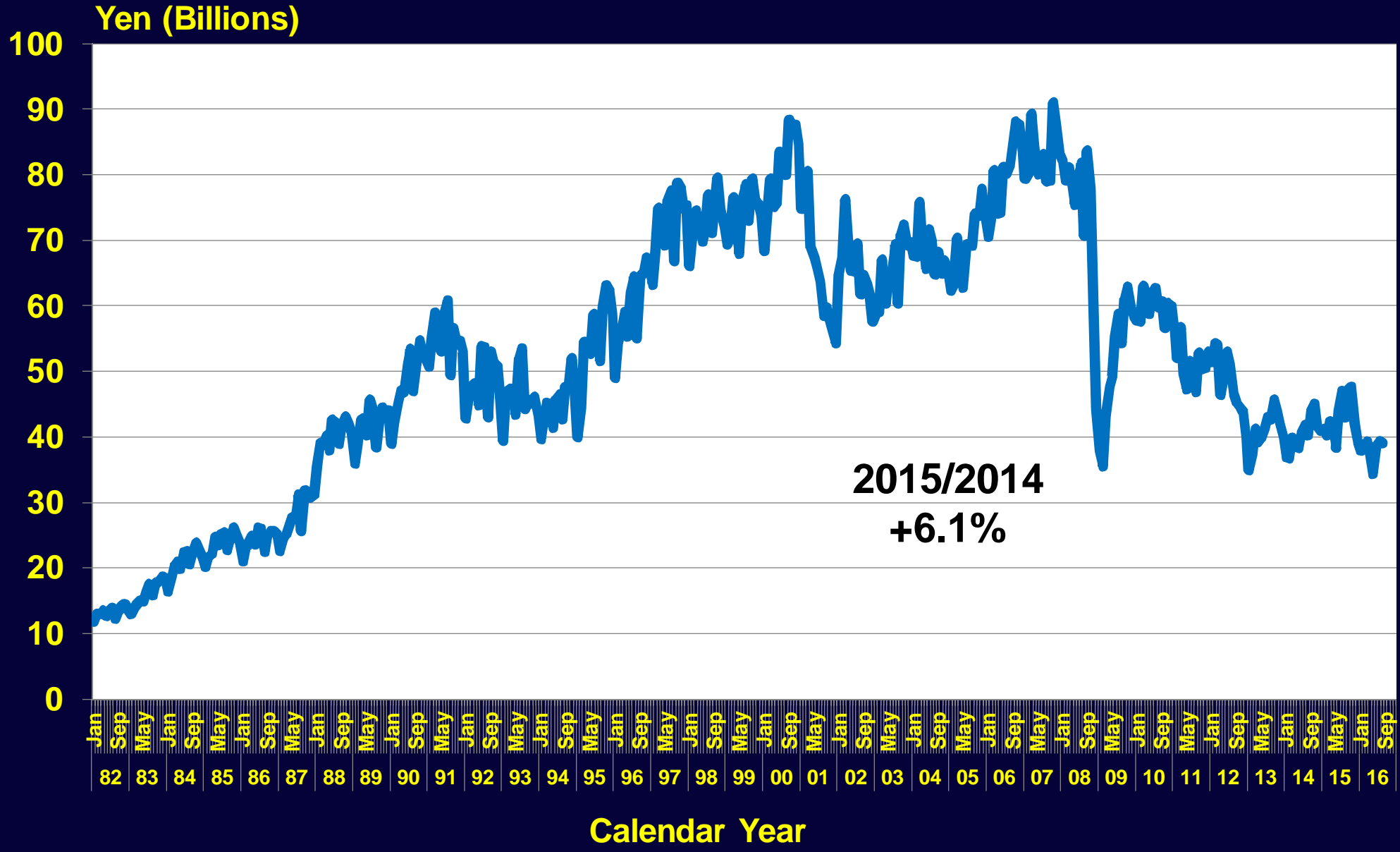
**Total: \$7.0 Billion**

# World's Top 25 PCB Companies – 2015

## US\$M (converted at 2015 exchange rates)

Rank	Maker	Nationality	2014	2015	Growth	Brief Comments
1	Nippon Mektron*	Japan	2957	3414	15.5%	Major customer: Apple
2	ZD Tech*	Taiwan	2390	2698	12.9%	Major customer: Apple
3	TTM Technologies	USA	1326	2450	84.8%	Major customer: Apple
4	Unimicron	Taiwan	2130	2210	3.8%	Uniflex, Subtron, Ruwel, Clover
5	Sumitomo Denko*	Japan	1260	1503	19.3%	Major customer: Apple
6	Compeq	Taiwan	1065	1397	31.2%	Major customer: Apple
7	Tripod	Taiwan	1335	1365	2.3%	Aiming high at automotive
8	Samsung E-M	S. Korea	1445	1364	-5.6%	Shifting to Vietnam
9	Young Poong Group*	S. Korea	1413	1295	-8.4%	Coming back in 2016
10	HannStar	Taiwan	1531	1272	-16.9%	Including GBM/PCBA
11	Ibiden	Japan	1332	1232	-7.5%	Restructuring product lines
12	Nanya PCB	Taiwan	1100	941	-14.5%	Substrate, automotive
13	KBC PCB Group	China	972	930	-4.3%	Elec & Eltek, Techwise, etc.
14	Daeduck Group	S. Korea	1063	874	-16.8%	Still profitable
15	AT&S	Austria	740	846	14.3%	China, China, China!
16	Fujikura*	Japan	590	810	37.3%	Major customer: Apple
17	Meiko	Japan	756	794	5.0%	Major Field: Automotive
18	Multek	USA	780	730	-6.4%	Inlcuding Minnesota Northfield
19	Kinsus	Taiwan	785	726	-7.5%	Substrate (TW+Suzhou)+Piotek
20	Chin Poon	Taiwan	670	716	6.9%	Major Field: Automotive
21	T.P.T.	Taiwan	751	706	-6.0%	NB Motherboard
22	Shinko Denski	Japan	681	680	-0.2%	Substrate
23	Wus Group	Taiwan	669	671	0.3%	Network/Server, Automotive
24	Simmtech	S. Korea	576	662	14.9%	Buying Eastern?
25	Mflex*	USA	632	637	0.8%	Major customer: Apple

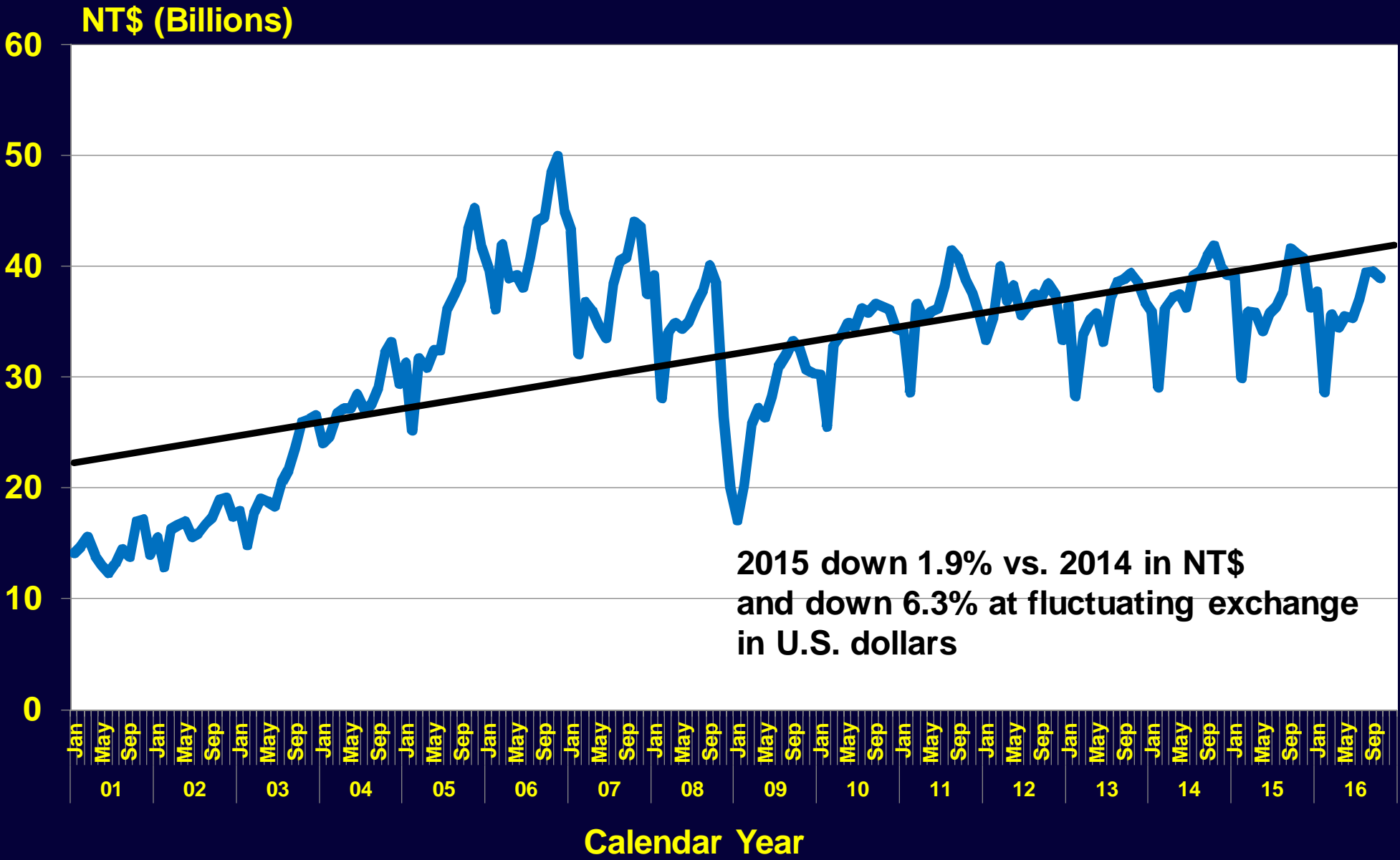
# Japan PCB Production





# Taiwan Rigid & Flex PCB Shipments

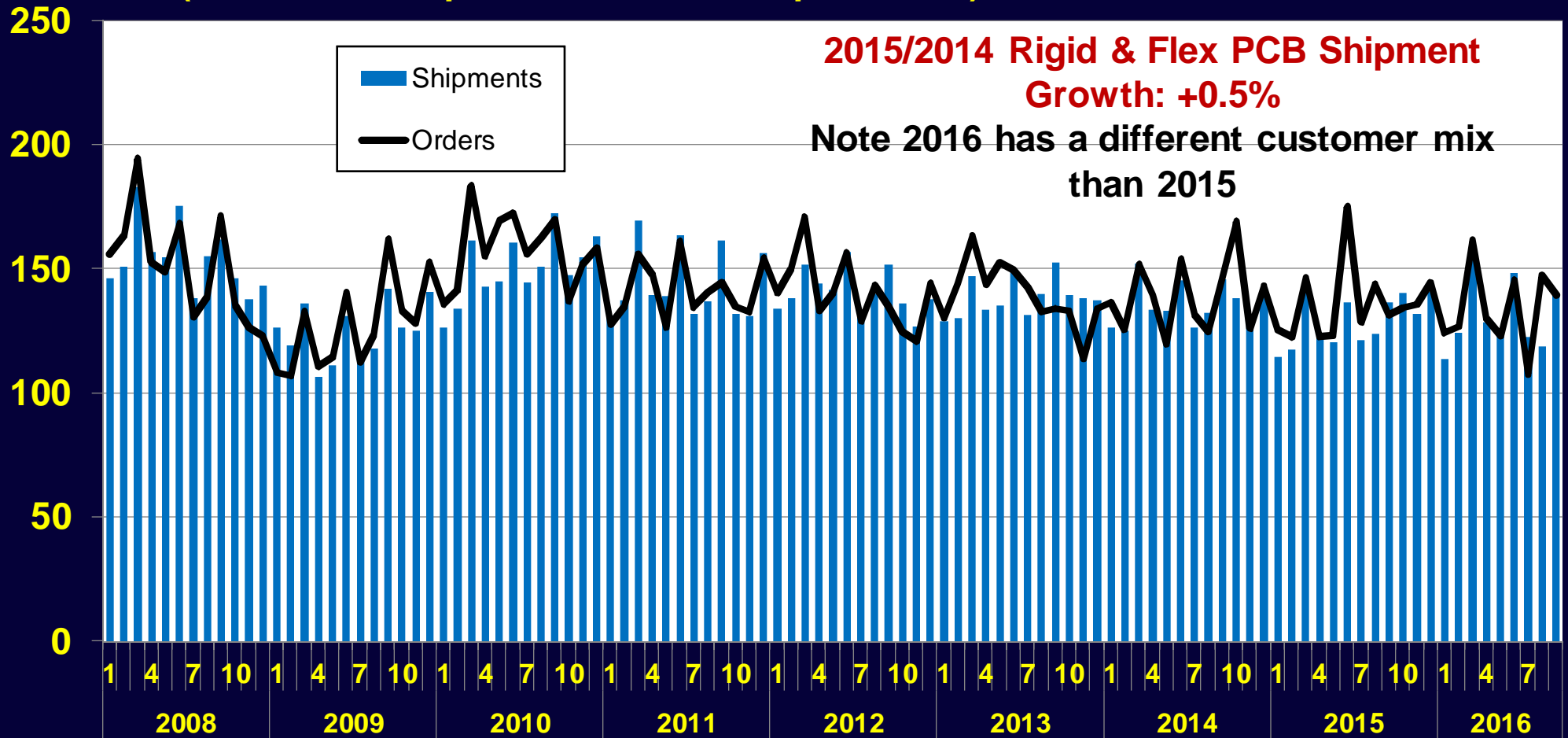
## Broad Composite of 46 Taiwan-listed Manufacturers



