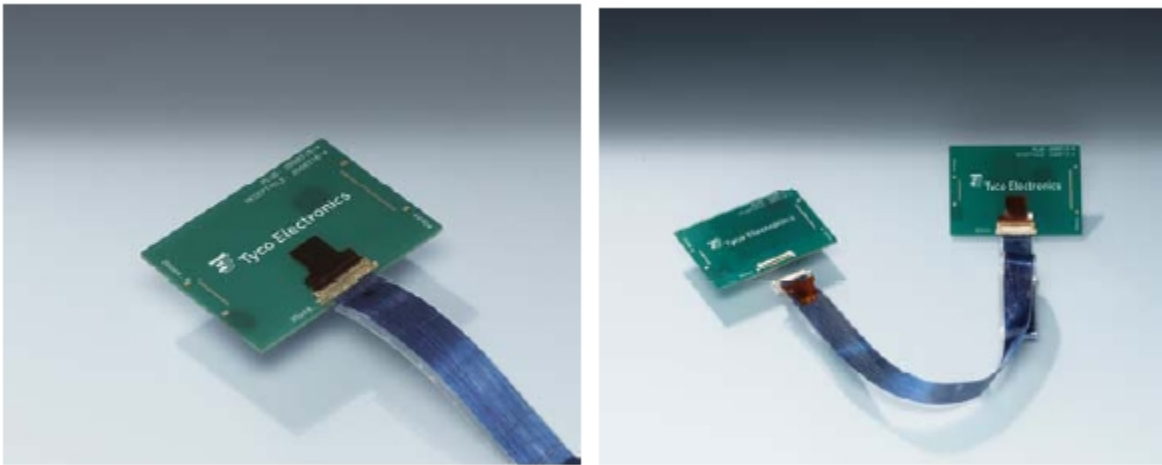


FOR IMMEDIATE RELEASE

**NEXT GENERATION LCD COAXIAL CONNECTORS
OFFER CONSISTENT DIGITAL DATA TRANSMISSION**



Tyco Electronics announces the release of its next generation LCD coaxial connector family, LCD Coaxial Embedded Display Interface (LCEDI). This new product family offers full intermateability with I-PEX Co., LTD. CABLINE®-VS product series under terms of an agreed license. This winning combination of product lines will offer the Flat Panel Display (FPD) for Computer and Consumer industries a solution set for new applications of embedded DisplayPort Technology, as well as other high speed video interconnect standards.

DisplayPort Technology is a VESA sponsored specification for HD video transmission. Tyco Electronics' 0.5mm connector family is designed to accommodate consistent digital data transmission through one, two or four DisplayPort standard lanes at a reduced bit rate of 1.62 Gbps or a high bit rate of 2.7 Gbps through each lane and even faster data rates or different wiring schemes. This combination of products replaces existing LVDS 6/8 bit single or dual channel signal transmission. The product families offer high density for notebook PC applications, minimizing space and accommodating future pin out for LED backlight technology.

Tyco Electronics believes that the LCD Coaxial Embedded Display Interface (LCEDI) products and the

(more)

CABLINE® VS products will accommodate future changes and technology advances in the FPD industry. Initial samples will be available in December, 2008, with mass production available by the end of the first quarter of 2009. For more information on Tyco Electronics' LCD Coaxial Embedded Display Interface (LCEDI) product family, contact Kent Kasuya at kykasuya@tycoelectronics.com or 81-44-844-8292.

ABOUT TYCO ELECTRONICS

Tyco Electronics Ltd. is a leading global provider of engineered electronic components, network solutions, undersea telecommunication systems and wireless systems, with 2008 sales of \$14.8 billion to customers in more than 150 countries. We design, manufacture and market products for customers in industries from automotive, appliance and aerospace and defense to telecommunications, computers and consumer electronics. With nearly 8,000 engineers and worldwide manufacturing, sales and customer service capabilities, Tyco Electronics' commitment is our customers' advantage. More information on Tyco Electronics can be found at <http://www.tycoelectronics.com/> or dial to Product Information Center (PIC) Hotline: (86) 400-820-6015 for technical support.

As a global enterprise, Tyco Electronics opened its first facility in Shanghai in 1989. Tyco Electronics' China sales in 2008 reached US \$1.8 billion, accounting for 12 percent of the company's total annual revenues. Tyco Electronics operates 16 manufacturing sites across China -- with approximately 36,000 employees -- and supports customers from sales offices in 15 cities throughout the country.

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