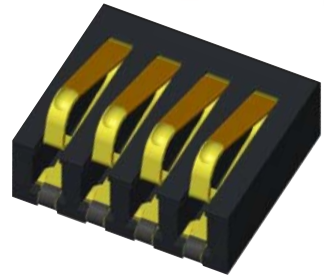




New Product Release

MODULAR CONTACTS

Bourns Manufacturers Representatives
Corporate Distributor Product Managers
Americas Sales Team
Asia Sales Team
Europe Sales Team



March, 2009

Bourns Releases New Modular Contact Model 70ABJ-M

Bourns has enjoyed great success with off-the-shelf compliant spring connector Modular Contact Models 70AD and 70AA. Continuous miniaturization and increased component density on PCBs have created a demand for a standard half-pitch compliant spring connector. Bourns is proud to announce the release of the new Modular Contact [Model 70ABJ-M](#), which is available in a three or four contact version.

Target Applications:

- Factory automation, mainly for sensor interconnect
- Handheld devices/docking stations which require a floating contact and where miniaturization is key
- Instrumentation, detachable panels, displays, etc.

Product Benefits:

- First and presently the only company to offer half-pitch connector as a standard product
- Part was exclusively designed as an off-the-shelf product suitable for a multitude of applications
- No NRE required and reduced time-to-market for final product

Product Specifications:

- 1.27 mm pitch
- SMD
- RoHS compliant*
- 3 or 4 contacts
- Current rating of 3 A per contact
- Precious metal plating
- High number of mating cycles

Samples and production quantities are now available.

For more information, please contact your Bourns Sales Representative.

Best regards,
Emill Melliz
Product Manager – Modular Contacts
Bourns® Trimpot® Product Line

* RoHS Directive 2002/95/EC Jan. 27, 2003 including Annex.