# N American Rigid & Flexible PCB Shipments & Orders

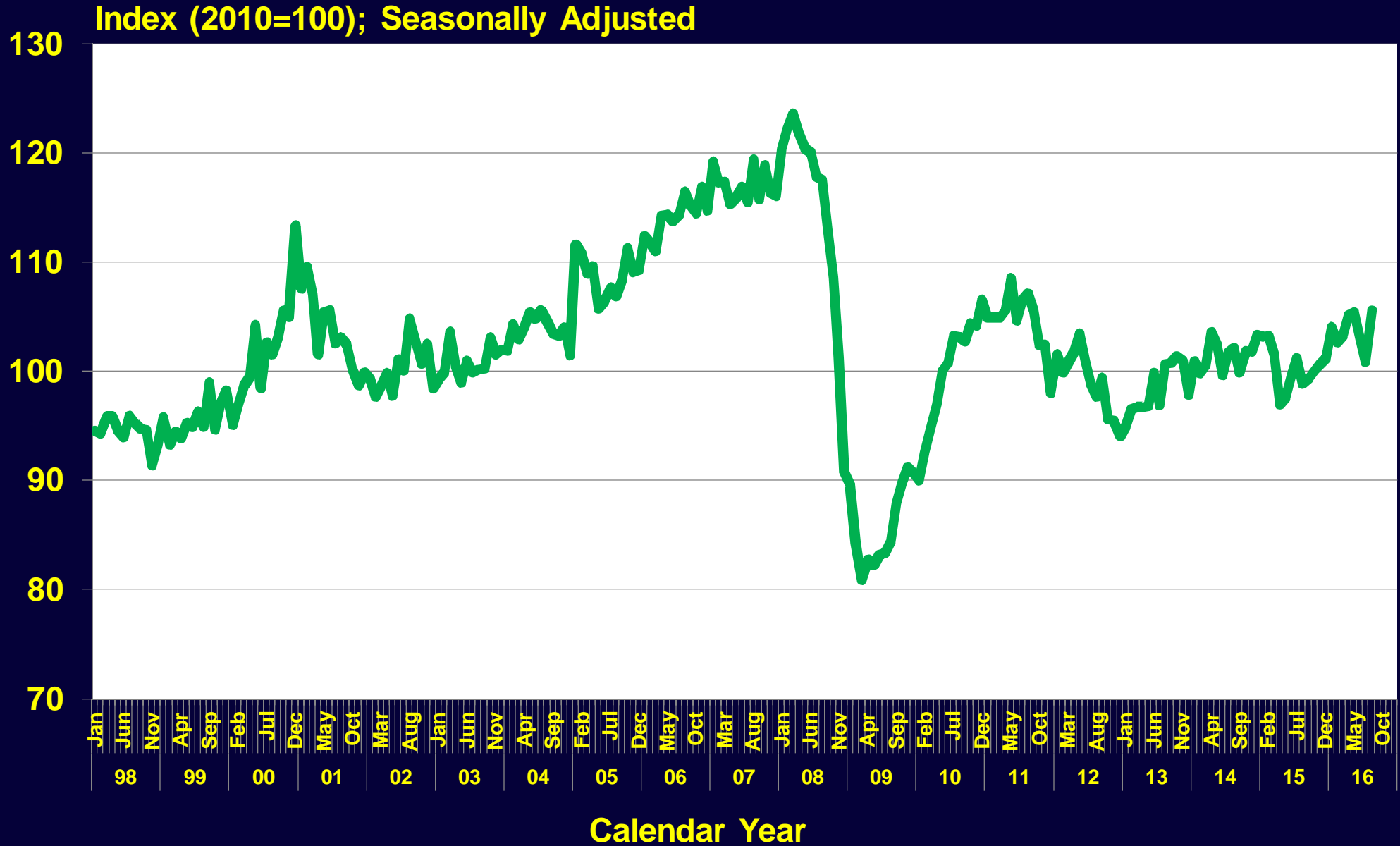
20161101

\$M (statistical sample of about 50% of producers)

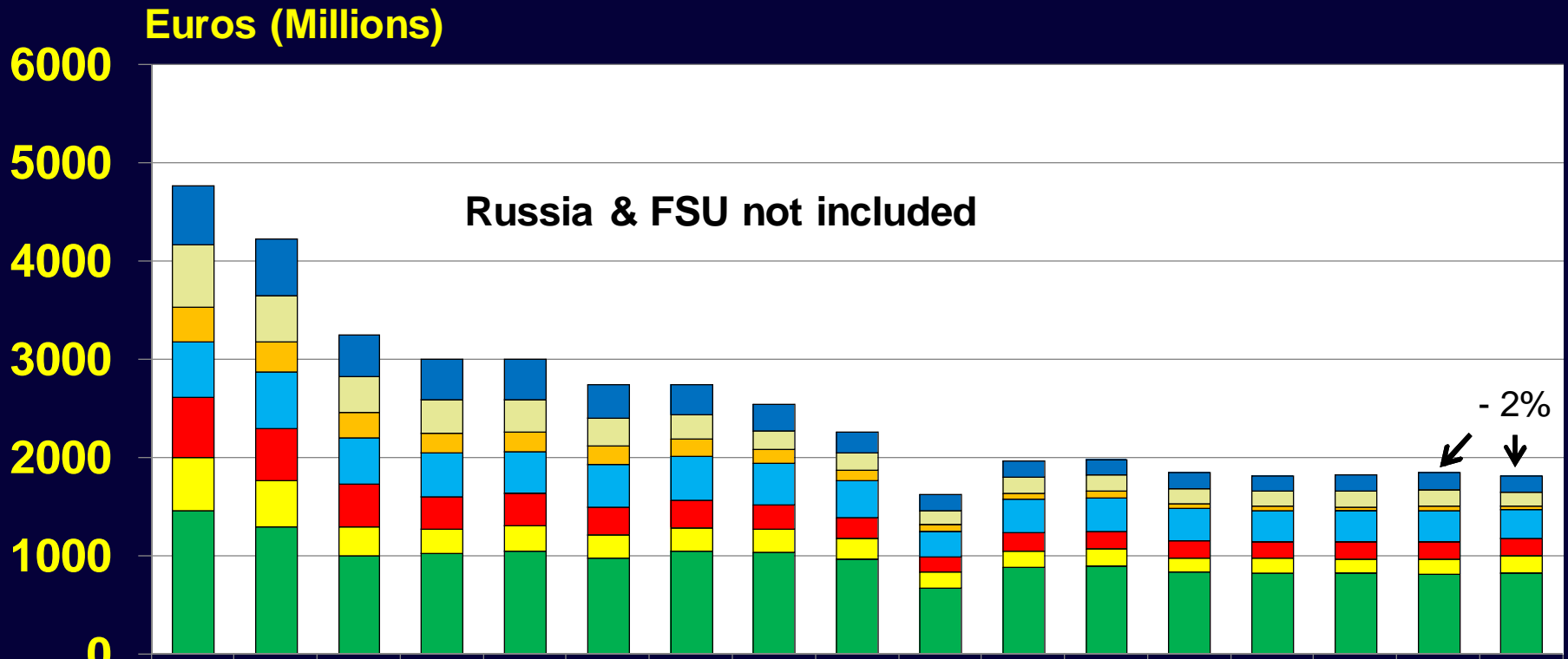


Note: IPC survey captures "market" not domestic production. About 15% of the above represents imported boards resold by N American PCB producers in survey.

# European Electronic Wiring Devices



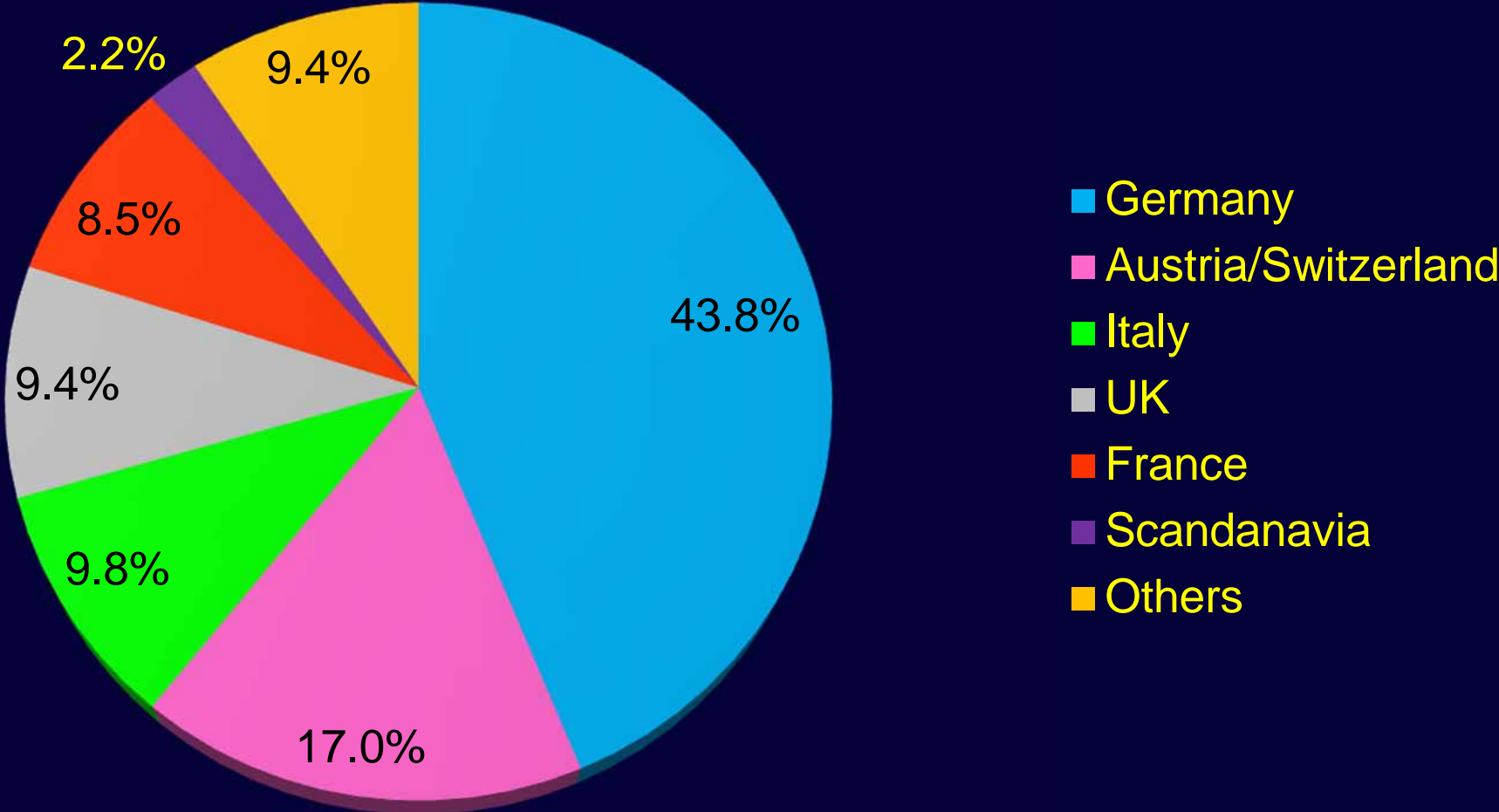
# European PCB Production



	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016 E
Other	601	577	422	408	410	346	309	264	221	169	170	155	157	151	158	174	165
UK	641	478	368	340	330	278	252	197	177	137	165	161	158	153	165	174	140
Scandania	351	309	260	201	200	198	169	137	103	64	64	64	50	40	42	40	35
Austria/Switzerland	561	575	463	447	427	427	447	427	378	258	341	343	325	323	312	315	296
Italy	619	530	444	338	324	281	284	248	212	156	181	186	174	168	174	181	180
France	541	465	287	244	266	240	234	231	206	165	170	166	147	148	148	157	173
Germany	1461	1300	1006	1027	1044	981	1054	1039	970	676	883	902	835	828	825	811	825

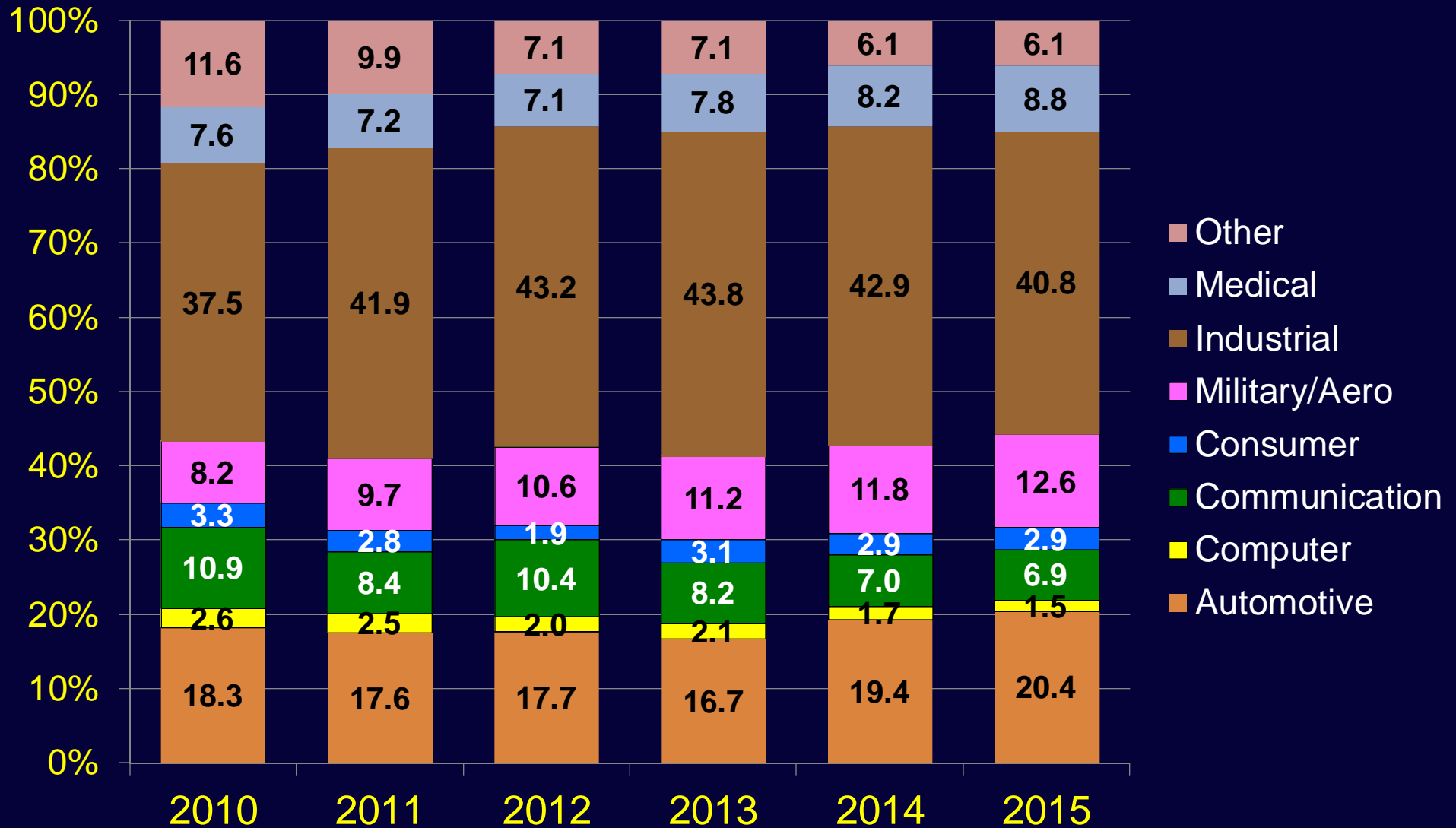
# 2015 European PCB Production (excludes & FSU Russia)

20160502



**2015 Total: EUR 1852 million**

# European PCB Production by End Market

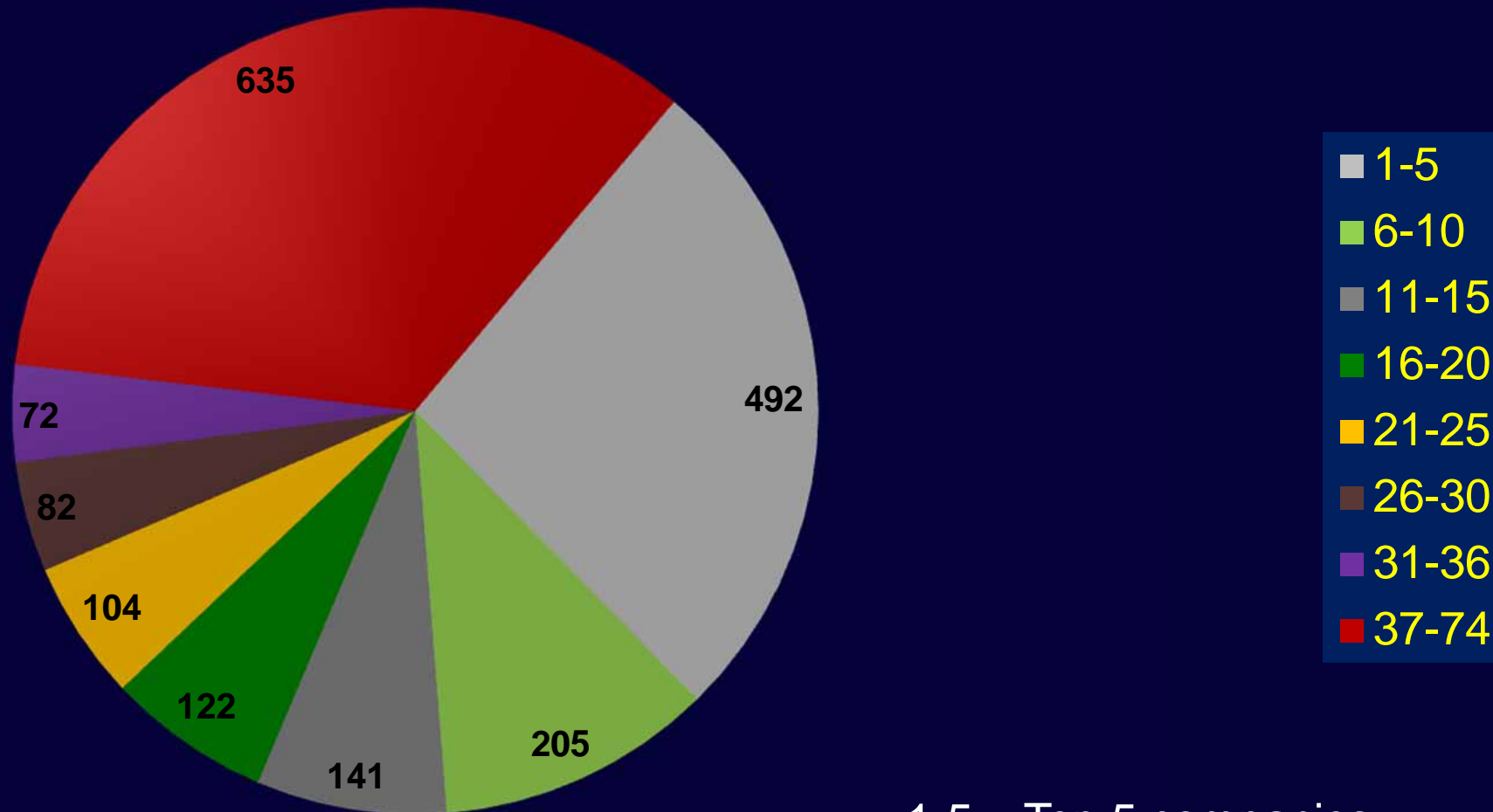


# Europe's Top 36 PCB Companies Ranked by 2015 Revenues

<u>Rank</u>	<u>Company</u>	<u>Rank</u>	<u>Company</u>
1	AT&S	19	Schaltungsdruck Storz
2	Würth	20	Schoeller
3	Schweizer Electronic	21	Technomaster Group
4	KSG	22	Cimulec Gruppe
5	Elvia	23	Optiprint
6	Mektec Europe	24	Precoplat
7	Ruwel	25	Eurocircuit Group
8	SoMaCis	26	Rohde & Schwarz
9	GS Swiss PCB	27	Graphic-Group
10	Varioprint	28	Ilfa
11	Elco Group	29	OMR Italia
12	hmp	30	Aspocomp
13	Dyconex	31	Polytron Print
14	Cicor Group	32	Elekonta Marek
15	Cistelaier Group	33	TW Electronik
16	Häusermann	34	Merlin (Falcon) Group
17	Invotec	37	Exception
18	ACB Group	38	Ggp Peters

# 2015 Top 74 Largest European PCB Companies (totals for each group)

20160502



1-5 = Top 5 companies  
6-10 = Next 5 companies  
etc.

**Total: 1852 Million Euros**



# European PCB Market Comments

20160502

The number of European manufacturers in 2015 declined just slightly (from 253 to 246) but during the first quarter about 10 companies filed for insolvency or declared a voluntary closure.

European PCB production – in euro-terms – has remained at the same level for a number of years. Whenever companies closed down, in most cases it was smaller facilities and their customer base was absorbed by other manufacturers of similar size.

A group of small to medium-sized manufacturers in Germany which went into receivership were taken over by an American investor (AIAC) to integrate them into an existing network.

The integration of refugees which was a matter of concern last year was better than anticipated but growing nationalism and demagoguery resulted in increasing success of right-wing political movements. This, and completely wrong arguments lead to a referendum in UK to leave the European Community. The majority was slim but politicians are using the result to follow their own agenda. The danger is that other countries may follow.

**Michael Gasch, Data4PCB 9/2016**

# European PCB Market Comments

20160502

Although the “**Brexit**” still isn’t declared, the British pound has suffered already against other currencies (minus 16% against the USD since January).

This makes imports (as well of Asian PCBs) more expensive and whether this helps British manufacturers remains to be seen. A recent court ruling for a decision of the parliament has given some hopes that a “hard” Brexit may not come but the outcome still is open.

The **supply base for the electronic industry** gets slim and the **danger of becoming dependent solely on Asian suppliers** rises. The PCB-consuming society still isn’t aware that they are cutting the branch on which they sit.

A **problem for the PCB-industry may arise out of the success of e-vehicles.**

Suppliers of copper foil in Asia already rededicated about 20% of their capacity for battery purposes. And the political aim of China is to push e-transport (buses, cars, scooters, bicycles) by stipulating a growing percentage of cars from 2018 onwards may lead to shortages and price-increases (in fact, laminate prices in Asia are rising already and validity of prices is short).

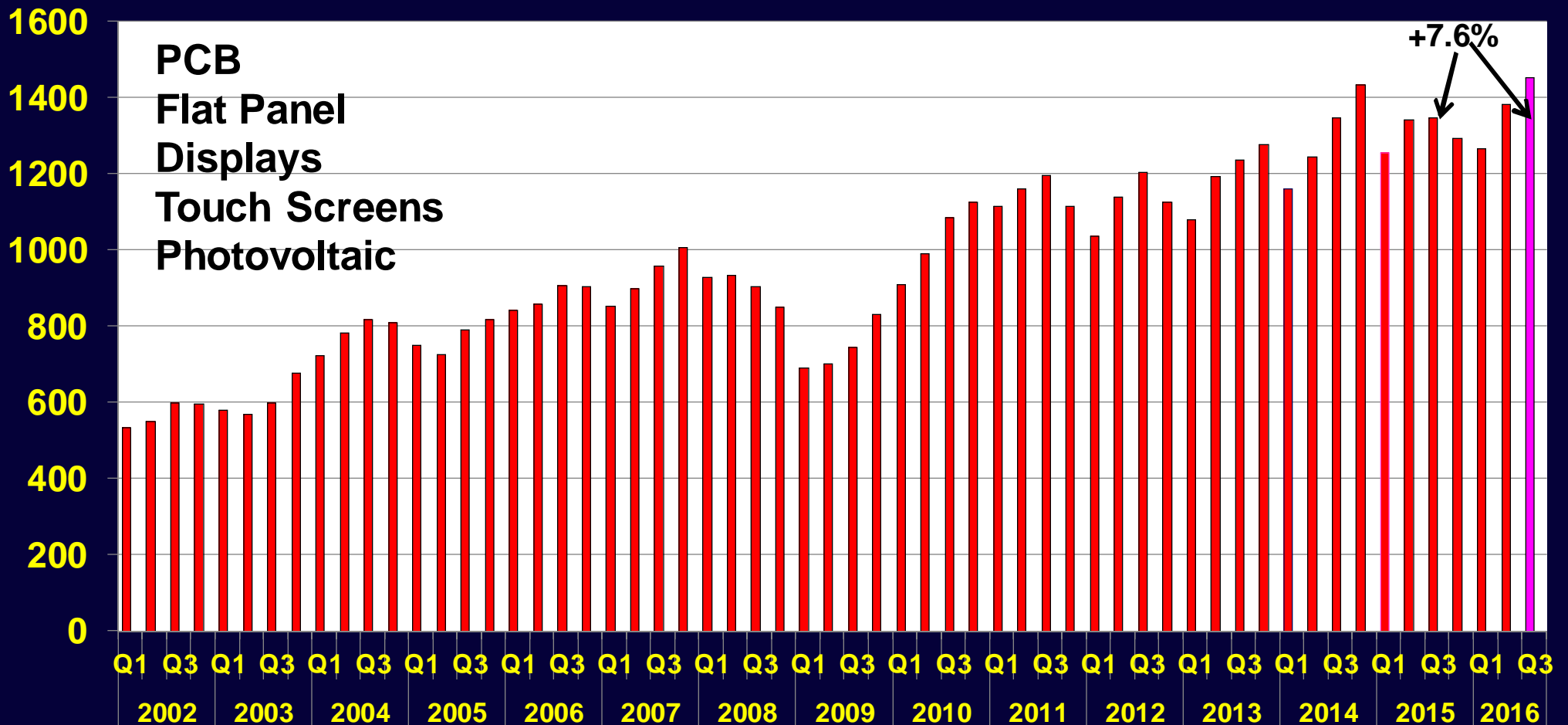
**Process Equipment,  
Laminate &  
Materials Suppliers**

# Process Equipment Related Suppliers Composite of 10 Companies

20161113

## Revenue

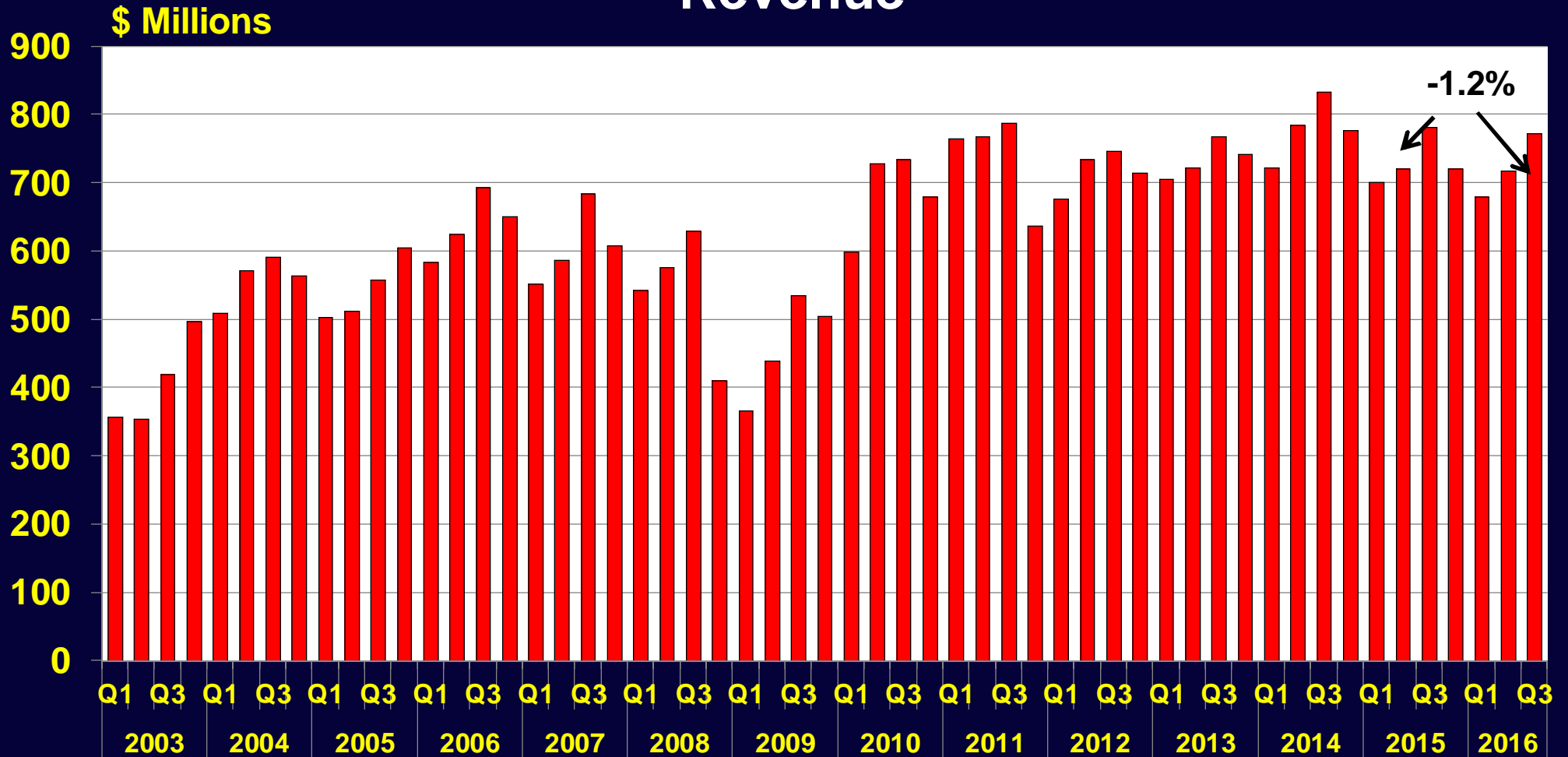
\$ Millions



C-Sun, Tailing Technology, Camtek, ESI, GSI Group, Mentor Graphics, Nordson, Coherent, Orbotech, Data I/O

# Rigid & Flex Laminate Suppliers Composite of 13 Companies

## Revenue



Arisawa, Arlon Electronic Materials, Elite Materials, Hwa Woei, Iteq, Microcosm, Park Electrochemical, Rogers, Shinemore, Taiflex, Thinflex, Top Union, Uniplus

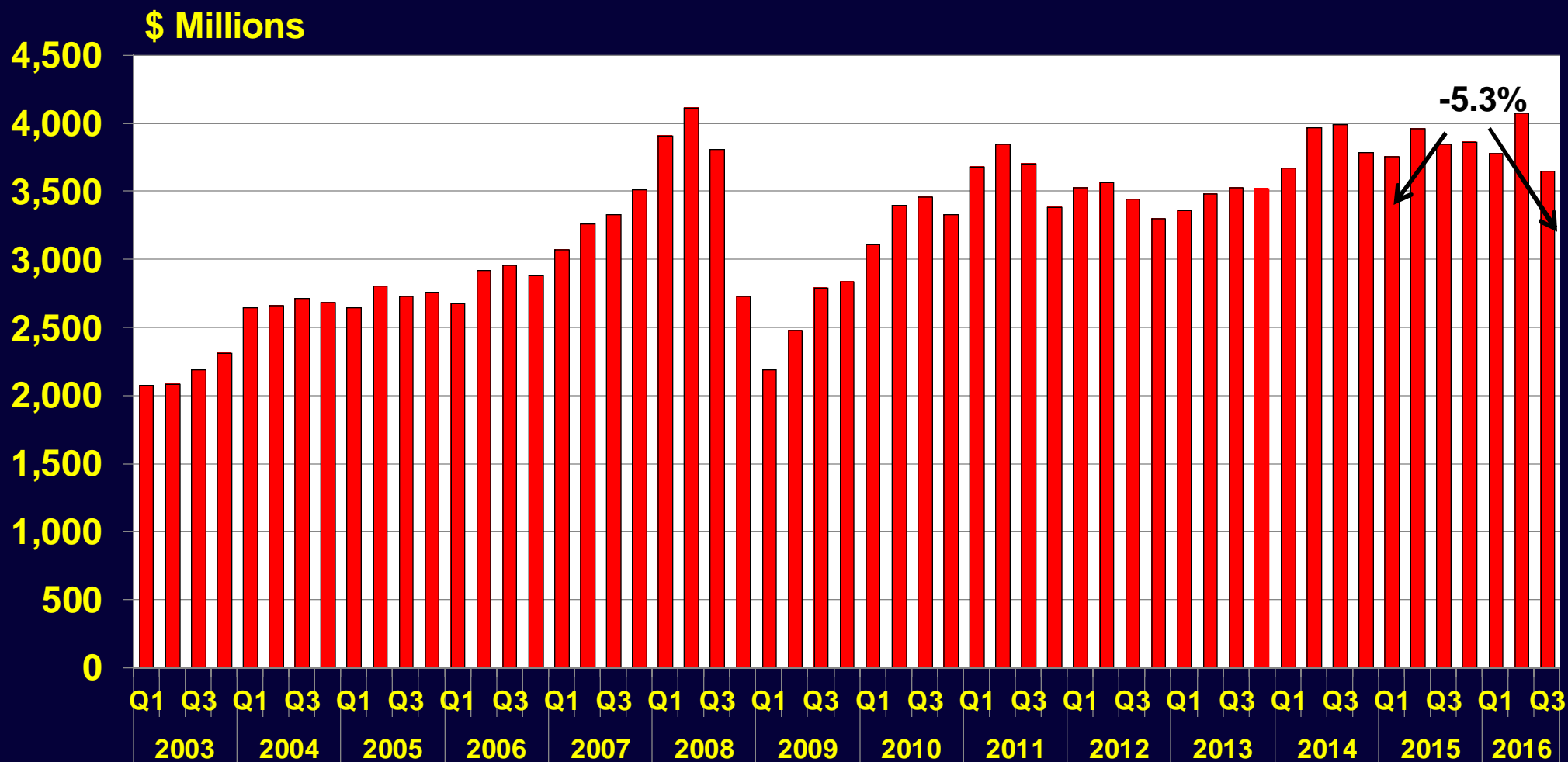
NT\$ converted at fluctuating exchange

# Material Suppliers (excluding laminate)

## Composite of 14 Companies

### Revenue

20161113

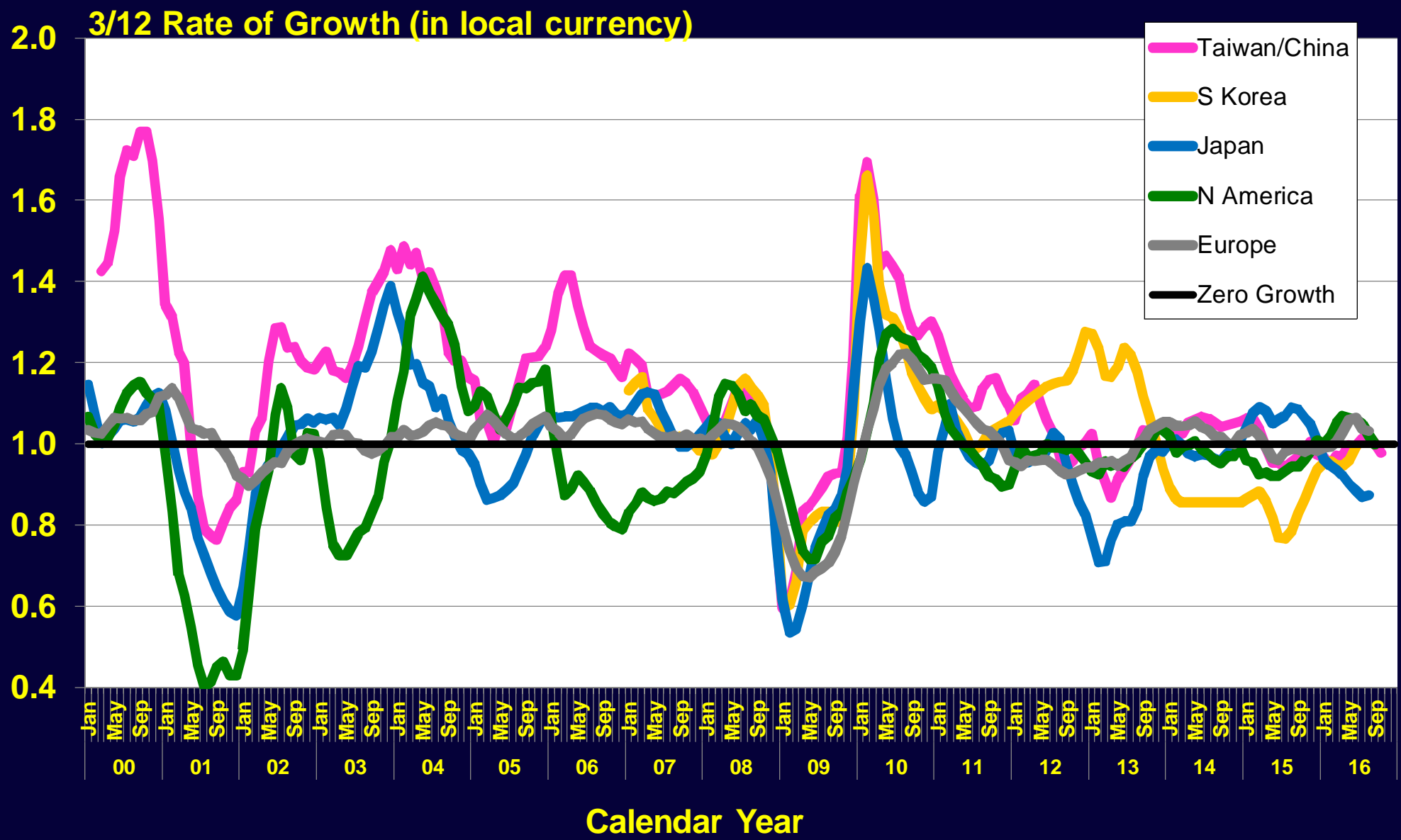


Momentive, OM Group, Taiwan Glass, Baotech, Glotech, Shenmao, Wahlee, Topoint, Cabot Micro, Cookson Elec, Eternal Chemical, Hexcel, Chang Wah, Platform Specialty Products

NT\$ & GBP converted to US\$ at fluctuating exchange

# World PCB Model

# Regional PCB Shipment Growth

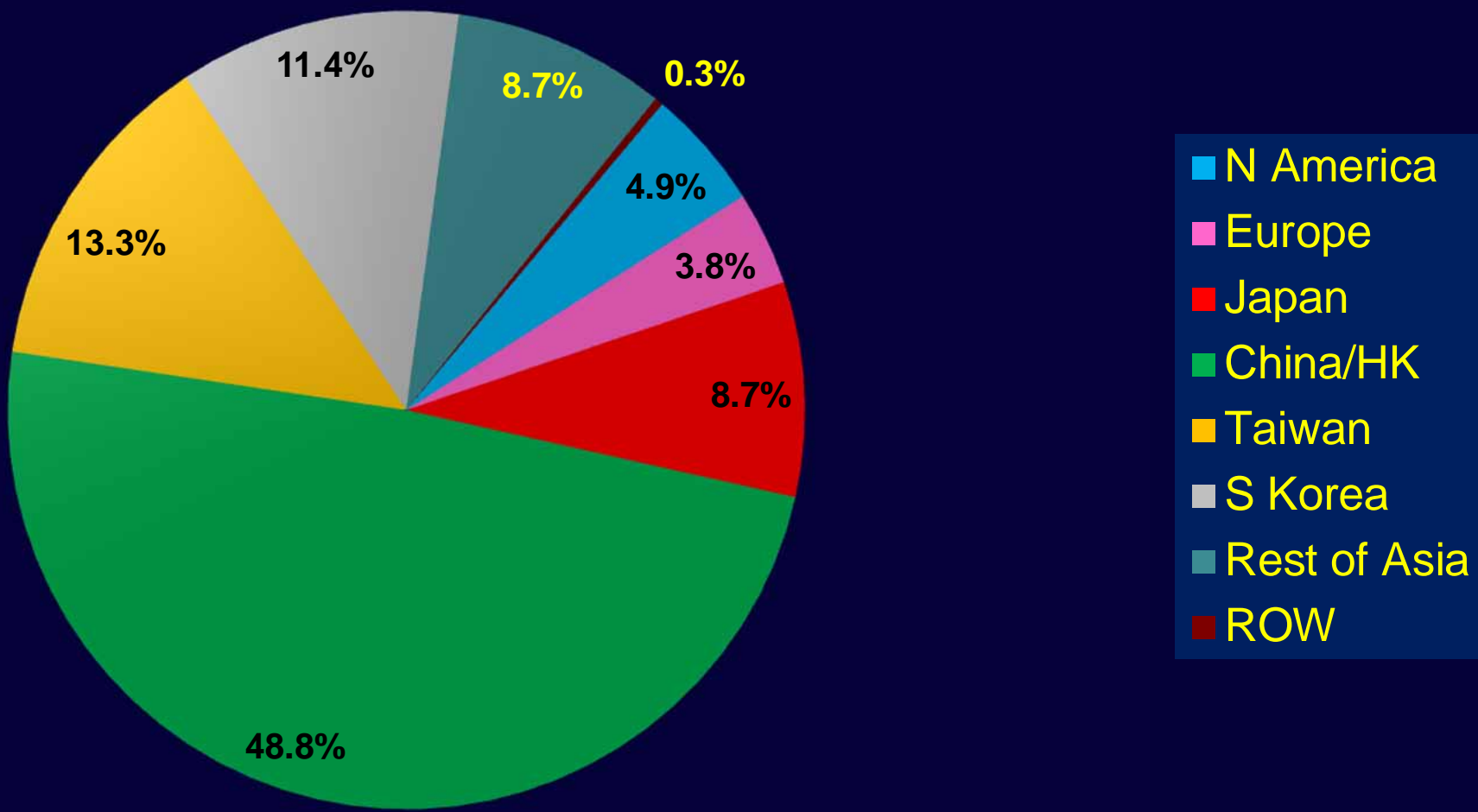


Sources: IPC, JPCA, Taiwan/China composite; Eurostat "wiring devices" for Europe



# 2015 World Total PCB Production by Geographical Area

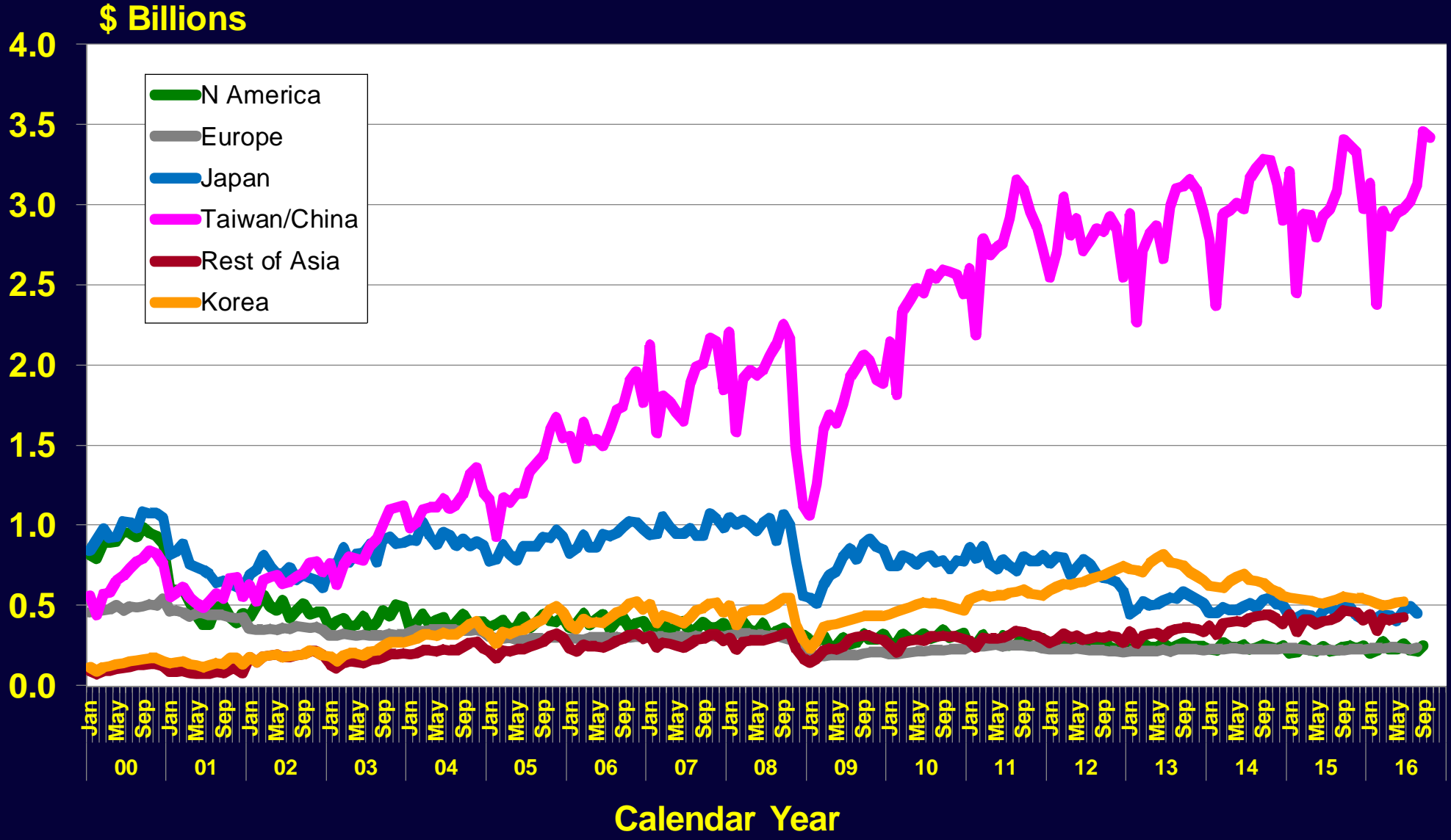
(US\$ M @ Average 2015 Exchange)



**Total: \$58.6 Billion**

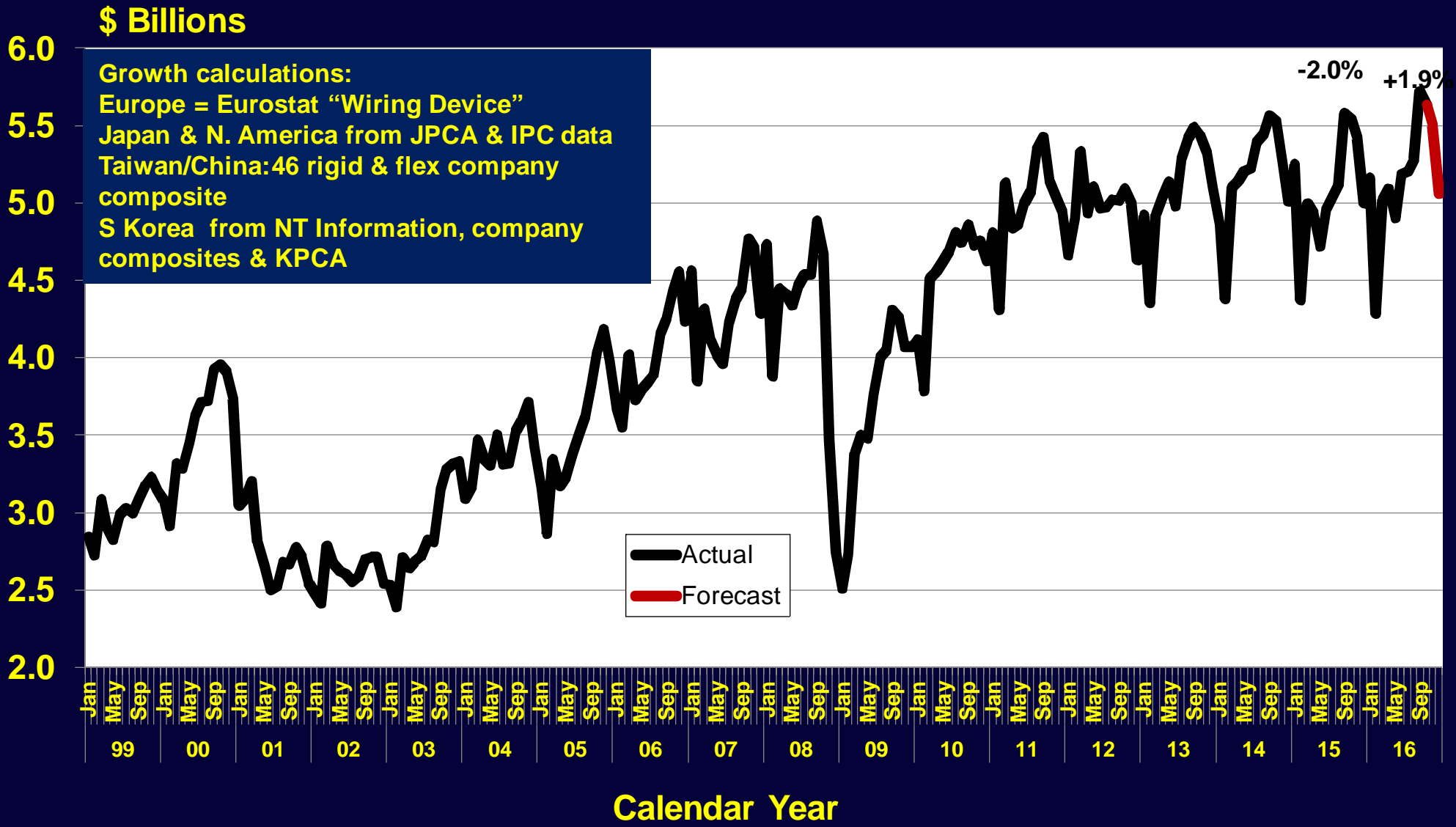
# World PCB Monthly Shipments

## Converted @ Fluctuating Exchange Rates



Source: Custer Consulting Group

# World PCB Shipments (with forecast) Converted @ Fluctuating Exchange Rates



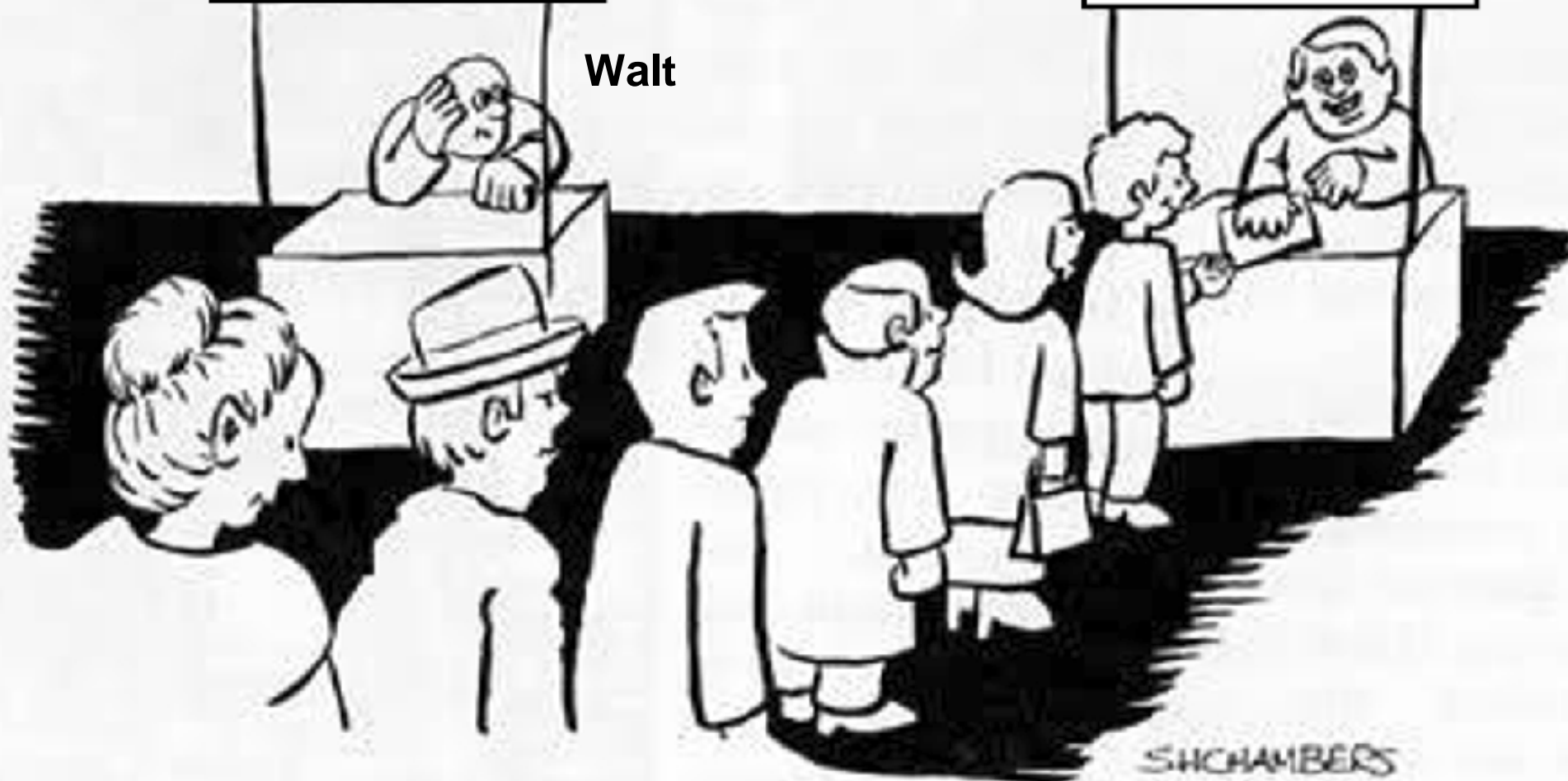
Source: Custer Consulting Group - 2010 base year expanded by monthly growth of N. American, European, Japanese, Korean & Taiwan/China monthly PCB shipments

# Forecasts

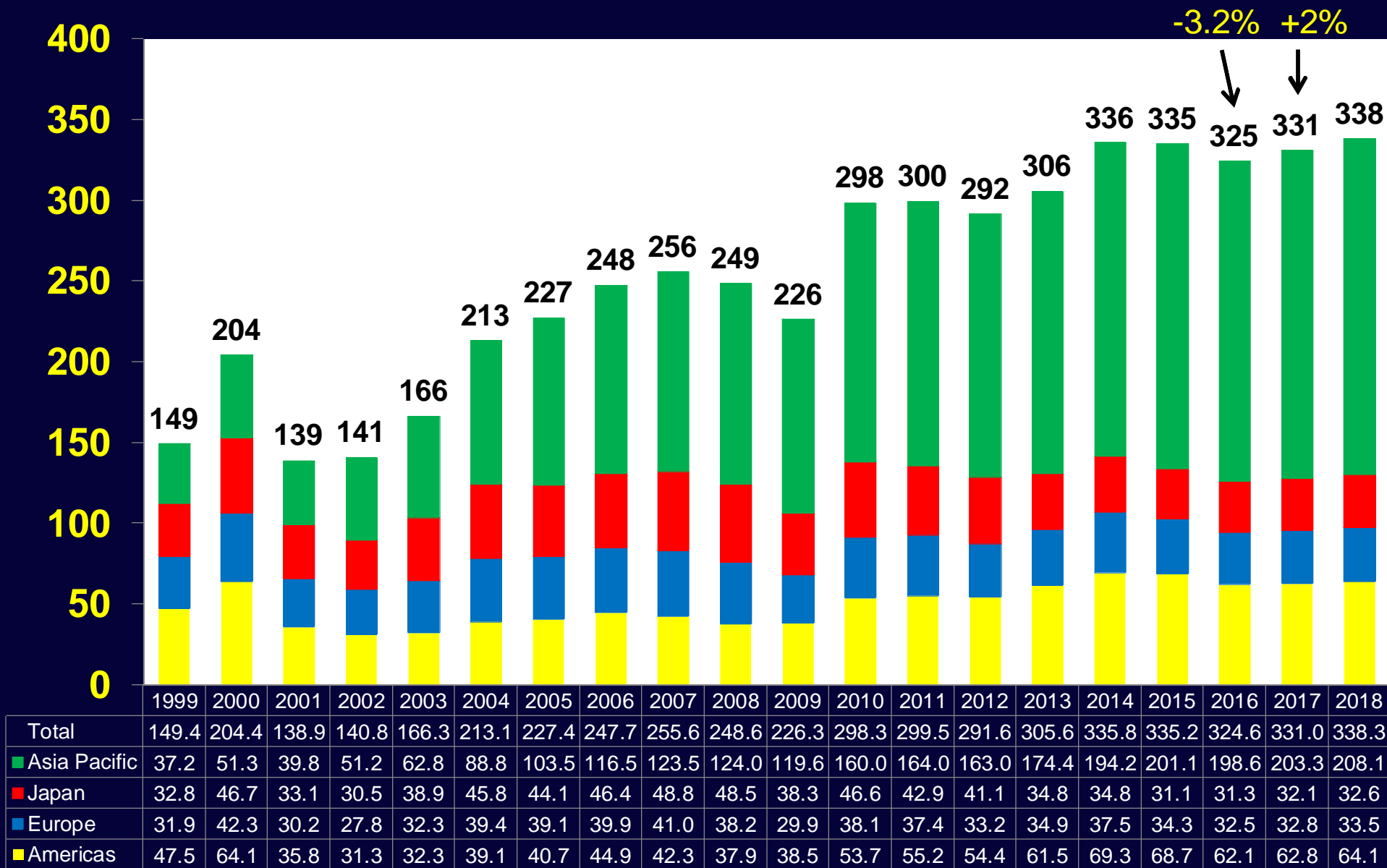
**Unpleasant  
Truth**

**Comforting  
Lies**

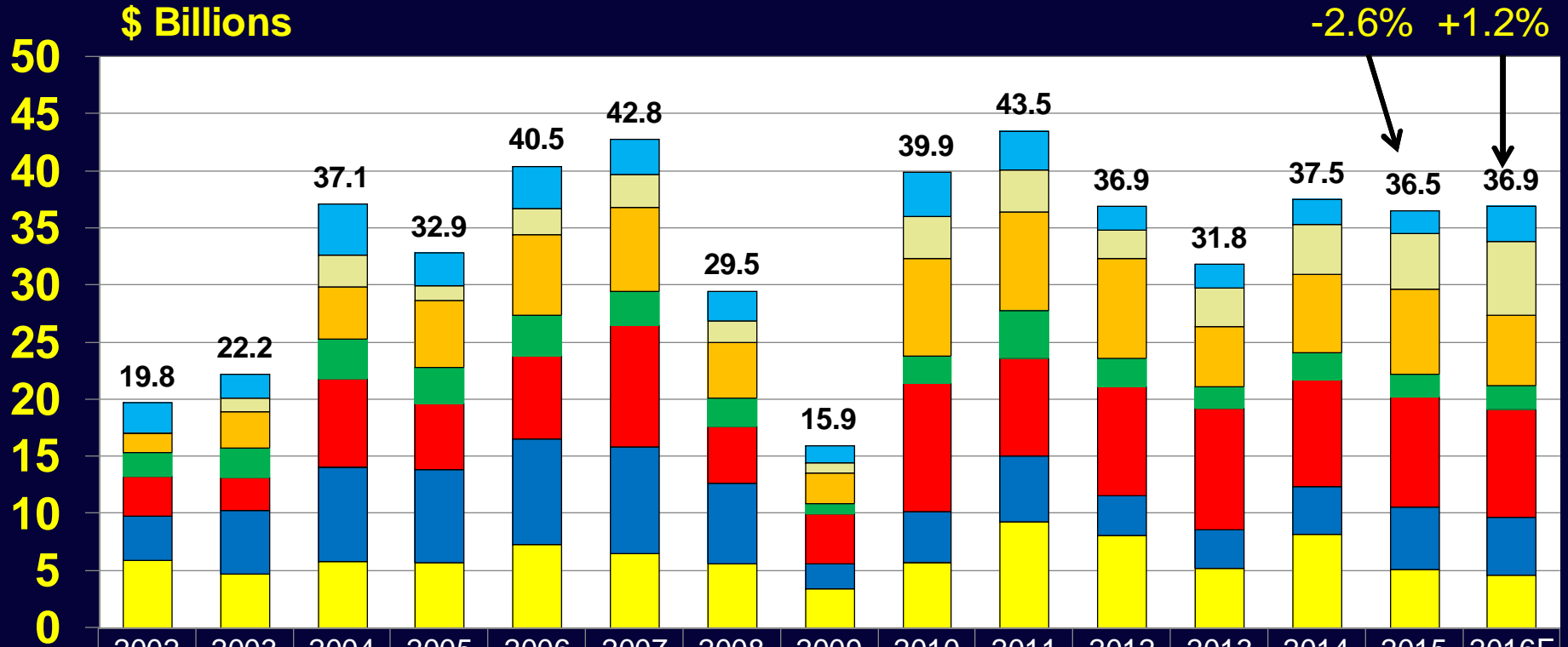
Walt



# Worldwide Semiconductor Market by Geography WSTS Forecast



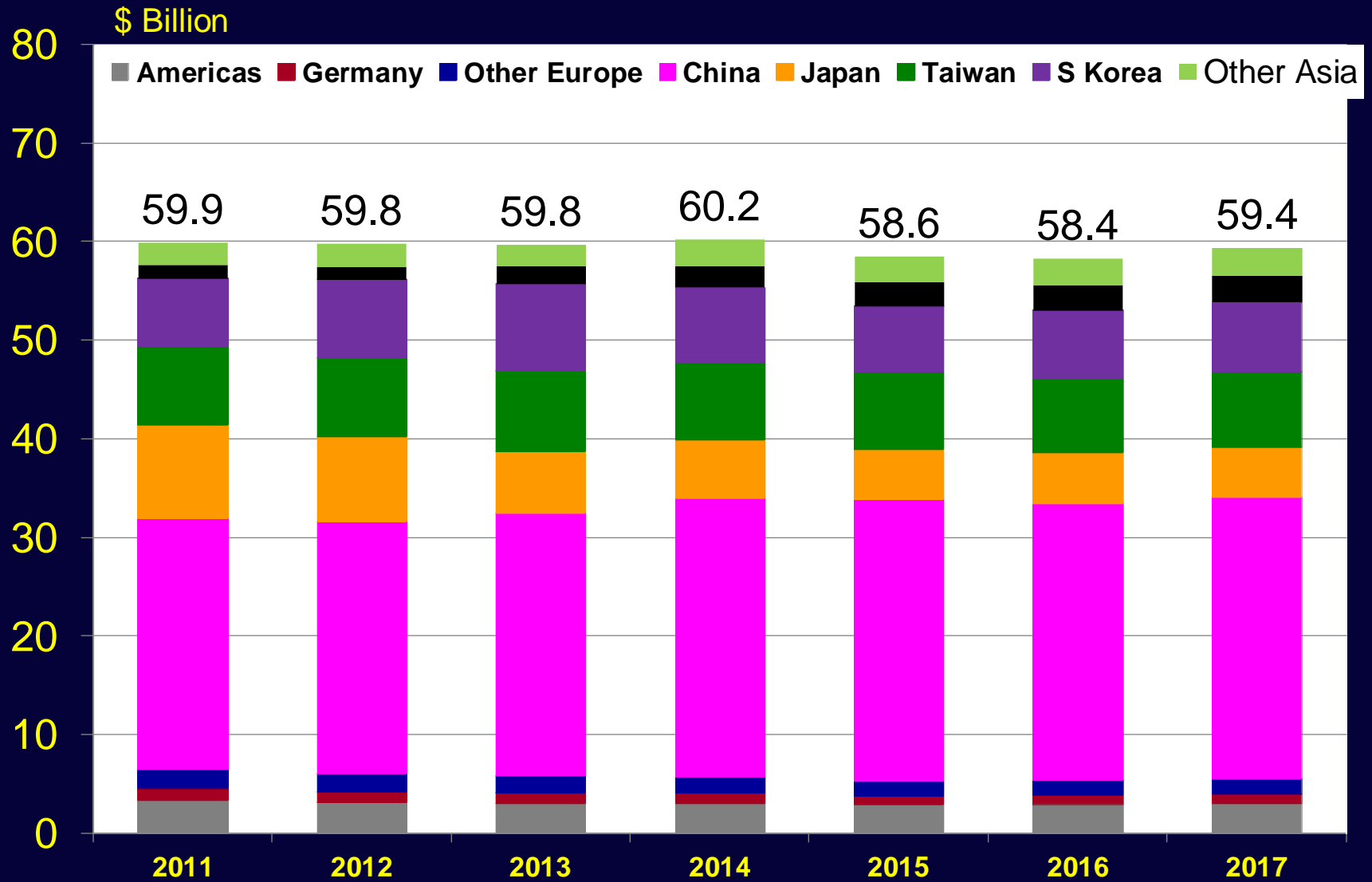
# Worldwide Semiconductor Capital Equipment Market by Geography (with forecast)



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016F
Total	19.8	22.2	37.1	32.9	40.5	42.8	29.5	15.9	39.9	43.5	36.9	31.8	37.5	36.5	36.9
ROW	2.7	2.1	4.5	2.9	3.7	3.1	2.6	1.4	3.8	3.4	2.1	2.1	2.2	2.0	3.1
China		1.2	2.7	1.3	2.3	2.9	1.9	0.9	3.7	3.7	2.5	3.4	4.4	4.9	6.4
S Korea	1.7	3.2	4.6	5.8	7.0	7.4	4.9	2.6	8.6	8.7	8.7	5.2	6.8	7.5	6.2
Europe	2.1	2.6	3.4	3.3	3.6	2.9	2.5	1.0	2.3	4.2	2.6	1.9	2.4	2.0	2.1
Taiwan	3.5	2.9	7.8	5.7	7.3	10.7	5.0	4.4	11.3	8.5	9.5	10.6	9.4	9.6	9.5
Japan	3.9	5.6	8.3	8.2	9.2	9.3	7.0	2.2	4.4	5.8	3.4	3.4	4.2	5.5	5.1
N America	5.9	4.7	5.8	5.7	7.3	6.6	5.6	3.4	5.8	9.3	8.2	5.3	8.2	5.1	4.6

# World Rigid & Flex PCB Production

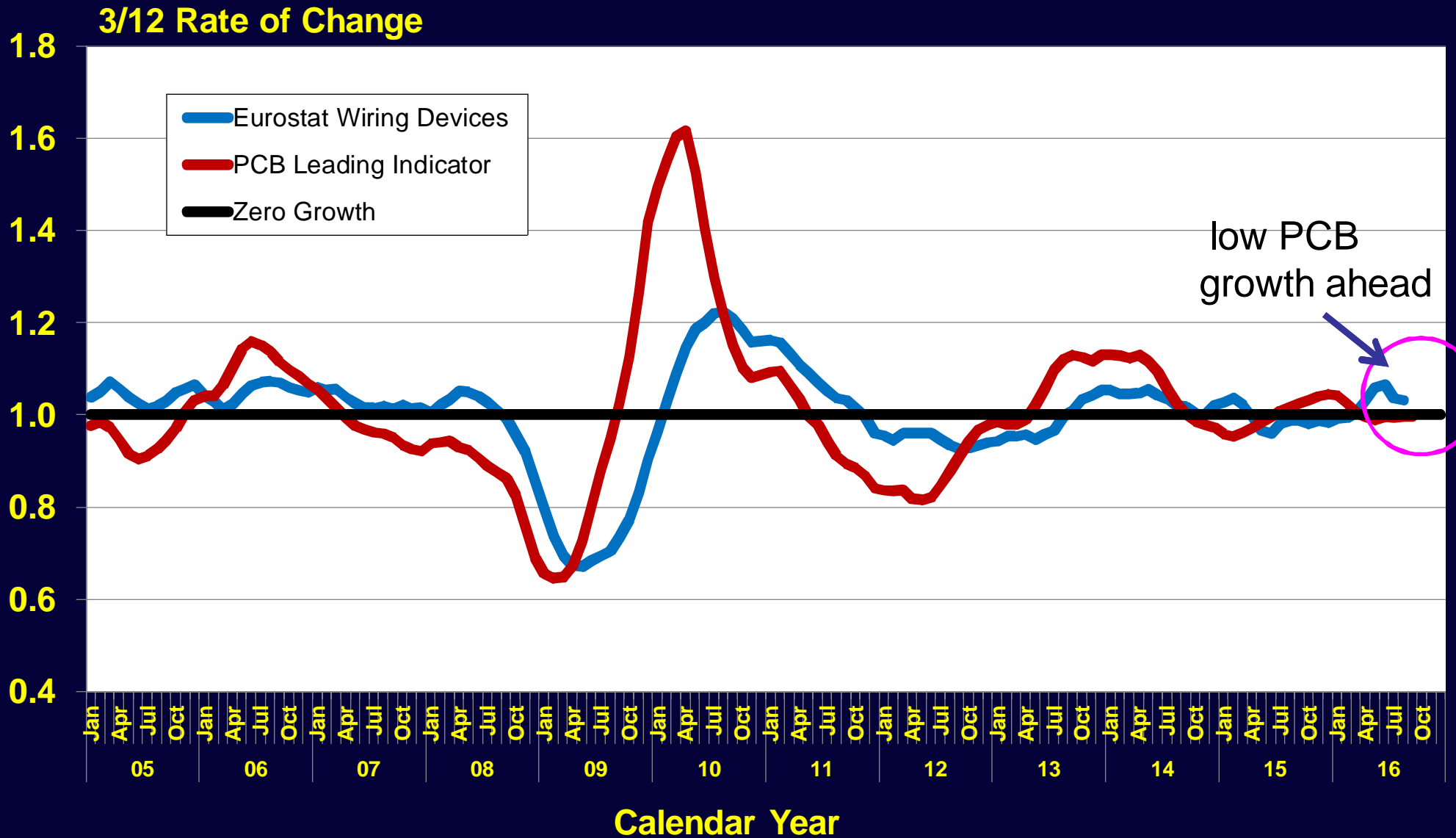
2016 calculated at 9/16 exchange rates





20161012

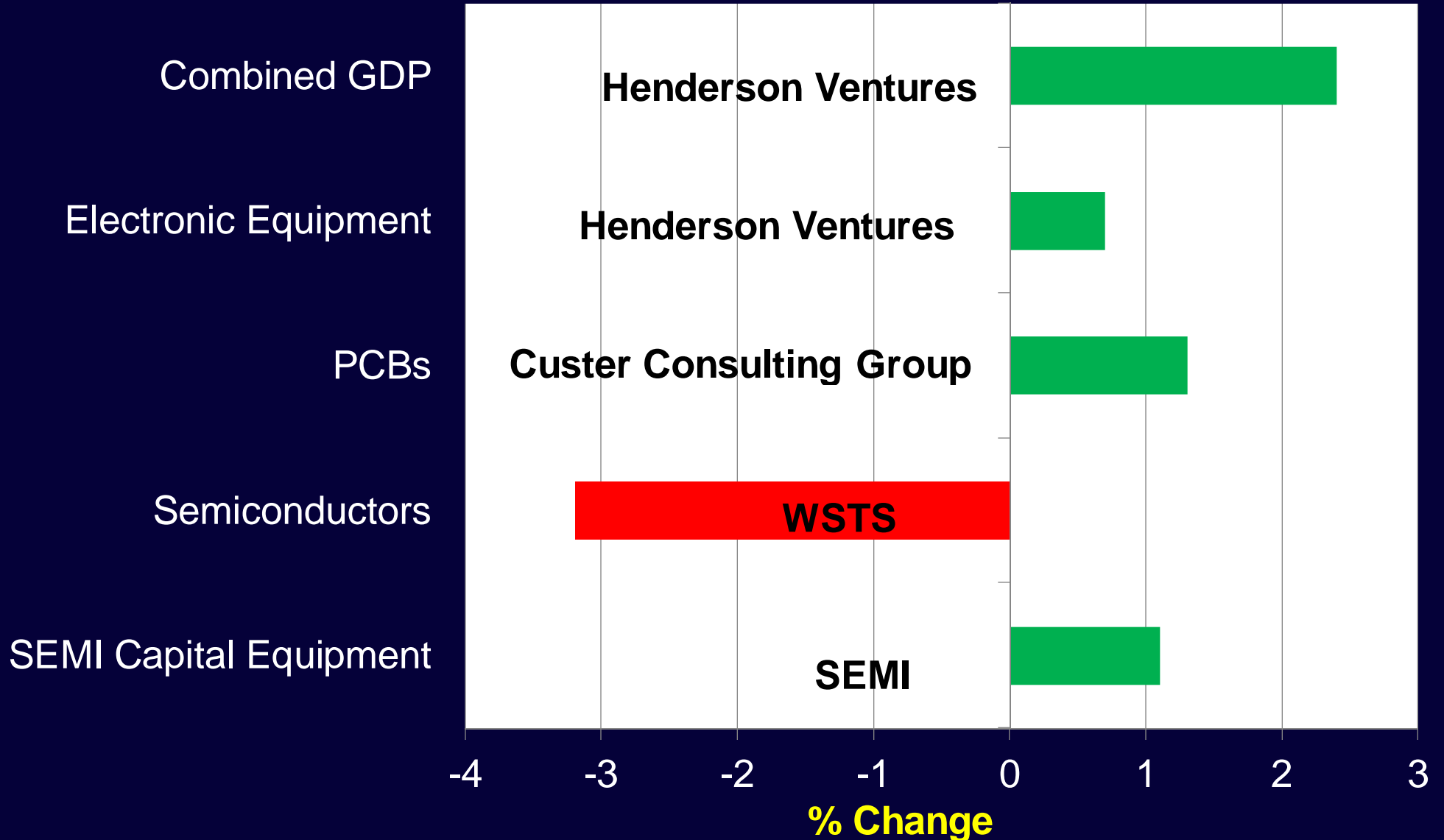
# Europe PMI Leading Indicator vs. Europe Wiring Devices



Source: Custer Consulting Group

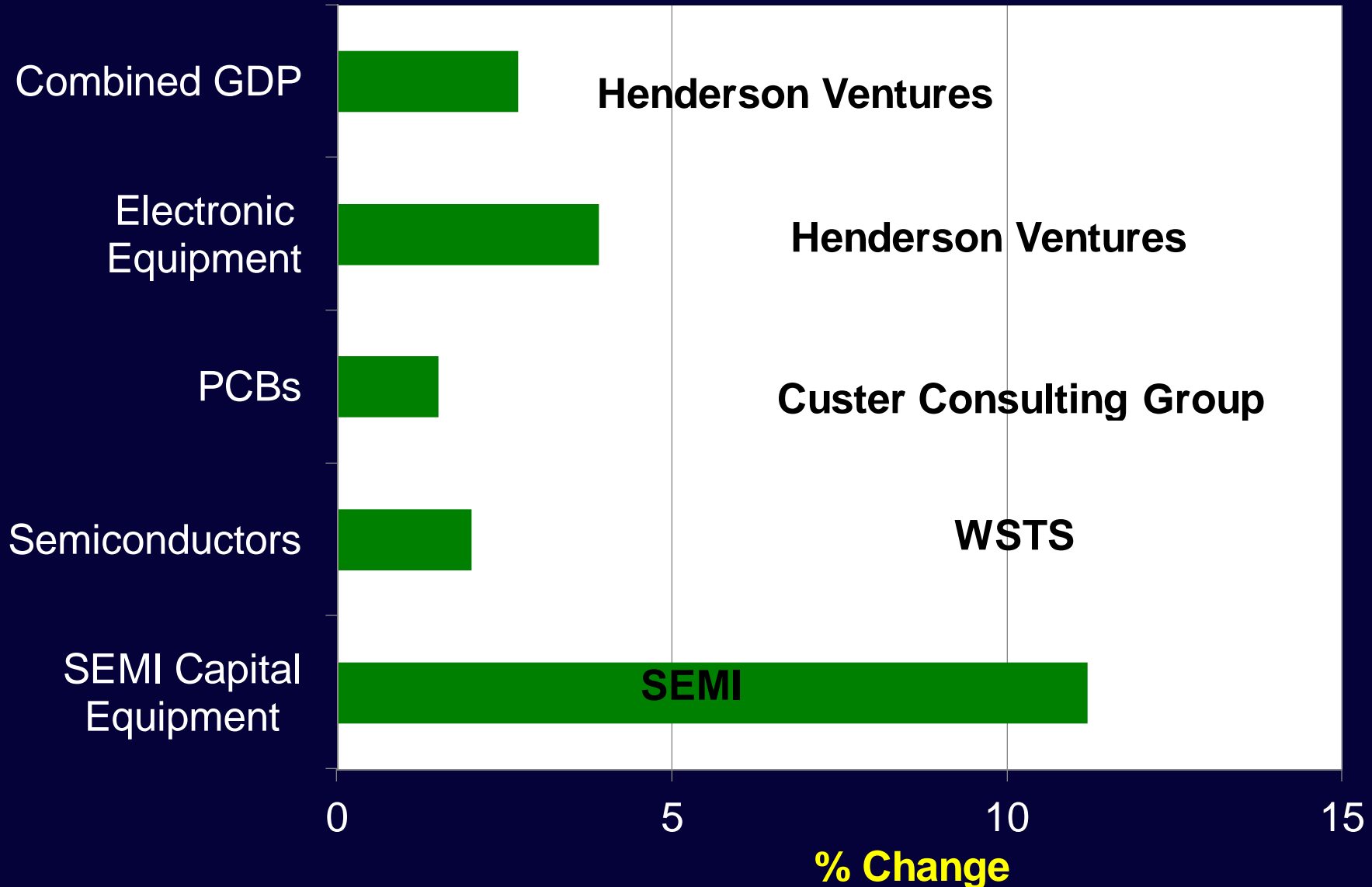
# Global Electronic Supply Chain Forecast

## 2016 vs. 2015



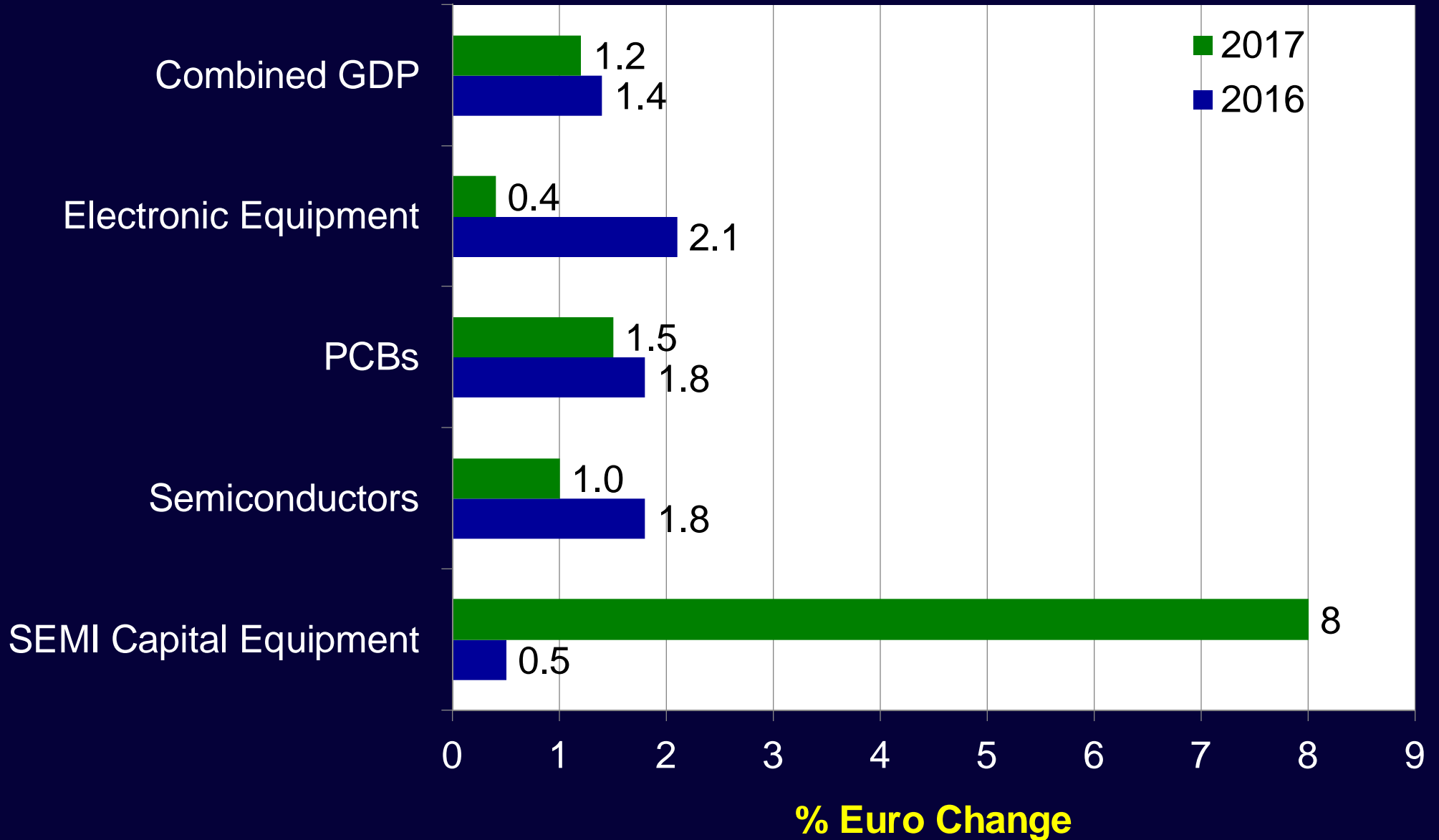
# Global Electronic Supply Chain Forecast

## 2017 vs. 2016



# Europe Electronic Supply Chain Growth

## 2016 vs. 2017



# 2016 Summary

Global electronic equipment volume markets excluding automotive, medical & SEMI equipment are stagnant; emerging markets are not yet large

European main end markets (automotive, industrial, mil/aero) more stable than SE Asia's consumer markets.

Political uncertainty is widespread. Brexit impact looms & USA now uncertain.

Purchasing Managers' Indices are good leading indicator.

Europe growth resuming

# Custer Consulting Group Products

## Daily News Services (6 days/week)

- **Global electronics supply chain**
- **Solar/Photovoltaic supply chain**

## Business Outlook

- **Market charts & data**

Global market

OEMs

Components, EMS, ODM, materials & process equip

Solar/Photovoltaic

- **Weekly Market Comments with latest charts**

# **Forecasting Methodology & Tools**

# Tools

**Economic Indices - GDP, Industrial Production**

**Industry Indices – Electronic Equipment, PCBs, Semiconductors, Laminate & other PCB Materials**

**Leading Indicators – Purchasing Managers Indices, Other composite indices**

**Industry Forecasts – PCBs, Semiconductors**

**Your company sales**



# Forecasting Your Company Sales

- Organize monthly or quarterly sales in spreadsheet
  - Obtain related industry time series for same time period
  - Compare industry data and/or leading indicators to your sales using 3/12 growth rates
  - Determine lead times vs. your data
  - Forecast your sales based upon lead times
  - Estimate your market share gains/losses by comparing your company growth to a related industry sector
- Custer Consulting Group can assist by providing:
- Historical industry data
  - Help with analysis